

# PSI EUROPE

**PSI Journal**

International Magazine  
For Promotional  
Products

June 2021

Volume 60



## **PSI Trade Show**

PSI remains leading trade  
fair for the industry

## **Golden jubilees**

50 years PSI membership

## **Burgerpen**

Innovation versus myth

## **Product Guide**

Wellness, cosmetics  
and beauty  
Drinks, drink containers  
and table culture

# PSI Digital Successful Kick-off

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## Editorial

# Quo vadis trade

**N**obody is likely to be knocked over by the news that trade is undergoing transformation. Many are dismissing creeping change processes with a shrug, while trailblazers got off the starting blocks long ago and are expanding their advantage. Such is the progress of a transformation that can be seen, but has not really been perceived as a threat. However, then came corona, convulsing the industry world-wide, including in the promotional products business.

Not for the first time in the history of humanity has a virus worked like an accelerant and driven changes. Market prophets are already talking of an epochal upheaval, of revolution and digital disruption. It will be a few years before we can assess how revolutionary this transformation turns out to be. Another lesson from history.

Nobody can deny the fact, though, that transformation in trade has accelerated dramatically and will continue to pick up speed. "And it does us good to accept and embrace change," a phrase I have heard in many variants in many market discussions. "It's more fun to get ahead and have a say": that can often be heard, too. Yes, transformation triggers fear now and then, especially among those who doggedly persevere. Change-makers tend to tackle things, facing transformation head-on and relishing it.

For the time being, there will be room for both entrepreneur types in the promotional products industry. Because the promotion product is a message-bearer with an extreme haptic impact, personal consulting and emotional appeal are always going to be success factors. Smaller traders with smaller customers will always be able to conduct their business using creative methods to appeal. Also, we often lack the time and money for translating a digital transformation into action – so we need to make the best out of this.

Traders who expand and have modern companies as target customers are already jettisoning many things that once brought success. They are using digital channels for customer approach and sales. However, they are also aware that there is more to a good digital set-up: back office, accounting, warehousing, customer data, all that needs to be digitised and optimised – and costs a pile of money.

Coronavirus is obstructing any clear view of the market. I know, though, that an enormous amount is happening behind the scenes in many companies. "Disrupt yourself" is showing an impact. There is plenty of life there, despite lockdown.

Get through these times effectively – your way

**Manfred Schlösser | Editor-in-Chief PSI Journal**

**Your opinion: [schloesser@edit-line.de](mailto:schloesser@edit-line.de)**

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# Trendy in three colours

Our bag Helen is made of 100% cotton and is available in 3 different colours. Due to its size of 33x50 cm, a grammage of 390 gsm and a small pocket on the front, Helen is suitable for every occasion. Whether for shopping, as a high-quality gift for hotel guests of a spa and wellness area or as a beach bag - Helen is always at your side with its modern shape.

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# Helen

N° 2335



- ✓ OEKO-Tex - certified
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- ✓ 3 different colours



## PSI remains the industry's leading trade show

10

From 19 to 21 May, the PSI corporate network of the promotional products industry gathered exhibitors and visitors for its first digital industry meeting. The highlights of the digital event included a total of 20 hours of programme consisting of lectures, panel discussions and practical forums. The next presence trade show will take place from 11 to 13 January 2022 at the Düsseldorf exhibition centre.

## 50 years of PSI membership

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The PSI is facing unusual times in 2021. Thus, a different approach is again being taken this year to honour members celebrating their anniversary. In the PSI Journal we firstly present the golden jubilarians, in other words those who have been members of the PSI for 50 years and, through this, have certainly also played a big part in its success story.



## Products which truly feel good

22

The term "wellness" sounds like an invention of modern marketing strategists, but it already appeared for the first time in 1654 and initially meant "good health". Meanwhile, the range of themes has expanded towards a world of products which truly feel good. Also attractive: products which will win you over as promotional articles both in terms of their function and look – effective creations with a shiny appearance.



## Patented technology

64

Writing instruments with antimicrobial properties make a lot of sense from a hygiene perspective. The Swiss writing instrument manufacturer burgerpen AG has taken a new approach in search of an effective procedure. Managing Director Xavier Canton reports on his experience.





According to the company's statement, **helo®** places great value on having **wood primarily being sourced from sustainable forest** in order to live up to customers' demands. The **lunchbox** (metal box with a beech wood cover) is also **fully recyclable**.

#### Lunchbox meets sustainability

**helo®**

[www.heckelmann.com](http://www.heckelmann.com)

PSI 44145



**Corporate social responsibility (CSR)** is a term that describes the voluntary contribution of a company to **sustainable development**, which goes beyond legal requirements. In the meantime, **CSR** has become **common sense**. Companies that want to go a step further and score points in an attention-getting manner are developing into **impact brands**. These businesses are not primarily oriented towards making a profit; instead, their mission is to take **social or ecological responsibility**. In doing so, the willingness to make a positive contribution to the world and the desire to achieve **economic success** are not mutually exclusive. On the contrary, the movement towards so-called **social entrepreneurs** is booming. (www.brand-trust.de "Impact Brands: Wird sozio-ökologisches Handeln wichtiger als Profit?")

CSR has been anchored in the **promotional products industry** for a long time. Businesses in this industry have undertaken different approaches for developing their own **CSR identity**. This is not only reflected by our examples of CSR here, but is also demonstrated by many other suppliers listed in the **PSI Product Finder**.



#### Special Note

**Boxiland GmbH**  
[www.boxiland.com](http://www.boxiland.com)  
PSI 43594



**Boxiland** is presenting itself as a socially responsible-minded company in several ways with their **Advent calendar with spices**. First, all of the spice sachets are filled **by hand** in a workshop for **people with disabilities**. The packaging of the finished calendars is also undertaken in such a **workshop**. The **elegantly designed packaging** can also be refilled every year and thus can always **be reused**.

#### A look at longevity

**Black + Blum Ltd**  
[www.black-blum.com](http://www.black-blum.com)  
PSI 60237



**Black + Blum** designs its products with a focus on **reusability** and **sustainability**. The company wants to ensure that the articles have a **long use life** and also uses **environmentally-friendly materials** whenever possible. With its **premium stainless-steel series**, Black + Blum offers customers **sustainable, on-the-go solutions**.





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**PSI 41734**



# RECYCLING

# UPCYCLING

# SECOND LIFE



**Sustainable WOW Collection**

Soap dishes that are made from recycled 3D printers. The body of the dish is made out of the spools that were originally required for printing other products. The dishes can also be made from old refrigerators. The collection also features soaps that are produced from used coffee grounds or orange peels that have been upcycled.

**INTERALL GROUP B.V.**  
**www.interallgroup.com**  
**PSI 41727**



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|------|---------------|------------|--------------|------------|
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| 2    | Switzerland   | 960 scans  | 1,12k clicks | 10.22% CTR |
| 3    | Italy         | 920 scans  | 1,08k clicks | 9.80% CTR  |
| 4    | Germany       |            |              |            |
| 5    | Australia     | 820 scans  | 590 clicks   | 8.16% CTR  |
| 6    | England       | 760 scans  | 420 clicks   | 5.50% CTR  |
| 7    | Russia        | 740 scans  | 340 clicks   | 4.60% CTR  |
| 8    | Sweden        |            |              |            |

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Look & Feel

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Analytics

Plan

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## 13 Years the Captain

# Michael Freter leaves and stays

**P**SI faces a future without its managing director Michael Freter. After a successful 13-year period he has left the company in his current role, but will remain at the service of PSI and the industry. He will continue to provide comprehensive advice to PSI in “Sustainability Awards” matters, and companies within the industry have signalled that they are reluctant to let go of his international contacts and of his know-how in matters of market research and business development. He is therefore one who is departing, yet nevertheless remaining.

The coronavirus pandemic has brought the entire trade-show world to a screeching halt. Overall economic damage to the industry is already estimated to stand at some 200 billion Euro Europe-wide. It stands at 40 billion in Germany alone. Upheavals like this are logically going to have consequences, even for globally active concerns. For example, Reed Exhibitions has slimmed-down and reconfigured its management structures (see also Issue 4, page 10).

Michael Freter was still on board until the end of May. Now he is devoting himself to new tasks, but is supporting PSI as consultant and doer in matters of “Sustainability Awards”. These awards representing all things sustainable are one of many initiatives advanced by Michael Freter in his 13 years at PSI. It was not always easy. Quite a few sceptics needed convincing when he raised sustainability as a topic. What has since become a model for success and an image-carrier had to be bump-started with blood, sweat and tears.

But bump-starting and generally getting things moving always was his thing. In 2009 he experienced the biggest PSI trade show of all times and was totally incredulous that this so creative and innovative promotional industry was not a member of the Zentralverband der deutschen Werbewirtschaft (ZAW). There, too, there was persuasive work to be done on both sides. However, it soon became natural for the promotional product also to be playing a worthy role within ZAW. This is enormously important for the industry’s standing in politics and society, too.



Michael Freter advanced market research within PSI and in the German umbrella association GWV, where he served on the board for eight years. It is not long ago that he initiated and conducted the first Europe market survey.

His work for PSI and industry was honoured in 2017 with the high Reed distinction, the “Chairman’s Award”, and the major American industry network ASI elected him “International Person of the Year” in 2020. Much praise and adulation

for a man who steered PSI through some not quite so calm seas. Now, after 13 years, he is disembarking, to remain on board as a consultant. In these coronavirus times, his departure as managing director could sadly only take place at the digital PSI, and only there could his achievements be acknowledged. Petra Lassahn expressed thanks on behalf of the entire PSI team, on behalf of Reed Exhibitions for 13 outstanding and exemplary years – and we at PSI Journal express our thanks for confidence and inspiration and for the ability to be wholeheartedly an editor and media man – and, somehow, a journalist, too. <

# slodkie

Linking business with delight

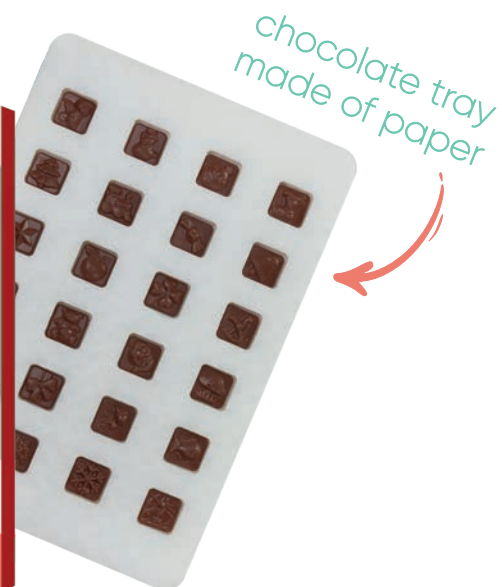


0217 Christmas mailbox



0167 Chocolate bites

Ohh deer,  
Christmas soon will be here...  
Take care of your sweet Christmas gifts  
together with **slodkie**



0105 Advent calendar eco







From 19 to 21 May, the PSI corporate network of the promotional products industry gathered exhibitors and visitors for its first digital industry meeting at the screens of companies in Europe. The next presence trade show will take place from 11 to 13 January 2022 at the Düsseldorf exhibition centre.

## PSI 2022: Focus on core topics and internationality

# PSI remains the industry's leading trade show

**F**ull of confidence and with new concepts, the makers of the largest trade show for the promotional products industry in Europe are starting preparations for the event in Düsseldorf in January 2022. Although, or precisely because, Covid-19 paralysed the entire trade show landscape for over a year, it will quickly flourish again if the general conditions are right. Düsseldorf is convinced of this, which is why all sails are set for the leading trade show in 2022.

### PSI Digital with 20 hours of programme

The trade show organisers have made intensive use of the time without a new event: With all means of modern communication and the expansion of digital tools, the connection to the market and its participants was not only kept alive, but improved. The visible expression of these efforts

will be the first PSI Digital from 19 to 21 May this year. The highlights of the digital event include a total of 20 hours of programme consisting of lectures, panel discussions and practical forums. The topics range from sustainability, law and marketing to innovations, trends and practical how-tos. Olaf Hartmann, one of the pioneers of multisensory marketing in Germany, gave the keynote speech on "The power of haptic advertising in a digital world". From June, the digital event programme will be supplemented by "Digital Fridays" on every second Friday of the month, so that a total of eight digital events will bridge the time until the next face-to-face event.

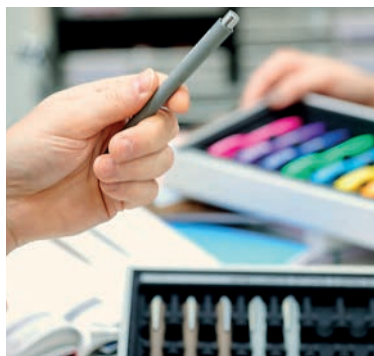
### viscom and PromoTex Expo become part of PSI

In 2022, the presence trade show will also come up with conceptual innovations. In 2019, the "PromoTex Expo" and "viscom" sections were spun off and affiliated respec-





**Haptical experience, personal consulting and real trade show feeling:** After the PSI Digital this year the industry will meet again face-to-face in January 2022 in Düsseldorf.



tively. "Due to the Covid break, but also in principle, this has proven not to be in line with the market and suitable for the future. We have talked a lot with the market. A rethink has taken place. Today, reliability, stability but also creativity in implementation are more in demand than ever. This is what the trade show has stood for for 60 years, otherwise you don't last more than half a century as a leading trade show," says Petra Lassahn, the new head of

the overall PSI structure, who has been operationally responsible for the trade show since 2018. The consequence of market discussions and analyses is that the trade show sections of PromoTex and viscom will be integrated into the promotional products show. Finishing and printing techniques in the promotional products industry, as well as textiles and merchandising, will thus be an integral part of the show in the future. Many visitors and exhibitors will be pleased about this.

