

Code of honor for the promotional products industry

Promotional Product Service Institute's behavioral and performance promises

The perception and image of the promotional products industry are significantly shaped by the appearance and actions of its players. For this reason, PSI member companies undertake to adhere to the following principles in a responsible manner:

Equal employment opportunity / non-discrimination

In their dealings with customers, employees and competitors, members respect and live by the rules of equality regardless of race, ethnic origin, gender, religion, ideology, disability, age or sexual identity, as well as the prohibition of discrimination on these grounds.

Commercial manners

The members respect commercial practices and stand for compliance with the rules of the free market. They are aware of their corporate responsibility towards customers, suppliers and employees and undertake to comply with the applicable laws and legal systems.

Competition law / design protection

Members undertake to comply with the provisions of fair competition and in particular observe the industrial property rights of third parties. Original ideas and designs are respected; no replicas or copies are made.

Anti-corruption

Entrepreneurial activities shall be characterized in such a way that neither corruption nor the granting of advantages is tolerated. Any illegal benefits of any kind with the aim of obtaining orders or unfair advantages will not be tolerated.

Avoidance of hazardous substances

The members observe all legal regulations and standards for the avoidance of hazardous substances, such as WEEE, REACH, RoHS.

Social legislations

Members respect the European social standard and national legal regulations worldwide, in particular the European regulations on youth labor protection and against discrimination, and therefore only work with companies that respect and promote human rights.

Environmental protection

Members comply with regulations and international standards on environmental protection and are committed to the responsible use of natural resources.

Privacy

The members undertake to treat all documents and information as strictly confidential and not to allow third parties to view them. Especially with customer-specific information, confidential handling is assured.

Quality standard

Comprehensive consulting as well as the offer of high-quality products are the primary endeavor of the member companies. In the course of cooperation and in the interest of their customers, PSI member companies undertake to possess or acquire the necessary expertise with regard to the high standards of consulting and quality within the promotional products industry and to undergo further training on a regular basis.

Commitment

Cooperation in compliance with this code of honor contributes to the strong and future-oriented development of the promotional products industry.

This behavioral and performance promise of PSI corresponds to that of the overall association of the promotional products industry and the associated member associations.

Company

PSI Number

Place, Date

Legally binding signature and company stamp