



Our NETWORK is the Home of the Industry – we reach hearts and minds, create space for haptic experiences and knowledge transfer with our EVENTS,

support our Members with the right TOOLS,

convey KNOW-HOW

and provide our Members with all relevant NEWS.

This is the Who and How of the Industry. This is: My PSI.



NETWORK

Our Network is the Home of the Industry.

For over 5,500 Members, we are:

- Europe's largest Industry
 Network
- Voice of the market and Barometer of the Industry
- Door opener to international markets, partners and associations – far beyond the continent



PSI Distributor Finder

- The Distributor's Online Directory
- Register here with your personal profile
- The reference book effectively supports PSI Distributors in sustainable partner and customer acquisition



- The official Supplier Directory of the Industry
- The perfect Tool for our Suppliers to position themselves with their special added value and be found by our Distributors
- PSI Distributors browse through Suppliers' profiles, their product groups and certificates





EVENTS

Just Together.

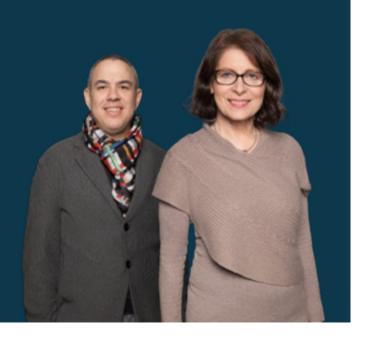
PSI Show

- Sourcing Platform for all innovative products and services in the Promotional Products Industry
- Use direct and personal Netwoking possibilites
- Over 500 international suppliers, importers and brand owners
- · And over 10,500 trade visitors
- · From 75 countries



PSI Academy

- With exciting interdisciplinary Workshops on topics around Sustainability, Circular Economy and Materiality
- Find out, with our renowned
 Speakers, which current and future laws influence our Industry and how you can implement them for your entrepreneurial success



TOOLS

Sourcing success with our Tools.



PSI Product Finder – your free sales platform 365 days a year

For PSI Suppliers the PSI Product Finder offers:

- Unlimited upload of all your products
- Details of product variants, prices and certificates

For PSI Distributors the PSI Product Finder offers:

- · A selection of around 250,000 products
- A personalised result listing through numerous filtering options
- And simple management of all offers and product lists – forwardable to your buyers. Of course, without the Suppliers' names and pricings

PSI Sourcing Team

- Your personal source of ideas and inspiration
- Your genuine competence partner for products, trends and news
- Support for general legal questions and current developments

PSI Journal

The international magazine for Promotional Products with:

- Profound know-how for your promotional products business
- Current information on markets and companies
- Product presentations and news
- Topics that move the Industry



KNOW-HOW

The collective Knowledge of the Industry.

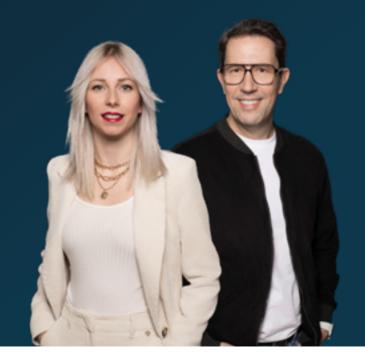
PSI Industry Barometer

- The only source for figures, data and facts on the entire European Promotional Products Industry
- The survey provides data on advertising effectiveness, sales, order volume and potential of the Promotional Product
- Your tool for visibilty and positioning among Politics and Industry



PSI Webinars

- Gain valuable insights into trends and current legal developments
- Training courses and offers on PSI topics, international partners and speakers
- Expand your knowledge with our webinars, where and when it suits you



PSI ON TOUR

- During company and trade fair visits, discover new business opportunities and networking possibilities
- Expand your expertise as a Distributor in topics such as Sustainability and Production Processes of PSI Suppliers
- Use your home advantage as a Supplier and present your products and services in the right light

NEWS

Knowledge on the pulse of the Industry.



PSI news channels – always up to date digitally

Knowledge advantage for the right decisions:

 You always have access to all articles and news through our PSI news channels



PSI Business Letter

Make sure not to miss any important developments with the help of our weekly Newsletter

- · up-to-date Industry news
- · important personnel and network news
- · exciting Product Presentations



The Industry's Who and How. My PSI.

My PSI. Become a Member.

Benefit from our exclusive advantages

NETWORK — Become part of the Who and How of the Industry

- over 5,500 Members
- the minds and decision-makers
- opens up worlds and markets
- PSI Supplier Finder
- PSI Distributor Finder

trade show to a must-have event for greater visibility across industry boundaries

- PSI Show
- PSI Sustainable Academy

Tools — Sourcing success with our Tools

- PSI Product Finder
- PSI Sourcing Team
- PSI Journal

it's numbers, data, facts or tutorials

- PSI Industry Barometer
- PSI Webinars
- PSI ON TOUR

on the pulse of the Industry

 in the PSI Business Newsletter or online — access to all articles and news

For Suppliers, Consultants, Distributors and Agencies from just €55/per month.



My PSI. Always an open ear.







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