### New regulations for visits by industrial customers

In addition, the network will address the wishes of its members even more than before. In recent years, criticism had arisen because the joint platform of PSI, PromoTex and viscom gave visitors access to the trade show that was previously only open to members. The aim of extending access to include industrial customers was to give more recognition and attention to the promotional products themselves with the world's largest and probably also most beautiful promotional products trade show. However, this intention and the interests of the trade were increasingly difficult to reconcile. Therefore, there will be a return to the rule that industrial customers will only have access to the trade show if they are invited by promotional products distributors or consultants. This will also be backed up by effective control systems. "With this, too, we are clearly steering a course towards reliability and a stable future," says Barbara Leithner, COO at Reed Exhibitions Germany Austria and thus also responsible for the leading trade show for the promotional products industry.

### Presence trade show in 2022

PSI 2022 will therefore focus even more strongly on the needs of exhibitors and visitors. The topic of internationality will also play a major role here. Although the trade show has already held a top position in the trade show industry in the past with a high proportion of exhibitors and visitors, the world will pose new challenges after Covid-19. Petra Lassahn promises: "Last year, effective and comprehensive concepts were developed in cooperation with associations and other trade show companies. These will come into play for our German and international guests, provided special hygiene and admission concepts are still required in January 2021."

The team in Düsseldorf is looking forward to the show in January 2022 with a great deal of confidence and excitement, and everyone is looking forward to seeing long-standing customers, partners and friends again. Since its inception, the event has become more than just a trade show or a network of companies. It is "part of PSI and Reed genetics," says Petra Lassahn, who has been responsible for leading trade shows at Reed for a total of 24 years. <



„Cool insight into topic and production! I would be happy to implement projects with you and strengthen Made in EU.“ This comment on a product presentation at the first PSI Digital is just one example of how the kickoff of a virtual event series successfully networked the promotional products industry digitally for the first time.

**The industry meeting place for around 3,500 advertisers**

# Successful PSI Digital

## Start of online event series



A toast to a successful PSI Digital:  
Petra Lasshan and Emily Whigham.

Olaf Hartmann, speaker of the key note „The  
Power of Touch“.



## Much praise for the PSI Digital

"PSI Digital is a very pleasant format and a good initiative. Of course, with the limitations that all virtual formats are subject to. Real encounters at advertising trade shows are still significantly more inspiring. Nevertheless: digital events like PSI Digital are the second-best solution. They give impulses in a lively way that are important for the restart of the market."

**Olaf Hartmann, Managing Director Touchmore GmbH**

"There are many ways to stay in touch, even in a pandemic situation. But we all agree that nothing beats personal contact. That's why we're very happy that PSI 2022 will also take place in real life again. PSI Digital and thus also the Digital Fridays offer a good opportunity to at least stay in digital contact and to exchange information on industry-relevant topics or to obtain information and knowledge. We were and are therefore happy to sponsor the digital „kick-off“ event leading up to the PSI presence trade show."

**Alexander Ullmann, Managing Director uma Schreibgeräte**

"From my point of view, it is important for us as an industry not to wait until we can all meet physically again - hopefully soon - but to use the digital possibilities in the form of digital events and digital exchange. PSI Digital pays a lot of attention to this and, with its broad network, brings the industry together where it is otherwise not currently possible. We are satisfied with the result of PSI Digital, but we are also of the opinion that the digital events must be seen as complementary in the future and cannot replace the physical trade shows and the direct exchange with our customers. We are therefore looking forward to PSI 2022 - live and in colour!"

**Harry Saffer, Managing Director STABLO Promotion Products**



A total of around 3,500 advertising professionals tuned in when the international network of the promotional products industry digitally brought together the industry's assembled knowledge for 48 hours from 19 to 21 May 2021. More than 20,000 search queries were made in the PSI Product Finder and the company profiles were clicked on more than 10,000 times. The video content was viewed live and on-demand more than 6,600 times. A total of seven Digital Fridays will follow from June until the next trade show, which will take place in Düsseldorf from 11 to 13 January 2022.

## 20 hours of programme in 41 sessions

Viewers from all over the world tuned in, including Denmark, Romania, India, the Arab Emirates, Turkey, the Czech Republic, Finland, Sweden and the USA. A total of 46 per cent of the participants from almost 70 countries abroad sat in front of their screens and watched around 20 hours of live programmes. These were distributed over a total of 41 programme sessions.

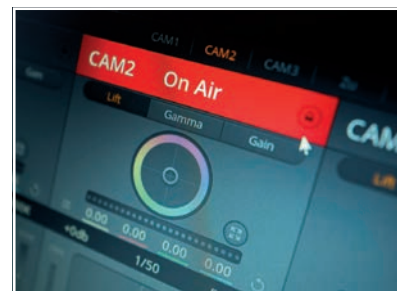
In Düsseldorf's „Sturmfreier Bude“, which was converted into PSI's live studio, no industry-relevant topic was left out: Keynotes, lectures, panel discussions and workshops covered the latest in digitalisation, law, marketing and social selling. For this, 30 experts were drawn live or digitally into the studio. Olaf Hartmann, Managing Director of the Multisense Institute for Sensory Marketing, was one of them. In his keynote speech right at the beginning of the event, he explicitly emphasised the importance of haptic advertising in the promotional product mix and encouraged the return to live events: „Our brain was created 150,000 years ago in the structure it has today. That has not changed in the last 15 months. That's why haptic advertising will again make a valuable contribution to the customer journey after Corona, because our brains love haptics and we have a kind of hunger for touch pent up.“

## Are hybrid business models the future?

The current and future role of digitalisation and possible hybrid business models of the future were the topics of a panel discussion on day two between Alexander Ullmann, Managing Director of uma Schreibgeräte, Frank Dangmann, Chairman of the Gesamtverband der Werbeartikel-Wirtschaft (GWW) and Steven Baumgärtner, Manag-



**Steven Baumgärtner, cyber-Wear, participant in the panel discussion on digitalisation.**





Stefan Roller-Aßfalg, akatex, (right) led the discussion on the topic of the „Cradle to Cradle“ circular economy.



The technical implementation of PSI Digital was as professional as it was smooth.

ing Director Marketing & Sales of cyber-Wear Heidelberg GmbH. „The fact is: Haptic advertising is, as the word suggests, a haptic product. Nevertheless, digitalisation is omnipresent and has its right to exist. For all our optimism about the current situation, we will fall back into old patterns,“ summarises Steven Baumgärtner, for example. „Digitalisation promotes efficiency in many areas. You don't have to fly across the world for every product and every team meeting. But especially when it comes to the product that makes up our business, you need the physical togetherness.“

The topic of sustainability was also prominent on the agenda. According to Frank Dangmann, Chairman of the GWW, the topic now plays an important role for 74 per cent of the companies. It also became clear that the industry is now increasingly aligning its production and corporate strategies with ecological, economic and social criteria.

### Product safety: Can the trader be held liable?

The experts from the inspection, testing and certification company Intertek and Reuschlaw Legal Consultants explained what legal consequences mistakes in product safety can have, what happens in the worst case and what measures must then be taken. It became clear that companies do not have to reorganise themselves in order to meet the legal requirements, but can address the issues individually based on their business objectives. When legal advice makes sense and whether it is always the manufacturer who is liable or whether the retailer can also be held liable were just some of the questions that were answered.

Why storytelling is enormously important for the promotional products industry was explained in very practical terms by Caroline Zöller, Managing Director of Forteam Kommunikation GmbH, in her workshop. „People want to be entertained these days. They want to learn something new. The stories that are told must have added value. If you succeed in doing that, they also support sales. That's why it's so important not only to tell stories well, but also to tell them in a way that's appropriate for the channel,“ she summarises.

### More than 120 exhibitors from all over Europe

On the exhibitor side, the mood was also positive. Around 120 companies from Germany, Austria, Portugal, Poland, Spain, Italy, France, the Netherlands, Sweden and Great Britain were present at the kickoff. „PSI Digital and thus also the Digital Fridays offer a good opportunity to at least stay in digital contact and to exchange views on industry-relevant topics, to inform oneself or to obtain information and knowledge,“ said Alexander Ullmann, Managing



## Much praise for the PSI Digital

"I think it's great that there is a digital PSI. As long as there are no physical trade shows, there is no alternative at all. Nevertheless, people are social beings and the product we are talking about here - the promotional product - is a haptic product. I have to be able to touch, feel and see it. Therefore, digital can only be a supplement. The future of trade shows will certainly be hybrid. But it won't work without the face-to-face meeting. I am 100 per cent convinced of that."

Michael Freter, former Managing Director PSI

"I think the format is great. It has become a round package in a great setup. Especially on the part of PSI Trade Show, it is currently important to send a clear signal. The pandemic has hit the trade show companies the hardest, so you have to go new ways. PSI is showing its presence here. That is a good sign for January."

Steven Baumgaertner, Managing Director Marketing & Sales cyber-Wear Heidelberg GmbH

"The PSI Digital programme offers everything from innovations to current topics that move the industry. We had three days of crisp programming: if you want to be up to date on what's currently moving the industry, you had to be there."

Caroline Zöller, Managing Director Forteam Kommunikation GmbH

"Due to the current situations in the World, necessarily, all businesses and meetings turn into online. For this reason, PSI Digital 2021 gives an important opportunity to sector companies and they try to compensate for PSI onsite with a digital version. Exhibitors get a chance to reach more professionals through PSI Digital 2021 which has integrated with PSI members' important database, Product Finder."

Aylin Odabas, Istanbul Chamber of Commerce

Director of the presenting sponsor uma Schreibgeräte.

elasto form, koziol and Gustav Daiber, Fare, Hal-far, Mbw as well as SND from the JCK Group and Platinum Sponsor Schwan-STABILO also showed their new products online. Likewise, among others, Kalfany Süße Werbung, Paul Stricker, Makito, Master Italia, Troika, Mahlwerck, Result Clothing, Lanyard.Pro and Softibag.

## Digital elements will continue to enrich the network in the future

Petra Lassahn, Director of PSI, was also more than satisfied with the result of the first digital kick-off: „For all of us, it was a new experience to digitally represent the products and industry topics of the promotional products industry. Even though no digital event can replace the trade show on site, we have managed to offer the industry an event with added value. I am very proud of that.“

Barbara Leithner, COO of PSI organiser Reed Exhibitions Austria & Germany, also emphasises this. „The team around Petra Lassahn has put together a coherent and strong digital product within a very short time. With this, we have taken another first step towards the future. Because as a trade show organiser we will also be relying on hybrid concepts in the future, which will help our customers to do more business all year round thanks to additional digital services and wide coverage,“ says Barbara Leithner.

## Seven more digital events in the starting blocks

PSI Digital was just the kick-off. Starting in June, every second Friday of the month there will be a Digital Friday with a different focus. The first Digital Friday will start on 11 June with the topic of design and product safety. The following Fridays will focus on Christmas, sustainability and the Sustainability Awards, Gusto & Gastro, outdoor, the global industry and textiles.



Pleased with an all-round successful premiere: the PSI Digital team.



Petra Lassahn thanked outgoing Managing Director Michael Freter on behalf of the entire PSI team and Reed Exhibitions for 13 outstanding and exemplary years.



[www.psi-messe.com](http://www.psi-messe.com) • [www.planet-advertising.com/die-schoensten-momente-der-psi-digital](http://www.planet-advertising.com/die-schoensten-momente-der-psi-digital)

The next presence trade show will take place from 11 to 13 January 2022 in the Düsseldorf exhibition halls.



The PSI is facing unusual times in 2021. Thus, a different approach is again being taken this year to honour members celebrating their anniversary. In the PSI Journal we firstly present the golden jubilarians, in other words those who have been members of the PSI for 50 years and, through this, have certainly also have played a big part in its success story.

## 50 years of PSI membership

# Golden anniversaries



**W**ith this year's PSI Digital, the international network of the promotional product industry demonstrates that it also has solution-oriented concepts on offer in extremely challenging times. The PSI has been proud to present solutions with added value for more than six decades now. The countless suppliers and distributors that have remained loyal to the network over the years are evidence that it hasn't lost any

of its appeal for many members. This loyalty is usually duly honoured and celebrated at a little ceremony with champagne reception at the leading trade show of the European promotional product industry in January. Unfortunately, the cherished tradition of the ceremony with champagne reception can't be enjoyed in this manner in 2021. But that won't stand in the way of showing well-deserved appreciation to the long-standing members, as the following pages show.

