

The Industry's Who and How. **My PSI.**



**The Industry's
Who and How.
My PSI.**

Our **NETWORK** **is the Home of the
Industry – we reach hearts and minds,
create space for haptic experiences and
knowledge transfer with our** **EVENTS** **,**
**support our Members with
the right** **TOOLS** **,**
convey **KNOW-HOW**
**and provide our Members
with all relevant** **NEWS** **.**

**This is the Who and How of
the Industry. This is: My PSI.**



NETWORK

Our Network is the Home of the Industry.

For over 5,500 Members,
we are:

- Europe's largest **Industry Network**
- **Voice** of the market and **Barometer** of the Industry
- **Door opener** to international markets, partners and associations – far beyond the continent



PSI Distributor Finder

- The **Distributor's Online Directory**
- Register here **with your personal profile**
- The reference book effectively supports PSI Distributors in sustainable **partner and customer acquisition**



PSI Supplier Finder

- The official **Supplier Directory** of the Industry
- The perfect Tool **for our Suppliers** to position themselves with their special added value and be found by our Distributors
- **PSI Distributors browse** through Suppliers' profiles, their product groups and certificates



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EVENTS

Just Together.

PSI Show

- **Sourcing Platform** for all innovative products and services in the Promotional Products Industry
- Use **direct and personal Networking possibilities**
- Over **500 international suppliers, importers** and **brand owners**
- And over **10,500 trade visitors**
- From **75 countries**



PSI Academy

- With exciting **interdisciplinary Workshops** on topics around **Sustainability, Circular Economy** and **Materiality**
- Find out, with our **renowned Speakers**, which current and future **laws** influence our Industry and how you can implement them **for your entrepreneurial success**



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TOOLS

Sourcing success with our Tools.

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PSI Product Finder – your free sales platform 365 days a year

For PSI Suppliers the PSI Product Finder offers:

- Unlimited **upload of all your products**
- Details of **product variants, prices** and **certificates**

For PSI Distributors the PSI Product Finder offers:

- A selection of **around 250,000 products**
- A **personalised result listing** through numerous **filtering options**
- And **simple management** of all offers and product lists – forwardable to your buyers. Of course, without the Suppliers' names and pricings

PSI Sourcing Team

- Your personal **source of ideas and inspiration**
- Your genuine competence partner for **products, trends** and **news**
- **Support** for general legal questions and current developments

PSI Journal

The **international magazine for Promotional Products** with:

- Profound **know-how** for your promotional products business
- **Current information** on markets and companies
- **Product presentations** and **news**
- **Topics that move the Industry**



KNOW-HOW

The collective Knowledge of the Industry.

PSI Industry Barometer

- The only source for **figures, data** and **facts** on the entire European Promotional Products Industry
- The **survey** provides data on **advertising effectiveness, sales, or order volume** and **potential of the Promotional Product**
- Your tool for **visibility and positioning** among **Politics and Industry**



PSI Webinars

- Gain valuable insights into **trends** and current **legal developments**
- **Training courses and offers** on PSI topics, international partners and speakers
- Expand your knowledge with our webinars, **where and when it suits you**



PSI ON TOUR

- During **company and trade fair visits**, discover new business opportunities and networking possibilities
- Expand your **expertise** as a Distributor in topics such as **Sustainability and Production Processes** of PSI Suppliers
- Use your home advantage as a Supplier and present your **products and services** in the right light

NEWS

Knowledge on the pulse of the Industry.

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PSI news channels – always up to date digitally

Knowledge advantage for the right decisions:

- You always have **access** to all **articles and news** through our **PSI news channels**

PSI Business Letter

Make sure not to miss any important developments with the help of our **weekly Newsletter**

- up-to-date **Industry news**
- important **personnel and network news**
- exciting **Product Presentations**



My PSI. Become a Member.

Benefit from our exclusive advantages

- NETWORK** — Become part of the Who and How of the Industry
- over 5,500 Members
 - the minds and decision-makers
 - opens up worlds and markets
 - PSI Supplier Finder
 - PSI Distributor Finder

- EVENTS** — from the leading European trade show to a must-have event for greater visibility across industry boundaries
- PSI Show
 - PSI Sustainable Academy

- TOOLS** — Sourcing success with our Tools
- PSI Product Finder
 - PSI Sourcing Team
 - PSI Journal

- KNOW-HOW** is everything, whether it's numbers, data, facts or tutorials
- PSI Industry Barometer
 - PSI Webinars
 - PSI ON TOUR

- NEWS** on the pulse of the Industry
- in the PSI Business Newsletter or online — access to all articles and news

For Suppliers, Consultants, Distributors and Agencies from just €55/per month.



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My PSI. Always an open ear.



Petra Lassahn



Viola Proietti



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