Eurostyle Emil Kreher GmbH &amp; Co. KG

## Innovation has tradition

“Even back in the 1970s it was clear that PSI would become a leading trade show in the promotional products industry. As a future-focused company, we wanted to be here from the start,” says Evelin Lange, describing the mood at a time that, for many companies, meant a departure into a new era. “What we especially saw in PSI was the advantage of a focused information platform which united all promotional products at one location and brought together suppliers and dealers.”

### Adaptable family business

In its long history, the leather goods factory founded by Emil Kreher in 1899 has repeatedly successfully adapted itself to transforming market conditions. As daughter of proprietor couple Jankowiak, Evelin Lange was closely associated with the company from a young age. She entered the company in a leading role back in 1977, and was supported by her husband Peter Lange from 1983. The fifth generation joined the management of the family business in September 2009, in the person of graduate industrial engineer Alexander Lange. Together with family and team, the modern young entrepreneur continuously expands the portfolio and constantly brings new life to the Eurostyle brand. The coronavirus crisis makes the company's capability clear once more: the promotional products specialist has also made its mark as a reliable supplier of masks to cities and municipalities.



Managing Director  
Alexander Lange

### Positively into the future

Today, with its Eurostyle brand, the traditional company stands for innovative, high-quality and trendy products in the areas business, travel and leisure. Eurostyle offers the promotional products industry a broad range of products for the widest array of budgets and areas of use, from the scatter item through to the prestigious prize. Today, writing cases, small leather goods, spiral books and accessories, trendy and practical bags for business and leisure, along with functional luggage, are part of the product portfolio, which is characterised by the combination of classic and modern. It includes, for instance, masterly new developments, such as a key fob in fine leather in conjunction with the new Apple Air Tag, which provide a contemporary complement to the range. As before, many types of leather continue to be processed, along with hard-wearing microfibre synthetics, and sustainable, innovative materials such as vegan leather ( “apple leather”), cork and R-PET material are increasingly being used. Alexander Lange on the current challenges: “We’re looking positively into the future. After all, our company has already weathered a few major crises very well. With our young team we are excellently positioned and are looking forward to PSI 2022.”

[www.eurostyle.eu](http://www.eurostyle.eu)

## Frank Bürsten GmbH

# Focussing on brushes from head to toe

In 1942, Adolf Frank laid the foundations for the business in its present form. The idea to use brushes for promotional purposes and to create such a business segment dates back to the 1960s and the time of Renate Ganzmann, the granddaughter of the founder of the firm. With regard to promotional products, the firm has specialised on just a few products, including all kinds of shoe care sets for example. Furthermore, customers of Frank Brushes also will find "golden oldies" such as construction helmet or golf brushes as well as additional clothing, massage,



**Managing Director  
Stefan Ganzmann  
with his wife  
Katharina Hackner,  
Sales & Marketing  
Manager**

spa and outdoor brushes (including ski brushes). The present-day managing director Stefan Ganzmann, the great-grandson of the company founder Adolf Frank has been steadily pressing ahead with the international orientation of the firm since joining it in 1992. He views it to be a unique selling point of the firm that "We are the only manufacturer of brushes that is widely active in the promotional products market." And it is not just that. "We have a clear goal: if a promotional products retailer thinks of brushes, he or she has to think of us. We continuously draw attention to ourselves through different channels so that we are available when we are needed." These channels also doubtlessly include our membership in the PSI.

[www.frank-brushes.de](http://www.frank-brushes.de)



**Ralf Rühlemann**

## Kasper & Richter GmbH & Co. KG

# Precise and Creative Promotion

Kasper & Richter was one of the first exhibitors at PSI. "We were met with derision at first, people asked us what we were doing at the trade show with pedometers, compasses and magnifying glasses," says Ralf Rühlemann, recalling his father's reports. "Back then, you know, there were only classics at PSI, like lighters and ballpoint pens. However, Walter Jung was in favour of a diverse offering and was quick to acquire us as exhibitors."

### Manufacturer of precision instruments since 1920

Kasper & Richter was founded in 1920 as a manufacturer of fine mechanical precision instruments. The first gauging instruments supplied by the company were spherometers for the measurement of dioptries as well as lacquer thickness gauges. Thanks to the high quality of its professional products, Kasper & Richter rapidly garnered an outstanding reputation in the industry. Very soon, quality instruments for private customers, such as map gauges or pedometers, were included in the range. In 1966, the company was transferred to the ownership of the Rühlemann family and is today managed by Ralf Rühlemann. When he joined his father's company, he had already lived for ten years in the USA, completed studies there and garnered professional experience in Germany. Successively, he developed the product portfolio along rational lines: today, the company supplies high-quality instruments for measuring and counting, optical products, useful travel accessories plus modern products for outdoors and fitness.







### Utility for maximum promotional effect

In the meantime, Ralf Rühlemann has positioned his company both as a reliable and flexible manufacturer and supplier for the industry and as a partner to the specialist and promotional products trade. Purely fine mechanical products are still made in Germany: Kasper & Richter is the largest German manufacturer of compasses, pedometers and map gauges. Products that represent a rational addition to this core range are bought in. A high quality standard, in in-house productions and imported articles alike, is ensured by inspection in in-house test facilities. Manufacturer competence, service orientation and specialisation in precision instruments with high utility value are also where Ralf Rühlemann sees the future of his company. At the same time, "Made in Germany" is increasingly gaining in significance, not least also because of dependence on China as well as for reasons of sustainability.

[www.kasper-richter.de](http://www.kasper-richter.de)

### Lachmund GmbH

## From sales agency to promotional products dealer

The company Lachmund was founded in 1953 as a sales agency for book-binding materials. In 1958, Lachmund took over the calendar agency of the then Brönnner Verlag in Frankfurt, thereby sealing its accession to the promotional products industry. When a friend asked company founder Richard Lachmund why he was only selling calendars when there was great demand for other promotional products, he reacted promptly, expanding his range and joining PSI. A highly typical development, incidentally, since many sales agencies gave rise to promotional products dealers that subsequently found success.

### An industry pioneer remembers

The now 92-year-old Lachmund still has clear memories of those early years, of his conversations with Walter Jung and his first PSI trade show in Bad Homburg in 1964. "It didn't look like a proper trade show there yet, it was more a collection of tables with products scattered on them. But from year to year, PSI got bigger and more professional, and the industry grew constantly," reports the industry pioneer. From then on, his company expanded continuously and, as the range and full service grew, the company moved into larger premises several times, with more expansive warehousing and exhibition areas to match. The company headquar-



Company's founder  
Richard Lachmund

ters has been in Dietzenbach since 2001.

### Success through professionalisation

In 1991, Martin Leipold joined the company as managing partner, having grown into it since his student days. He had learned business with promotion products from scratch there, and Richard Lachmund passed on lots of knowledge and experience to his successor. Lachmund then retired from the business in the late Nineties. The subsequent years, in turn, were characterised by strong expansion, especially in the full service area. Martin Leipold has not just made his name as a promotional products entrepreneur, but also got plenty of things moving in the industry in his longstanding role in the Bundesverband der Werbeartikel-Berater und -Großhändler (bwg). He was an active member of the bwg from 1996 until 2005, where, among other positions, he was the association's public face as board member and press spokesman. Convinced that professionalisation is the key to success, he chiefly advanced industry-specific training and was himself active as a speaker. In recent years he has expressed increasing concern over the future of the multi-tiered distribution method, which is also deeply rooted in the industry's history.



Managing partner  
Martin Leipold

[www.lachmund.com](http://www.lachmund.com)



### Hans-Georg Richter KG

## Family-run company with one 50 years' experience

Hans-Georg Richter KG / Direktwerbung und Druck, based in Menden, was founded by its name-giver in 1969 and has evolved into a classic family business over the years. A typesetter by training, company founder Hans-Georg Richter initially distributed promotional products of all kinds for all industries, which therefore made him an "all-rounder" at first. In the early 1980s, through contact to a chancellorship candidate, the entrepreneur then also turned to political party promotion. "In parallel, in partnership with a screen printer, we specialised in printing T-shirts and umbrellas in a custom design," reports Hans-Georg Richter. In 1990, his daughter and current managing director Sandra Richter-Bornemann joined the business. The renaming from Hans-Georg Richter eK to Hans-Georg Richter KG followed in 2016, and also marked a spatial change: the company's own hall was built in an industrial area at the same time. "These days, we specialise in political party promotion and advertising for social organisations," says Sandra Richter-Bornemann, outlining the current core focuses of the promotional products professionals' business.

[www.richter-direktwerbung.de](http://www.richter-direktwerbung.de)

Two generations of professional promotion in the picture: company founder Hans-Georg Richter and his wife Michaelae Richter frame daughter and present-day managing director Sandra Richter-Bornemann.



Proprietor  
Jürgen Schröder

### Harry Misfeld Marken-Werbeartikel e.K.

## North German promotional products tradition

Harry Misfeld Marken-Werbeartikel e.K., with its present-day head office in Blekendorf, Schleswig-Holstein, was founded by its name-giver in Kiel in 1958. From its early days in the corner of a room of a rented flat with a small filing cabinet and an in-tray for one typewriter, Harry Misfeld, a freelancer for a Hamburg-based promotional products dealer, developed his company into an at once successful and renowned business in the Northern Germany promotional products industry. Early "door-openers" were brand manufacturers such as Rowenta, Lamy, Gundlach, Hutschenreuther or Leifheit. Promotional items, which were in increasing demand during the economic miracle, also contributed to the company's growth. During this phase, these were chiefly lighters, writing instruments, calendars, card indexes, slide rules, matches and desk accessories. In the ensuing years, the spectrum of providers and manufacturers broadened, the company expanded spatially and workforce-wise. Renowned companies in the region became loyal business partners. Products were even finished by means of screen printing and embossing in-house from time to time. The promotional products partner in Hamburg took over some of the field sales in Schleswig-Holstein in 1980. In 1998, the company founder handed over his business to his step-son and present-day proprietor Jürgen Schröder, who has successfully managed it according to his own formula since then. At the focus of diverse services, such as custom finishing, confectioning, direct shipping, warehousing,

product searches, product proposals, on-site visits and promotional messaging, are longstanding business ties to customers and suppliers. "For example, we constantly endeavour to retain or refine traditional and proven methods, but utilise modern knowledge and possibilities at the same time. Doing business as a family-run company has also remained. This means we are fast, we can adjust to customers' wishes with ease," company owner Jürgen Schröder explains. With now more than 60 years of history, Harry Misfeld Marken-Werbeartikel e.K. is one of the oldest promotional products traders in Schleswig-Holstein.

[www.hami-werbeartikel.de](http://www.hami-werbeartikel.de)







Jens Naser,  
third-generation  
manager of the  
company

### Sauer Promotional Products

## Always searching for innovative products

The foundation of the present-day firm Sauer Promotional Products dates back to the year 1968. Back then, Richard Sauer created his own independent sales agency. One thing quickly became clear through the business relationships of the sales agency which developed over the years: there was a demand for promotional gifts. The logical consequence was to rename the firm "Richard Sauer Präsentwerbung" (promotional gifts). At that time, promotional products were primarily purchased at the PSI, where contacts to suppliers were also established and cultivated. In 1987, Kurt Naser succeeded his father-in-law and company founder. The setup of contacts with Asian manufacturers and importers was under his aegis. These contacts became more and more important in order to meet customers' demands. At that time though, the articles were already printed on the company's own premises. Over the years, the demand for promotional products increased enormously. In particular goods from the Far East strengthened this development and sales. Banks and savings banks were the most dynamic clients at the time. Since 2017, Jens Naser has been the third-generation manager of the company, which is now called Sauer Werbeartikel (Sauer Promotional Products). Jens Naser puts the benefit of membership in the PSI – even after 50 years – in a nutshell: "We are always searching for new and innovative products to win over customers".

[www.webshop.sauer-buero.de](http://www.webshop.sauer-buero.de)

### Präsentstudio SOENNECKEN

## Full-service provider with long tradition

Back in 1920 in Attendorn, the married couple Soennecken began manufacturing leather cases, which carmakers and the first car dealers gave as an extra for storing the automotive tools. Even back then, the leather cases were adorned with a logo. Further products were traded from



Thomas Heine-mann, owner of  
Präsentstudio  
Soennecken

the mid-1950s onwards. During the 1980s the portfolio was considerably expanded. Manufacturers like RAU and Möbius were added to the range. Twenty years ago, Präsentstudio Soennecken returned to its roots by developing and producing – in addition to the trading business – its own high-quality gifts, which are also fully assembled in-house.

Long ago it also began providing advertising logistics, a useful value-added service with more than 4,000 pallet spaces and an automated packing line. Präsentstudio Soennecken has experienced four changes in ownership in the course of its 100-year history. Since 1997, it has been headed by Thomas Heine-mann, who developed it into a full-service provider. He sees a particularly compelling argument for his company's long membership in the PSI, which began many years before his active career at the Präsentstudio: it's a platform for coming together, as well as for political work, which is now more important than ever.

[www.praesentstudio.de](http://www.praesentstudio.de)

### Further companies with 50 years of PSI membership:

- Schieweg Werbepräsente GmbH, Pforzheim
- Der Ring GmbH, Reutlingen
- Louis Sales Promotions B.V., Rotterdam
- Gerhard Mundt GmbH & Co. KG, Baesweiler



The term “**wellness**” sounds like an invention of modern marketing strategists, but it already appeared for the first time in 1654 and initially meant “good health”. Meanwhile, the range of themes has expanded. Here we will be showing **products which truly feel good.**





## Mix it, match it, wear it, love it!

Fashionable and comfortable, but also sustainable and hygienic workwear for medical and care professions is hard to find. Karlowsky Fashion, known for innovative workwear with its finger on the pulse, has recognised the signs. With their 'Essential' line from the current Health & Beauty collection, they manage the balancing act between functionality, style and current "green" aspirations. With 11 cool colours, from classic white and royal blue to modern aubergine, fuchsia or emerald green, as well as clever details, cool styles and maximum washability at 95 °C, Karlowsky presents a collection that is second to none. The new items are used in doctors' practices, hospitals, nursing homes and physiotherapy facilities, as well as in cosmetics, wellness and cleaning. All 'Essential' products consist of a unified material composition and can be combined with each other as desired (Mix & Match). The polyester used consists of 100% recycled plastic. The products have been awarded both the government's Grüner Knopf seal and the international GRS (Global Recycled Standard) product seal. This means that the topic of sustainability now has also found its way into these workwear sectors. Thanks to the high-quality and durable material, all items of the collection are also perfectly suited for embroidery or printing. More Details: [www.karlowsky.de](http://www.karlowsky.de)

PSI 47464 • Karlowsky Fashion GmbH  
Tel +49 39204 91280  
[info@karlowsky.de](mailto:info@karlowsky.de)  
[www.karlowsky.de](http://www.karlowsky.de)



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Heri-Rigoni GmbH  
emotion-factory

Phone + 49 7725 93 93 - 0  
[info@emotion-factory.com](mailto:info@emotion-factory.com)



## Skincare products with eco-packaging

Sustainable skincare products made in Germany are the focus at the renowned cosmetic specialist KHK. The products developed in its own in-house laboratory come in “one piece”, are packaged in an FSC-certified folded box and do not require a tube or jar. The body butter called Bodycare Naked contains olive oil, coconut oil and shea butter from controlled organic cultivation. It nourishes the skin with vitamin E and has a pleasant mandarin scent. The hand cream Handcare Naked also pampers hands with tea wax and has a light scent of green tea. The cream bar leaves skin soft and noticeably moisturised just by rubbing it over the skin. The body cream and hand cream bars can be ordered for a minimum order of 100 units. The box comes with a four-colour label, which can be personalised for orders starting from 1000 units. All skincare products are made in accordance with the new German cosmetics regulation and the GMP norms for Cosmetics and are registered in the CPNP portal. The Freesenius Institute regularly conducts testing on the products' ingredients according to European guidelines.

PSI 46131 • KHK GmbH  
Tel +49 2233 71771-0  
sales@lipcare.de  
www.lipcare.de

## Delicious fresh snack

Vegan, made from organic ingredients and raspberry purée: the fresh fruit gums available from Kalfany, which everyone has to try. The fruit gum melts away on your tongue almost like raspberry marmalade – with a taste as if it came out freshly from a marmalade jar. This new fruit gum is made in house, located directly on the edge of the Black Forest. The product developers in the kitchen have created a true specialty from the finest ingredients. Packed in 100 × 75 millimetre and 20-gram bags, the red fruit gums with a raspberry shape will sweeten the taste buds and the whole day of those who receive them. This fruit gum quality is also available on a custom-made basis. The production facilities of Kalfany Süße Werbung (sweet advertisements) make it possible.



PSI 42706  
Kalfany Süße Werbung GmbH & Co KG  
Tel +49 7643 8010  
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www.ksw24.com



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## Powerful promotional cosmetic bands

The cosmetic headbands from the band specialist Regine Interim are made out of a high-quality microfibre material comprised of 92 per cent polyester and 8 per cent elastodiene, which makes these headbands very comfortable to wear during cosmetic, wellness or beauty treatments. The cosmetic headband reliably protects the hair and hairline from getting cleansing and moisturizing products on them and ensures the face can be freely accessed. This beauty accessory is the ideal helper while using cleansing, peeling and moisturising products because when it is in place, applying masks and make-up is really easy. The bands are made out of a breathable microfibre material and they will not cause headaches like other bands typically do, thanks to their elasticity. They come in two different widths: 50 and 30 millimetres. They can be upgraded with digital printing, almost all pantone colours are available and customers can advertise themselves with their special company logo and corporate colours.

PSI 42130 • Regine IQtrim GmbH  
Tel +49 7432-907110  
andreak@regineiqtrim.com  
www.regineiqpromo.com



## Individual beauty trends

The face roller and Gua Sha stones from the company Werbeschmiede are the latest beauty trend and can be used to massage the face and neck. Each stone releases a different energy that elicits positive results in body and spirit. In addition to having a calming and stress-reducing effect, they improve blood flow, stimulate the metabolism process and influence the ageing process of the skin. The massage roller and Gua Sha stones are available with customized imprinting or engraving and a wide array of materials for a minimum order of 1000 pieces. In addition to jade and rose quartz, other materials and gemstones can be used such as amethyst, aventurine, black obsidian, aquamarine, white jade and many more.

PSI 60234 • Die Werbeschmiede  
Tel +49 40 41495432  
info@die-werbeschmiede.de  
www.die-werbeschmiede.de



## Organic bath hearts

The product range of Bademeisterei Manufaktur includes a moisturising certified-organic bath cream in the shape of a heart with floral decorations that features brand advertising on attached tags. The Austrian company only uses precious, organic ingredients that moisturize and soothe the skin such as shea butter, cocoa butter and coconut oil. The organic bath hearts are naturally easy to use: just add one to two hearts to warm, running water in the bathtub. The effervescent hearts will dissolve into a lightly scented, creamy bath. They deliberately do not contain any paraffines, silicones, mineral oil or palm oil and are free from synthetic preservatives, dyes and fragrances. They are vegan, certified organic and suitable for any type of skin. There are three organic versions available: rose, lavender and lemongrass. The minimum order quantity is 500 units, each with 2 hearts packaged in an organza sachet. The delivery time is three to four weeks.



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PSI 44186  
team-d Import Export Warenvertriebs-GmbH  
Tel +49 7181 989600  
info@team-d.de  
www.team-d.de

## Versatile cosmetics bag

The cosmetics bag from team-d has many facets and is optionally available with a black exterior and with grey-white strips on the interior – or the other way around. The three mesh pockets and three elastic loops of the promotional product made of water-repellent polyester can be turned inwards or outwards. The upper edge can also be turned upside down at will. A tightening cord with a stopper is also included. The measurements of the bag are approx. 16 by 26 centimetres. In quantities of 5000 and above, the colour and material can be freely selected for direct imports.

-Advert-

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Andreas Krych

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GmbH & Co. KG  
Andreas Krych  
+49-7272-7777 875  
a.krych@krych-ub.de



## 100 per cent sustainable

When businesses advertise themselves with the Ocean Towels from Alta Seta, they are investing in the future. The long-established company from Lower Saxony prefers to use plastic collected from the ocean for its individually woven Ocean Towels to help the environment. For this reason, the specialists are selling the light, comfortably soft and vegan Ocean Towels made out of recycled yarn. Two per cent of the profits made from the sale of these recycled polyester towels go to the One Earth One Ocean e.V., an organization that uses their own ships to clean up the rivers and streams leading to the oceans. The environmental organisation is financed only through donations.

PSI 45461 • Alta Seta GmbH & Co KG  
Tel +49 5031 70360  
info@alta-seta.de  
www.alta-seta.de

## Gentle skincare

Pumices are great for caring for feet and soft hands, and the pumice from Hepla comes in the shape of a heart or an oval. It is perfect for removing hard, dry skin and calluses naturally, gently and smoothly from the hands and feet. Both versions have an optimal shape to hold in your hand and can be used when wet or dry while you are in the bathtub or shower for example. The pumice is fitted with a cotton string so that it can be hung up to dry in the shower or bathroom and will always be within reach. This practical product is individually shrink-wrapped and can come either with or without an advertising sticker. Upon request, the sticker can be finished on one side by means of digital printing.



PSI 41583  
Hepla-Kunststofftechnik GmbH & Co. KG  
Tel. +49 5681 9966  
info@hepla.de  
www.hepla.de





## Companion for yoga and sunbathing

Sunny is sunshine in the form of a bag, which gives you a wellness feeling and a sense of relaxation just looking at it. The Sunny bag comes either in one natural colour or a combination of two happy, natural colours: orange/natural and khaki/natural. It is made out of a sustainable cotton material; it spreads harmony and has character. The round cut-outs with the hand-friendly handles give it a nice look with a dash of vintage. The roomy bag has space for a towel, mat and drink, making it perfect to take along with you to do yoga in the park or to sunbathe at a lake. The durable fabric is laminated on the inside. This makes the shopper particularly stable and sturdy. Sunny can be upgraded by silk-screen printing, embroidery or transfer printing, or can feature a metal emblem or digital printing label.



PSI 45666 • Halfar System GmbH  
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-Advert-



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## Terry cloth products with a wow effect

The company Stickerei Klam wins over its customers with terry cloth embroidery: The company from southern Germany embroiders all kinds of terry cloth products according to a customer's personal wishes and concepts, regardless of whether they are a promotional product for the bathroom at home or for a weekend at a spa in a luxury hotel. Embroidery on terry cloth products, such as towels and bathrobes, has a wow effect. Embroidery on their own products as well as on products from other suppliers can be customised and adapted. The high-quality, soft bathrobe is ideal for relaxing after a soothing bath. The feeling of wellness and pure relaxation at home can be experienced up close with the impressive bathrobes and towels. Stickerei Klam has a large selection of different models and colour combinations available. Monogram embroidery turns these products into unique personal advertising messengers.



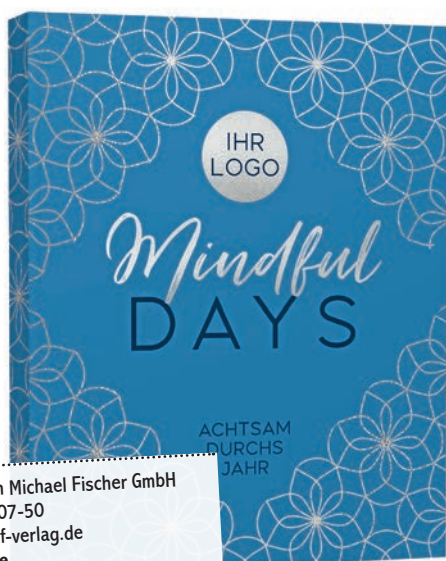
PSI 49110 • Stickerei Klam  
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mail@klam.de  
www.klam.de



PSI 48956 • LimeBOX  
Tel +48 29 6911163  
info@lime-box.com  
www.lime-box.com

## Naturally aesthetic

With its new collection Be Esthetic, LimeBox is emphasising natural cosmetics, which provide for pleasant revival and regeneration of the skin in the spring after a long winter. The product line showcases primarily high-quality, professional creams to fight acne, skin discolouring and to freshen up older skin. The Be Esthetic series relies on the green forces of nature: based on activating ingredients, the formula gives problematic, highly sensitive skin the needed moisture, freshness and firmness. It is free of aromatic substances.



PSI 49982 • Edition Michael Fischer GmbH  
Tel +49 89 2123107-50  
tatjana.bleiler@emf-verlag.de  
www.emf-verlag.de

## Journal for more self-care

The stress, hectic pace and requirements of everyday life cause many people to get the short end of the stick: The self-care journal from EMF is a great way for anyone to get more harmony and a better life balance. The appealing contents are an ideal way to get customers talking positively about your own brand. The publisher from Bavaria is selling a tailor-made special edition of its diverse publishing programme: In addition to incorporating your own logo on the cover of a book, customers can incorporate products or services in recipe texts and instructions. This makes it possible to fully customise the design of the book with a flexible number of pages, special features and a personalized corporate design.



## An all-round bristly talent

The massage brush from Frank Bürsten is an ideal wellness gift for home. This all-round talent is ideal for addressing four different wellness aspects: a massage for relaxation, cleansing the skin, stimulating circulation and minimising cellulite. When used as a promotional product, businesses are contributing to their customers' wellbeing and will also be fondly remembered when customers are relaxing. The massage brushes have the options of coming either with or without a hand strap and with or without a detachable handle. The product features only natural bristles for a lovely, soothing massage. The body of the beech wood brush is comfortable to hold with its rounded edges. Company logos or customised advertising messages can be printed on the brushes.



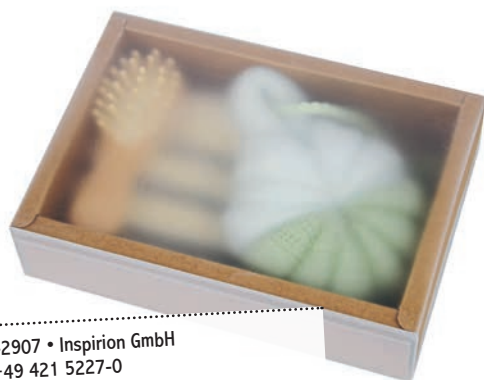
PSI 41853 • Frank Bürsten GmbH  
Tel +49 7673 88865-0  
info@frank-brushes.de  
www.frank-brushes.de



PSI 46149 • Kaldenbach GmbH  
Tel +49 9151 817850  
info@kaldenbach.com  
www.kaldenbach.com

## Soft, practical and super Light

The Bronson® Grafió microfibre towel from Kaldenbach is a hit in summer while relaxing under a sunny sky at the beach or on the green grass at an outdoor pool. The microfibre textiles are not only soft, they also dry quickly and are gentle on the skin. What is more, they are practical and super light. When they feature an all-over imprint on one side, a visit to the pool becomes a fashion show. The stylish sunbed towel with the dimensions 140 by 70 centimetres is produced in Europe.



PSI 42907 • Inspirion GmbH  
Tel +49 421 5227-0  
info@inspirion.eu  
www.promotiontops.eu



## Wellness at home

With the wellness set Short Wave from Inspirion, you can turn your own bathroom into a relaxing oasis. The set consisting of a peeling sponge, peeling washing glove and a hair brush invites you to consciously set aside some time for intensive skincare while doing something good for your soul. The set adds a touch of subdued colour to any bathroom with its natural colours. There is space for a personalized advertising message on the gift box included.

## Clean cooperation

The assortment from Römer Wellness now includes a new mild soap enriched with moistening argan and sweet almond oil, cocoa and shea butter. It gently and thoroughly cleanses the skin and is the perfect hygienic cleansing solution for on the go and at home. Each soap bar weighs approximately 30 grams, has an olive scent and is carefully packaged by hand in environmentally friendly packaging paper. Since the product is made without mineral oils, artificial colourings, GMO ingredients and animal products, it is also suitable for vegans. It was developed without animal testing and the palm oil is produced in an ecologically sustainable manner. The soap is produced in Europe. On request, a banderole based on customers' designs can be wrapped around the soap to make the sustainable give-away care product even more individual.



PSI 46887 • Römer Wellness Kundenpflege  
Wellness & Care GmbH & Co. KG  
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info@roemer-wellness.de  
www.roemer-wellness.de





PSI 49729 • Condedi GmbH  
Tel +49 2942 2160  
info@condedi.de  
www.condedi.de

## Chic design

Kioo from Condedi is an eye-catching box with a mirror inside, which is an ideal aid for putting on make-up. This product made in EU also features four compartments and offers enough space for jewellery, tea and much more. Kioo also wins people over with its solid workmanship, manageability and functionality as well as with its large advertising space. The product is available ex stock even for small order quantities. Upgrading by printing or engraving is also possible. In addition, many other exciting pet items are listed in Condedi's new catalogue 2021 or can be easily found in the PSI product finder.

## A bathroom eye-catcher

The company Sale from the Czech Republic is selling a fully customizable cosmetic bag. The culture bag can be realised in many different shapes and sizes and can optionally be made out of 100 per cent cotton, Fairtrade cotton or GOTS certified cotton. It can be printed in full colour, is equipped with a zipper and can also have a water-resistant material fitted on the inside upon request. When personalized with the customer's CI, it becomes an effective and sustainable promotional product.

PSI 49617 • Sale s.r.o.  
Tel +420 777 151946  
martin.kozubek@sale-ostrava.cz  
www.sale-ostrava.cz



## FFP2 MASKS DIRECTLY FROM THE MANUFACTURER. WITH INDIVIDUAL BRANDING.

Protect yourself and your customers with reliable FFP2 masks made in Germany. With the individual print, your brand is clearly in the focus.

- 100% made in Germany, with audited production processes.
- Individually customisable with your corporate colour and logo and shortest delivery times.
- Also with 4-colour logo print directly on the mask.



+



DMASKS  
A brand of  
SENATOR GmbH

**DMASKS**  
FFP2 masks. Made in Germany.

## Hygiene as eye-catcher

Ambient Media offers customers an opportunity to place advertising in their target group's living environment. Whoever wants to stand out in the daily flood of advertising has to come up with an outstanding and surprising promotional product that also impresses people in terms of budget. The ToPi toilet paper and Hanky tissues are highlights which practically guarantee advertising success especially in these unusual times. Paper+ Design offers the ToPi or Hanky products with customizable imprints even for small orders; they are an absolute eye-catching promotional product which will get users laughing.

PSI 47378  
Paper+Design GmbH tabletop  
Tel +49 37369 8470  
orderspl@paper-design.de  
www.paper-design.de



PSI 49627 • PROMOTEus  
Tel +420 222 932 315  
sales@promoteusgifts.com  
www.promoteusgifts.com



## Featuring fitness

Look better and add more light for your fitness or beauty photos and videos with the bluetooth selfie stick with tripod and LED ring lamp. Shooting will be much easier and looks more professional. This tripod works as a phone holder, selfie stick and as an additional light. The telescopic tripod allows you to set the optimal height, while the smartphone holder is fully rotatable horizontally. A ring LED lamp is integrated into the holder, and will increase the recording quality by improving the illumination. Depending on your needs, the ambient lighting and preferences, you can choose between warm and cold light. You will also appreciate the practical remote Bluetooth wireless trigger with a range of up to 10 m.



## Mouse with anti-stress factor

Relax from Vim Solution is an ergonomic, cordless computer mouse with a comfortable silicone hand-touch surface, which regains its original shape within seconds and is really comfortable to use. The USB anti-stress mouse has a range of about ten meters, it increases the ability to concentrate and is available in black and blue. The radio receiver, of course, comes included and is safely stored in the battery compartment. The mouse is equipped with two buttons and a scrolling wheel, and can feature customized printing. The AAA battery required does not come included.



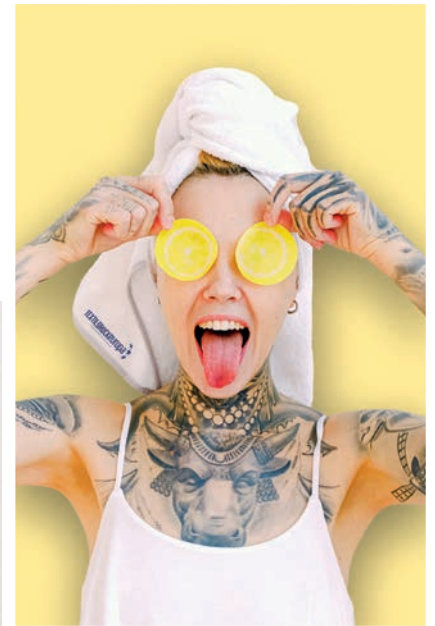
PSI 47555 • Vim Solution GmbH  
Tel +49 7661 90 949-200  
vertrieb@vim-solution.com  
www.vim-solution.com

## Personal feel-good towel

The durable towels from Textildruck Europa are not only an excellent choice for hotels and hostels in their Classic form, but also are suitable as a high-quality give-away for fitness studios, sporting associations or sport-related retailers thanks to their high-grade material and their high absorptive power. The towels can be individually embroidered and consist of 100 per cent cotton amounting to 380 grams per square meter.



PSI 48870 • Textildruck Europa GmbH  
Tel +49 345 7702050  
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www.textildruck-europa.de





PSI 60135 • Trendfactory GmbH,  
B2B-Partner Rituals  
Tel +49 30 57704181  
info@trendfactory.eu  
www.trendfactory.eu

## Small, subtle world of well-being

The company Rituals has expanded its B2B segment with exclusive mini gift sets that are now available at its B2B partner Trendfactory. These limited-edition mini-sets can be put together with different products from selected collections. All mini-gift sets costs less than ten euros, which makes it a great choice for customers with a small budget who are looking for original gift ideas. The new mini-gift set Sunergy comes from the new Rituals skincare line "The Ritual of Mehr". It celebrates the sun as the ultimate source and everything that it stands for. With Sunergy, customers can convey the positive energy of their ideas and awakens a zest for life.

## Enchanting Scent

The Polish firm Premier Group expanded its product range with many fully customisable products in 2018 in order to continuously expand and adjust its product range to meet the needs of its customers. It now includes different scented candles and reed diffuser. Thanks to its more than 20 years of experience in the field of decorative glass products, the Premier Group designs jugs and all other glass products with the help of special decorative techniques such as hydro-glazing, soft-touch surfaces, engraving and customised imprints of the customer logo. The scented candles, which can be used in numerous ways as promotional products, are only made from materials that are natural, biodegradable and thus environmentally-friendly, such as carnauba palm and soy wax. The products are produced in cooperation with leading European perfume manufacturers. Hence, the Polish firm is able to sell its products according to the latest trends in this sector.

PSI 49175 • Premier Group sp. z o.o.  
Tel +48 730 738988  
jacob@premiergroup.pl  
http://premiergroup.pl/en/







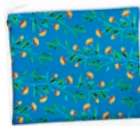
PSI 41727 • Interall Group B.V.  
Tel +31 20 5203850  
info@interall.nl  
www.interallgroup.com

## Textile Environmental Messenger

The WoW Sustainable Collection by the Interall Group stands for environmentally-friendly products. With its hammam towels, Interall is showcasing sustainable natural products, which come in cute gift box that can fit inside any mailbox. They are made 50 per cent out of Oekotex certified cotton and a textile obtained from recycled industrial waste. The hammam towel from Interall also is making a valuable contribution to protecting precious environmental resources in its production process: It not only saves a large amount of water compared to the production of conventional terry towels but it also conserves a lot of energy as well. After all, three times as many WoW towels can be washed in a washing machine compared to conventional towels with the same size. Numerous versions of the towel are available ex stock.

## Charming and practical

CreaBeatuy, a custom-designed cosmetic bag from Anda Present is perfect for organising and stowing away your most important cosmetics. The practical and individualised toiletries bag is available in many charming patterns, colours and sizes and with different printings. Every time it is used, its message to customers arouses the user's interest and sends out a positive reminder time and time again. Sublimation printing enables the full-colour design with lively graphics on the entire surface of the bags. Quick delivery is guaranteed as the bags are made in Europe.



PSI 45753 • ANDA Present Ltd. • Tel +36 1  
210 0758  
export@andapresent.com  
www.andapresent.com



PSI 50967 • Römer Drinks by Römer Wein  
und Sekt GmbH  
Tel +49 6541 8129-0  
info@roemer-drinks.de  
www.roemer-drinks.de

## A hot treat

Served in a creative brewing bag, Detox promotional and wellness tea from Römer Drinks provides for a pleasant wellness moment for body and soul with a strong advertising effect. The Detox promotional tea is a special treat with a detoxing effect. The high-quality ingredients including dandelion roots, barley grass and green mint function as a time-tested remedy to detox and clean the body and soul. The tea is easy to prepare and combines fine taste with the best organic ingredients and ecological production. It is particularly environmentally friendly, because it is produced CO<sup>2</sup> and plastic-neutral with 100 per cent renewable energy and without aluminium. It can also be reused and recycled. Starting at quantities of 100, the bags can be ordered with a custom-made label and are therefore particularly suitable as popular mailing articles for customers, business partners or as special greetings to your employees working from home.

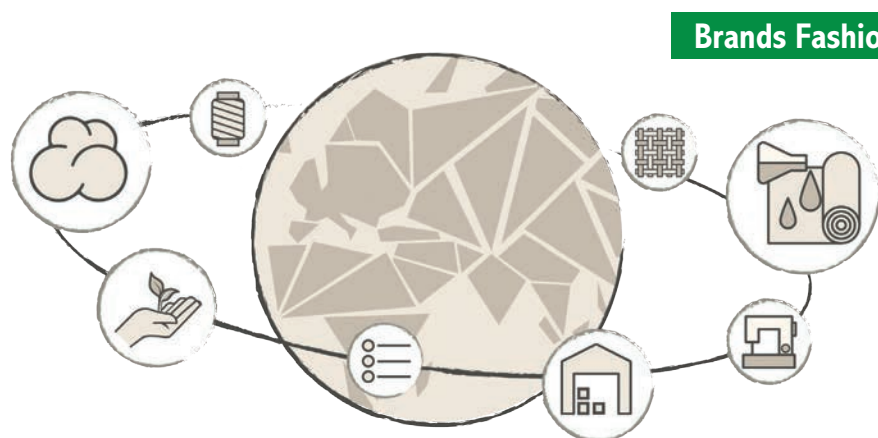
## Complete transparency with TRACYCLE

Brands Fashion has revamped and renamed its product tracking system: Trace My Shirt has been transformed into TRACYCLE. TRACYCLE.com is Brands Fashion's digital tracing tool. It makes it possible to depict fully transparent supply chains – from the cotton fields in Gujarat to the sewing workshop in Tirupur. In the future, there will also be opportunities for giving products a 2nd life after they are used. The end customer will only have to scan the QR code depicted on the product.

Brands Fashion takes a holistic view of its products. It pays special attention to using sustainable materials, ranging from raw materials to the finished product. The renowned European specialist for sustainable workwear also makes sure that both ecological and social standards are also met in the supply chains. "We are currently undertaking the calculation of CO2 emissions of our products, which are also supposed to be depicted in TRACYCLE in the future," explains Rabea Schaffrick, Head of Sustainability at Brands Fashion. CCO Silke Rosebrock is also proud of the new opportunities: "We are working harder and more innovatively on the topic of circularity, which is why depicting the 2nd life of our products will also be able to be realised soon." The presentation of potential product cycles is also reflected in the new name: TRACYCLE comes from the combination of the words trace and cycle.

Brands Fashion is working on a variety of other projects on its way towards a circular economy, which also includes the further development of its Cradle-to-Cradle certified collection. All product groups as well as textiles can now be tracked transparently using the TRACYCLE system. The web design was developed in such a way that customers of Brands Fashion can adapt the system to include their own logo and CI colours when they use it themselves.

Brands Fashion also uses the digital tool as a supply chain management system in order to comply with the forthcoming law regarding the duty to exercise due diligence. Brands Fashion is using more transparency over the origin and production of the products to reinforce more than just the credibility of its customers, it is also facilitating the sustainable development of global supply chains. More information is available at [www.brands-fashion.com](http://www.brands-fashion.com)



Brands Fashion

## Relocation to the new company building with reinforcements

A new team member is supporting the expansion course of Global Innovations Germany. Since February 2021, Dominique Frick has been assisting the team as assistant to the Managing Director Torsten Münich and his team. Frick, a qualified management assistant for office communications and foreign language correspondent, has already gained extensive experience in internal sales. She was able to demonstrate her organizational skills recently in March when Global Innovations Germany moved from an 80 m² to an 800 m² office. The new company building offers a 400 m² large showroom space, which has already been filled with reference and patented products. [www.globalinnovations.de](http://www.globalinnovations.de)



Global Innovations Germany

Dominique Frick



## New Cloud Pens: Writing instruments for high conversion rates

The Swiss manufacturer Prodir announces the release of the new Cloud Pens, the app-based digital solution that allows companies to track the effectiveness of their haptic advertising.

Haptic meets digital: the Cloud Pens were specially developed for lead generation and customer loyalty. They do not only open-up the digital dimension to haptic advertising, but also enable marketers to measure and track the success of haptic advertising.

Each cloud-based writing instrument is printed with a custom designed QR Code that is linked to a personalized campaign landing page. QR coding is a simple, proven and widely used technology that does not require chip technology and is therefore much more sustainable compared to other solutions such as NFC. Video-monitored quality controls ensure that each of the fine precision prints work reliably for a long time.

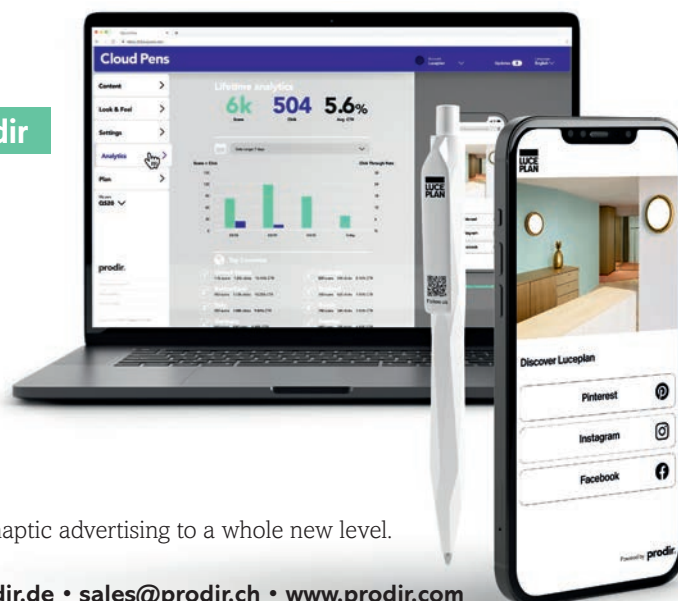
Companies purchasing Cloud Pens gain access to a customisable landing page that can be updated at any time with numerous functions - from a digital business card to the promotion of special offers and services.

The Cloud Pens Web App provides robust analytics to help marketers understand and optimize campaign performance, and it's easily integrable with Facebook, Google and LinkedIn tracking pixel solutions to implement retargeting campaigns. All relevant data is accessible via a streamlined, easy to use web app.

For companies wanting to implement truly integrated multi-channel marketing campaigns, Cloud Pens takes haptic advertising to a whole new level.

Cloud Pens services are available for all Prodir models.

**Contact: Prodir • Tel +41 91 9355555 • [sales@prodir.de](mailto:sales@prodir.de) • [sales@prodir.ch](mailto:sales@prodir.ch) • [www.prodir.com](http://www.prodir.com)**



## L-SHOP-TEAM celebrates 40 years

From a manufacturer of promotional products to Germany's biggest textile wholesaler. This year, L-SHOP-TEAM GmbH is celebrating its 40-year company anniversary. The success story of Germany's currently largest textile wholesaler in the promotion, leisure and corporate segments began on 15th March 1981.

Company founders Armin Emmerich and Holger Jolitz – two friends, began manufacturing car stickers and buttons at home in the cellar in 1981. Just four years later the cellar had become too small and the first of a total of four relocations in the company's history took place. Until the year 2000, the focus was upon the production of printed promotional products, although the distribution of unprinted textiles was becoming increasingly dominant at the turn of the millennium. With the closure of the in-house printing shop in 2011, the transition from a promotional product manufacturer to a textile wholesale supplier was finalised.

Today, L-SHOP-TEAM is represented in 10 countries (Sweden, Denmark, Norway, Belgium, Netherlands, Switzerland, Austria, Poland, Czech Republic, France) and with more than 120 international brands and over

6,200 articles, has grown into one of the biggest textile wholesalers in Europe. A team of more than 180 employees ensures timely and seamless delivery, as well as competent advice and support – both in person and digitally.

The course has been set for further successful decades with the management team, composed of Stefan Schenk, Björn Emmerich and Andrea Herrmann (née Jolitz). In 2022/2023 the headquarters will be relocated from Dortmund to Unna. The new premises in Unna will offer almost 52,000 square metres of storage space, allowing L-SHOP-TEAM to optimise its product range and service for customers throughout Europe. Together with their colleagues, the managing directors are looking ahead to an exciting and challenging future at L-SHOP-TEAM. [www.l-shop-team.de](http://www.l-shop-team.de)

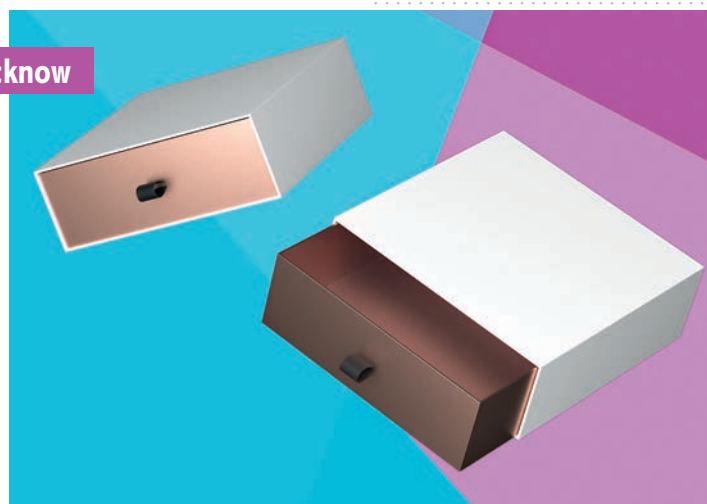
**l-shopteam**  
textile partner

**L-SHOP-TEAM GmbH**

## Smart all-in-one packaging solutions

Packnow, which is part of the company Goodcommerce GmbH, is selling high-quality customised packaging from one source. With its premium gift boxes, Packnow offers a perfect all-in-one solution for your desired product, which includes services ranging from preparation of layout and production of a sample to shipment services. They have a wide range of solutions available, including gift boxes, slip-case boxes, folding boxes and much more. The company states: "Enquire today about your new gift box. We would be happy to put together the right offer for you – customised and personal. We do not set any limits as to the colour, upgrading options, types of surfaces or types of closures that can be used. This is exactly what sets us apart from the competition. With packnow, you have the opportunity to commission your very own gift packaging and have it developed the way you want. We are sure to win you over".

**Contact: PSI 43465 • Goodcommerce GmbH • Tel +49 151 56315911**  
**lena.kundmueller@goodcommerce.de •**  
**<https://www.packnow.de/>**



## Getting started with three strong brands

The company Premium Square Europe BV is showing its expertise and services this year with a revamped website: [www.premium-square.com](http://www.premium-square.com). Premium Square Europe BV is an internationally renowned developer of innovative electronic and design-accentuated products for the promotional products industry and is headquartered in Zoetermeer/The Netherlands. In addition to the brand-new products, the company's website is presenting the products of three company created brands:

Upprett, B8TA Collection and Le Zen. Upprett is a minimalistic smartphone holder, which was honoured with the "Recommended by PSI" award in the latest PSI Sustainability Award ceremony. The B8TA Collection includes a series of products which were designed around the world for flexible working. And Le Zen is a synthesis of LED colour lights, Bluetooth loudspeaker and bottle cooler. The three brands are also for sale in retail stores around the world besides in the promotional product sector.

With the PSI Sustainability Award and another prize for a LED rucksack, Premium Square Europe has made a notable comeback recently amid the corona crisis. The company is known for offering comprehensive customer service and high product quality paired with attractive prices. Moreover, Premium Square Europe is planning to take part in various trade fairs this year as soon as it is "physically" possible.

Maintaining a meaningful link between technology and ecology will also be one of the key challenges for the Dutch company in the future. It wants to realise this with simple solutions by developing more environmentally friendly materials while also simultaneously reducing plastic, developing a cork collection and using other long-lasting materials. Premium Square Europe's engagement for the environment is also reflected in its support of WWF's efforts to bring about the reforestation of endangered forest areas. More information and contact information is available under:

**[www.premium-square.com](http://www.premium-square.com) • [www.upprett.com](http://www.upprett.com) • [www.btacollection.com](http://www.btacollection.com) • [www.lezen-europe.com](http://www.lezen-europe.com)**



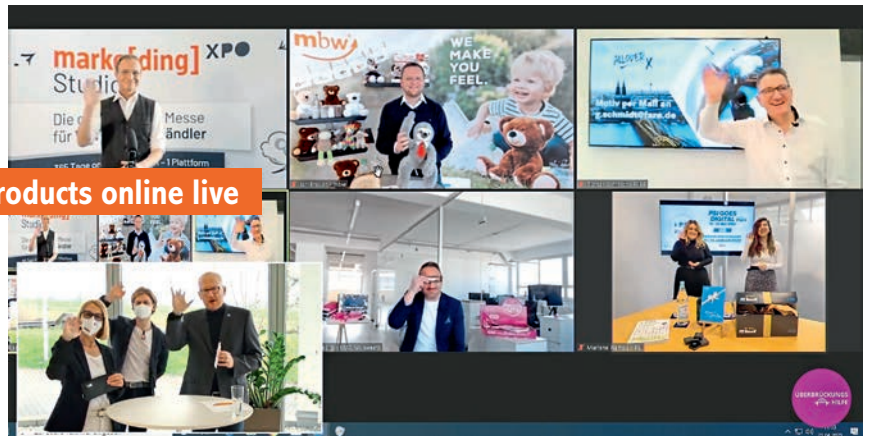
**Premium Square Europe BV**



## “Bridging measure” enters second round

The pandemic-related restrictions continue to dominate life in many areas. The promotional product industry is also suffering as a consequence, as it largely relies on the tactile experience offered by its products and the personal contact between market participants. But in times of limited “physical” presence, Corona has also become an accelerator of digital processes. Even a creative industry like ours, which is characterised by the three-dimensional, quickly developed alternatives and moved its presentation formats to the virtual environment in the best way possible. Increasing numbers of online events show how this can work effectively, helping to bridge the difficult period until the return to “normal” activities. That’s where the aptly named “Bridging Measure” comes into play. This virtual live event via YouTube entered into its second round on 21st April following the very successful premiere in January. It was hosted by TROIKA, FARE, mbw and MAGNA Sweets, who gave the many “followers” an overview of selected inspiring new products directly from their business premises. PSI Director Petra Lassahn and PSI Head of Sales Marlene Ramos were also on board as guests, taking part from the Reed Exhibitions Deutschland headquarters in Düsseldorf. They extended an invitation to the premiere of the PSI Digital from 19th to 21st May. Martin Zettl, Managing Director of marke[ding] XPO, joined from Vienna as a further guest, speaking about his experience with this online exhibition and the options provided by the format. The live broadcast – which also gave participants an opportunity for questions and comments via chat – was moderated once again from the TROIKA headquarters in Müschenbach by Liudger Böll, who said in his welcome address: “There will be a time after Corona. We must prepare ourselves for this”. And plenty of ideas and suggestions were presented for this purpose in the “Bridging Measure 2”. Those who missed the episode or would like to watch it again at their leisure can access the YouTube presentation via: <https://ue-hilfe.de>

### Promotional products online live



## JETBAGS – simply clever!

Customer demands with regard to bags have significantly changed in the past months due to the current pandemic. Smaller quantities as well as faster delivery deadlines have become increasingly important. “In order to meet these demands, we have invested in two innovative digital printing systems”, says Manfred Zaunbauer, managing director of the Austrian firm

Europack. “Attractive conditions for retailers as well as a diversified product portfolio are now available to our customers”, promises Zaunbauer. The related 24-hour printing services is called “JETBAGS”. Europack offers this “new way of printing” for four-colour prints starting in quantities of 50. Further information is available on the company’s website.

**Contact: EP Verpackungs GmbH**

**Tel +43 7245 21591-28**

**[www.europack-world.com](http://www.europack-world.com)**

**[shop.europack-world.com](http://shop.europack-world.com)**

### EP Verpackungs GmbH

With JETBAGS, Europack managing director Manfred Zaunbauer promises smaller quantities and faster delivery under attractive conditions.



## Change in management

Sascha Löhrl is taking over as CEO of chocri. His predecessor, Jörn Schumann, is preparing to face new challenges and is leaving the chocolate manufacturer at his own request on 30th June 2021. He will be transitioning to a different merchandise corporate group where he will serve as the new CEO. "We congratulate Jörn Schumann on his next step in his career. We thank him for all the work he has done for making chocri and the entire group such a great success and we wish him well with his new endeavours in his new position. It has been a pleasure to have him on board", says Peter Riegelein, Managing Partner of the Rübezahl-Riegelein Group, a medium-sized confectionary corporation based in Dettingen/Teck and Cadolzburg, which chocri GmbH in Berlin is a part of.



chocri

Sascha Löhrl

Sascha Löhrl, CEO and head of marketing at "Marke-D.A.CH." (D.A.CH. Brand) company in the Rübezahl-Riegelein Group will assume Jörn Schumann's management position in Berlin starting on 1st May 2021 in addition to fulfilling his current responsibilities. He will be assisted by Frank Nielsen, who will take on additional management duties as Sales Director in the chocri organisation.

While collaborating with Frank Nielsen, Sascha Löhrl will be able to rely on an experienced creative team that is dedicated to finding innovative market potentials. "I am delighted to know that chocri's management will be in the hands of two bona fide confectionary experts", says Jörn Schumann, outgoing CEO of chocri GmbH. [www.chocri.de](http://www.chocri.de)

## Strengths consolidated in one place

The SDX Group, a Polish manufacturer of high-quality promotional products that has been active in the market since 2015, is streamlining their logistics and communication processes. According to a company statement, all of the departments have been relocated to one facility. The sales office, production and shipping area for outgoing goods are now in the same location. The change of location is facilitating the expansion of the group's machinery and is also enabling the company to speed up the production processes and implementation of new technologies.

The company wins customers over with their individual customer approach and high quality of service, which are the prerequisites for successful partnerships with the professional promotional products industry. Two brands stand out amongst SDX Group's wide array of products for sale: Bee2® is a brand that was established within the context of the increasing market demand for high-quality textiles and consumer goods. The brand's portfolio includes bags, rucksacks, tablet covers, multifunctional scarves and caps. The Challenge® towels brand consists of single colour towels which can have custom designs in special sizes printed on them. The assortment also includes fleece blankets that can have imprints placed on one or both sides.

### The new address:

**SDX GROUP Sp. z o.o.**  
ul. Warszawska 114, Building B  
PL-05-092 Łomianki, Poland  
[www.sdxgroup.pl](http://www.sdxgroup.pl)



SDX GROUP



The sales office, production and shipping area for outgoing goods at the SDX Group are now located together at one facility.



## Promotional products: a company's business cards

Höchberger-based company ML Werbeartikel has been presenting promotion-related items for 30 years. Promotional products frequently have a long-term impact, low scatter loss, and attain greater coverage than other media. "The more the merrier is not the right approach to using promotional products effectively. It is important that the product used matches the planned campaign and the customer's CI," company owner Monika Lingenfelder knows. The company has been predominantly regionally active from the beginning. This customer proximity has been rewarded with a regular customer count that remains stable to this day. Naturally, the Internet has become an indispensable part of business at ML Werbeartikel too. A pre-selection regarding designs, prices and finishing options can be made quickly and easily in the ML online shop. Projects comprising standard products are often completed via online shop and e-mail communication from start to finish. However, what many customers really appreciate, and what, according to the company's own statement, makes ML Werbeartikel stand out from the competition are research into and realisation of customer wishes and ideas, which are not to be found in every standard online shop. Decades-long experience and multi-layered contacts to various industries are of great advantage here.

One still-young area of business is personal protective equipment, PPE for short, on building sites. From safety helmets with printed logo through safety clothing to shoes, ML Werbeartikel delivers everything that contributes to employees' safety. Products of this kind can often be printed with the corporate logo even at low piece numbers. Likewise supplied are customised warning and information signs, organisation boards, fence tarpaulins, etc. "It's never been important to us to be one of the greats in our industry, but one of the most flexible," Monika Lingenfelder says, describing her company's development. [www.mlwerbeartikel.de](http://www.mlwerbeartikel.de)

ML Werbeartikel



## Campaign for booming industries

In light of these difficult times during the pandemic, the company for feel-good products, mbw®, has started conducting extensive research and has been working with industries whose revenues have grown despite the current circumstances. With colourful promotional materials, argumentative support and boxes with samples, mbw® is assisting its distributors with conquering booming industries and is expanding the product range further for them.

mbw® is currently starting its "BBQ-Devils" campaign in an industry that has generated over 1.2 billion Euros in revenue for the year. Promotional products have existed for years in this industry and therefore do not offer a lot of variety. The assortment of products offered by mbw® feature special new products that go far beyond yet another set of barbeque tongs. These products are not just charming promotional messengers related to the topic; they are entire sets. For example, a company-wide summer party that had to be cancelled could be replaced by a little grab-and-go garden party. There are endless creative uses for this promotional product.

"Garden and more" is another great campaign related to the home and garden. True to the saying, "We sow, you reap"! mbw® has found several promising strategies and put together important marketing service packages for its customers. The mbw® sales team would be happy to provide more information and advice to distributors. They can be reached at +49 4606 94020. [www.mbw.sh](http://www.mbw.sh)



One possible  
"BBQ-Devils" set



In the second title theme of this issue, we explore products which will win you over as promotional articles both in terms of their function and look – **effective creations with a shiny appearance.** In short: (advertising) cheers!





## Cool, sustainable and versatile

Nothing can compare to a cool drink on a hot summer's day. The seamless and high-quality stainless steel ice cubes from Cookie Cutter ensure optimum cooling. The special cooling liquid inside makes them by no means inferior to conventional ice cubes. On the contrary: stainless steel ice cubes bring numerous advantages. They look elegant and appealing, offer plenty of space for logos and promotion (laser printed), are anti-bacterial and easy to clean. A further highlight is the fact that the drink is not diluted and impaired in taste by melting ice. This also makes the frozen steel Cubes from Cookie Cutter the first choice for milk, beer, wine and much more. No matter whether singly or as a set, in silver, gold or black. Cookie offers the right model and the packaging to match.



PSI 49747 • ASSCA GmbH  
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info@cookiecutter.de  
www.cookiecutter.de

## New concepts

The Cologne-based company Reflects® has just published an online update of the specialist drinkware catalogue Retumbler®. The update of the catalogue, which was first released in the summer of 2020, contains the new products from the first quarter of 2021. Among other things, it provides information on the new thermo mug concept myNizza and the expansion of the award-winning thermo mug concept myBayamo. What's more, Reflects® presents further drinkware novelties in the catalogue. The focus of the new concepts is upon wide-ranging customisation options for customers and fast delivery times.

42487 • REFLECTS GmbH  
Tel +49 2234 99000  
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PSI 49025  
 Porzellanfabriken Christian Seltmann GmbH  
 Tel +49 961 204141  
 n.lehner@seltmann.com  
 www.seltmann.com

## Look and feel in unity

With its relief-like surface and modern colour scheme, the porcelain series Life Molecule by Seltmann Weiden is not only a visual highlight. Partly fully glazed, ranging from classic to elegant, the individual pieces in the series give every room that special touch. The diverse elements in the Life Molecule collection set trends with their décors and are a real highlight in every home. With a wide selection of different products and styles, meals can be served in trendy and aesthetic ways. All pieces are dishwasher-safe and microwaveable.

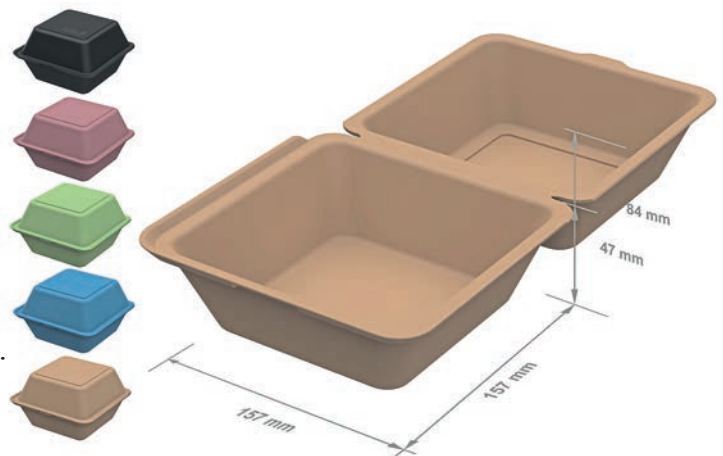
## Down with single-use take-away packaging!

elasto declares war on single-use packaging for take-away food. Unnecessary waste production is brought to an end with the new elastoREuse boxes. They are the sustainable alternative to single-use packaging and offer warm and cold meals enough room for being safely transported and consumed. Perfect for gastronomy and at home:

- suitable for fridge and microwave,
- easy to clean in (industrial) dishwashers,
- sustainably produced at the Sulzbach-Rosenberg site and 100% recyclable,
- customised finishing via laser engraving.

Their materials make the boxes particularly durable and ecological. The PP boxes can handle many dishwasher cycles with ease and thus replace an enormous quantity of single-use packaging. Compared with the production and recycling conditions of alternative materials such as glass or metal, PP performs many times better. Less energy is needed during the production process. The material weighs less, which saves fuel during transport, and is 100% recyclable. Many more box shapes are already available at: [www.elastoREuse.de](http://www.elastoREuse.de)

PSI 41369 • elasto GmbH & Co. KG  
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 www.elasto.de







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[www.g-k.eu/karlowsky](http://www.g-k.eu/karlowsky)



These textile products are certified according to GRS. They are made of recycled synthetic fibers and has been produced in an environmentally friendly and socially responsible way.

These products contain 65 % GRS recycled material,  
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[GlobalRecycled.org](http://GlobalRecycled.org)



These products are certified according to the STANDARD 100 by OEKO-TEX®. It guarantees highest product safety for the consumer through standardised testing for substances that are harmful to health and the environment.

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513-0998  
[OekoTex.com/standard100](http://OekoTex.com/standard100)



PSI 43892  
Römer Lifestyle by Römer Wein und Sekt GmbH  
Tel +49 6541 8129-0  
info@roemer-lifestyle.de  
www.roemer-lifestyle.de

## Doubly delicious serving

As the exclusive distribution partner in the promotional products trade, the company Römer Lifestyle has selected ceramic products from ASA Selection in its range. These products are not only hugely popular in top-flight gastronomy. The services are also eminently suitable for the private household: they are finished to a high-quality standard and are additionally designer eye-catchers. They therefore make for doubly delicious serving. For example, in the Römer Lifestyle catalogue the specialist features a two-dish premium set in ceramic, with modern decoration in stylish indigo blue on white. The two little dishes are packaged in a tasteful, high-quality hooded-lid box and are an ideal gift for anniversaries, birthdays or special gift occasions such as Christmas or Easter. Römer Lifestyle is a member of the Römer family and offers a wide range of promotional lifestyle products from the areas Room & Ambiance, Cooking & Preparing, Travel & Outdoor, Tea, Coffee & Wine and much more. All products are available from one piece.



42487 • REFLECTS GmbH  
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info@reflects.de  
www.reflects.de

## Insulation with design appeal

The Tuscon thermo carafe from the Retumbler® brand of the Cologne-based multi-specialist Reflects® is designed for indoor and outdoor use. The shapely carafe with one litre capacity keeps beverages reliably hot or cold thanks to double-walled vacuum insulation. Worth noting is the screw cap with cork and pouring aid, which gives the impression of a fine wine bottle and decanter combined. The surface of the carafe features a micro-powder coating, giving the thermo flask a wonderful feel and guaranteeing durable, long-lasting finishing.





PSI 49413 • AVANT Stoneware Factory  
Tel +48 81 5116550  
office@avant.pl  
www.avant.pl

## Inspired by origami

The Origami mug by Avant Stoneware is inspired by the Japanese art of folding paper. Its elegant form consists of two contrasting elements – a smooth upper part and a geometric base. All wooden elements are FSC certified. Origami mugs are available in two sizes and 26 colours. They are designed and manufactured in Poland.

## The star at every party

Perfectly designed coasters enhance the style of every party or gathering, as the people at Anda Present know. The coasters offered here are available in both square and circular form and can be printed with full-colour graphics right across the surface. Depending on event type, the coasters can be adapted with custom messages. CreaPint is a tailored paper coaster that is made in Anda's own factory in Europe.

PSI 45753 • ANDA Present Ltd.  
Tel +36 1 2100758  
export@andapresent.com  
www.andapresent.com



  
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You'll find further ideas and options online: [www.victorinox.com](http://www.victorinox.com)



**FROM THE MAKERS OF THE ORIGINAL SWISS ARMY KNIFE™**  
ESTABLISHED 1884

## Sweet treats in a designer bowl

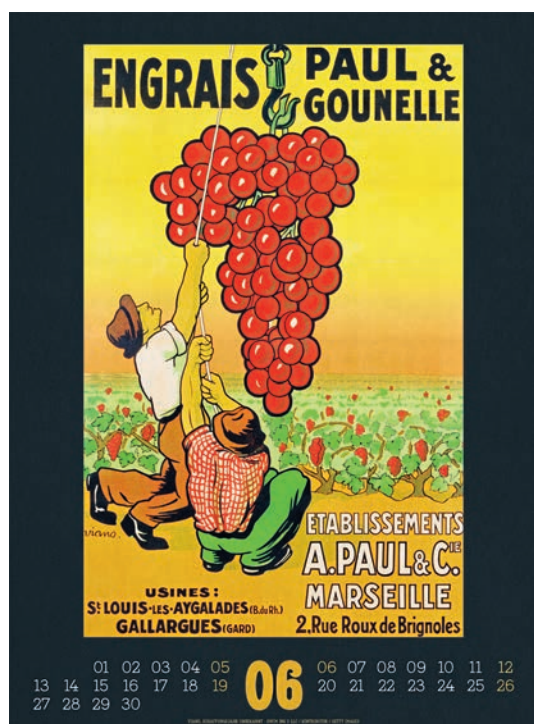
An extra stylish design for the summer season is a highlight for all occasions. With its "Candy Bowl", Condedi has just the right product for this purpose in its range. It impresses not only through its solid workmanship but also due to its convenience and functionality. The goods are supplied from stock from the warehouse in Geseke, Westphalia, and are even available in smaller qualities. Refinement is possible using printing or engraving. Many other exciting items can also be found in the new catalogue 2021.



PSI 49729 • Condedi GmbH  
Tel +49 2942 2160  
info@condedi.de  
www.condedi.de

## Culinary delight meets vintage

The colourful Vintage Poster Calendar by Ackermann is dedicated entirely to the wide array of culinary delights. Chocolate, cheese, olive oil or red wine – the delightful historic posters are a real treat for the eyes and are visually supplemented by typographically matching calendars, month after month. Just like all Ackermann calendars, it is produced exclusively in Germany and printed climate-neutrally in cooperation with NatureOffice on paper from sustainable forestry. Promotional printing is offered starting at orders of 50 pieces or more.



PSI 40604 • Ackermann Kunstverlag  
Tel +49 89 4512549273  
b2b@ackermann-kalender.de  
www.ackermann-kalender.de





## Small, strong and sustainable

The thermo mug Espresso Doppio by Troika Germany fits all standard coffee machines and cup holders and can be reused as often as desired. It is of particularly high quality and very sturdy due to the stainless steel used. The little thermo mug holds 160 ml, the ideal volume for a double espresso, and keeps it nice and hot due to the double-wall insulation. The alternative to paper cups now boasts a new design with hammered finish.



PSI 46311  
TROIKA Germany GmbH  
Tel +49 2662 95110  
info@troika.de  
<https://info.troika.de>



## Highly absorbent helpers

The guest towel set Home Helper from Inspirion cuts a fine figure in every bathroom. The five-piece set consists of four highly absorbent and fast drying cotton towels and a natural wooden box with ample space for a creative promotional message. The four home helpers are particularly gentle to the skin thanks to their soft texture and fit in well in every bathroom due to their subtle colours. The guest towels are available in beige and light blue.

PSI 42907 • Inspirion GmbH  
Tel +49 421 52270  
info@inspirion.eu  
[www.promotiontops.eu](http://www.promotiontops.eu) • [www.inspirion.eu](http://www.inspirion.eu)

# DESIGN YOUR CUSTOMIZED GLASS BOTTLE!



www.carrybottles.com

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PSI 45140 • CARRY Products GmbH  
Tel +49 30 263966988  
sales@carrybottles.com  
www.carrybottles.com

## All in all sustainable

CARRY, the start-up based in Berlin, presents printable drinking bottles made of glass that place a focus on sustainability and regionality. From the lid right through to the printing of the glass, all components are produced in Germany. At the same time, the technologies are continuously being improved. The materials also meet highest sustainability standards and the glass used is recycled and recyclable. Whether it's for partners, employees or events: the bottles are available in three sizes and with infinite printing options – thus offering many creative solutions to showcase one's own logo to the outside world. They are reusable and also suitable for warm and carbonated drinks. CARRY: all in all, a sustainable and long-lasting everyday product that expresses responsibility and individuality.

## Eco-friendly opening and closing

The Recycling Bottle Opener by HEPLA is a classic accessory at every barbecue get-together. As the perfect host, one also pays attention to the environment with this opener, which doubles as a bottle top. Available in four standard colours, it can be supplied at short notice. The bottle opener offers a large printable area and many options to bring affordable and sustainable advertising ideas and customer wishes to life. It's made of approx. 100 % recycled post-consumer plastic and is "Made in Germany by HEPLA".



PSI 41583  
HEPLA-Kunststofftechnik GmbH & Co KG  
Tel +49 5681 9966 • info@hepla.de  
www.hepla.de





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sales@carrybottles.com  
www.carrybottles.com

## Just an accessory? As if!

The CARRY drinking bottles have a variety of uses – they are a great reminder to drink for the desk but are also perfect for on the move. These regionally and sustainably produced glass bottles leave users wanting more! For special occasions, as well as for unforgettable excursions, CARRY Products offers high-quality and equally sustainable sleeves in order to protect the drinking bottles. The sleeves are made of robust recycled PET felt and are hand-sewn in a family-run business in Bavaria. Robustly made and functional, they are washable and vegan. Naturally, the sleeves are also customisable: simply choose the felt colour and have label and felt printed on exactly as desired. The combination of custom-designed CARRY bottle and sleeve makes a unique present. Moreover: remnants of the felt material are further used for the CARRY Brush. The sleeve is therefore not only aesthetically and individually designable, but also a genuine all-rounder in matters of sustainability!

## Refreshment for hot days

The refreshing drink based on black or green tea from B&B Promotional Sweets is perfectly suited to being served with ice on a hot day. The intensely fruity and natural iced tea free of preservatives, sweeteners or artificial colours is packaged in a 300 ml plastic bottle with green screw-top and paper label with full-colour promotional printing (CMYK). The tea is available in various flavours.



PSI 47460 • B&B Promotional Sweets  
Tel +48 22 7246165  
office@promotionalsweets.pl  
www.promotionalsweets.pl

# carry

www.carrybottles.com



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@carrybottles

PSI 47555 • Vim Solution GmbH  
Tel +49 7661 90949-200  
vertrieb@vim-solution.com  
www.vim-solution.com

## Candle in concrete holder

The "Candle Major Big" is another product in the successful "Major Family" by Vim Solution. The candle is housed in a round bowl made of real concrete. The atmospheric light in elegant industrial style was designed, cast and finished in Germany. Hand-crafted in the Black Forest, each piece is one of a kind. In order to give the product its final touch, a surface of approximately 150 × 30 millimetres is offered for individual digital printing.



PSI 47996 • Multibrands Viersen GmbH  
Tel +49 2162 9184970  
info@multibrands-shop.com  
www.multibrands-shop.com



## Lots of room for culinary treats

The appealing three-part TAKAOKA serving set from Vanilla Season from Multibrands comes to the recipient with a serving board made of acacia wood along with two ceramic dishes. It is equally suited as a serving board for canopies, presentation tray for high-quality olive oil with bread, or for various types of cheese, ham and bread with sauces and dips. Packaged in a Vanilla Season gift box, it always leaves behind a good impression. With a length of 50 cm and a width of almost 15 cm, the TAKAOKO provides plenty of room for many culinary ideas. It is finished with a laser engraving.





PSI 60236  
ecobrand respectful distribution gmbh  
Tel +43 5576 21595  
office@ecobrand.promo  
www.ecobrand.promo



## Cookie as a coffee cup

Looks like a cookie, tastes like a cookie and yet it still stays leak-free. Cupffee by ecobrand is the world's first edible coffee cup. For the first time, an ecological alternative made from grain is available. The full-bodied flavour of the coffee is preserved. If the entire Cupffee cup isn't eaten, it's fully compostable. Only a thin paper sleeve remains: this serves as a holder and protective cover and as advertising space for custom branding. It's important to know that the cup remains crispy for 30 minutes until the coffee is finished, it has a shelf-life of nine months and is vegan and GMO-free. Alternatively, it can even be used as a dessert or ice-cream cup.

## A gleaming idea

The 100 % organic cotton dish towels from Textildruck Europa are finished in-house to make customised must-haves via digital or screen printing. Even sustainability is considered by means of the GOTS seal. The dish towels are an unbeatable help in the household and equally always a nice gift idea. The banderol can be customised. The renowned experts in the field of textile finishing will be pleased to advise.

PSI 48870 • Textildruck Europa GmbH  
Tel +49 345 7702050  
info@textildruck-europa.de  
www.textildruck-europa.de



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EDEL  
STAHL**

**+ GARANTIE +  
FÜNF  
JAHRE**



## Heavy metal to go

With a capacity of 600 millilitres, this vacuum flask by Troika Germany is just the right size for the office, leisure or sports. Thanks to the double-wall insulation with a vacuum in-between, the contents stay reliably hot or cold. The fact that the thermos flask also looks great is an added bonus. It comes supplied in a stylish silver-coloured look or featuring a trendy hammered finish and is made predominantly of durable stainless steel.

PSI 46311 • TROIKA Germany GmbH  
Tel +49 2662 95110  
info@troika.de  
<https://info.troika.de>

## Always stay fresh

Even after several hours, the favourite drink stays cold and refreshing in this camaré® GLASS bottle from Kaldenbach, due to its non-slip neoprene cover. And when the summer is over, the bottle deploys its winter strengths. Its neoprene cover keeps the favourite tea warm even in cold weather. The bottle consists of solid glass and a seal-tight stainless-steel top. Along with that, says the supplier, it is offered at an extremely cost-effective price.

PSI 2043 • Kaldenbach GmbH  
Tel +49 9151 817850  
info@kaldenbach.com  
[www.kaldenbach.com](http://www.kaldenbach.com)



## Tightly closed after opening

From the testme ideas factory comes an innovative bottle top that not only tightly re-closes opened bottles but, says the provider, closes them “even more tightly”. The sustainable clyp bottle top additionally conveys brand or message at a striking spot on every sip. The innovative promotional product is 100 percent sustainably produced, custom-finished and processed with high precision in Germany – including with the assistance of workshops for adapted work. It comes supplied in an organic cotton pouch.

PSI 43407 • testme GmbH  
Tel +49 172 4365641  
info@testme.de  
[www.testme.de](http://www.testme.de)







## On the go meals and snacks

The Ellipse Lunchpot from Mepal is the perfect to-go solution for delicious snacks. Consisting of two separate containers, the ingredients of a meal can be stored and transported separately. The interconnected lids, serving as a barrier between the two compartments, can be disconnected with a simple twist. The two containers remain closed in the process and can then be opened separately. Lunchpot is completely leakproof and ideal for soups, as well as yoghurt or muesli. The containers have a capacity of 500 plus 200 millilitres.



PSI 60130 • Mepal BV  
Tel +31 573 288227  
info.de@mepal.com  
[www.mepal.com](http://www.mepal.com)



PSI 45384 • my logo on food GmbH  
Tel +49 2861 9588888  
f.fischer@mylogoonfood.de  
[www.mylogoonfood.de](http://www.mylogoonfood.de)

## Exclusive secco in white

The exclusive Garganega Secco Frizzante dry white wine from Italy is offered by my logo on food in a premium, white-lacquered bottle. The latter can be finished with single-colour printing from an order quantity of 200 pieces. Equipped with a natural cork, this varietal secco is a winner with exquisite pearling and a fruity aroma. Without a jacket, the white bottle makes an innovative and modern appearance and deftly places any company centre stage. Additionally offered is a gift tube, in which the secco can be attractively and safely shipped.



PSI 40807 • Gabriele Bühring  
Tel +49 4154 795400  
vertrieb@buehring-shop.com  
www.buehring-shop.com

## Ever-popular favourite in felt

Few promotional products are better suited for daily use than a felt coaster. Manufactured from high-quality wool felt or sustainable PET felt derived from recycled drinking bottles, felt coasters by Bühring certainly get noticed. When a generously sized logo or cheeky advertising slogan is applied to this give-away, the advertiser not only remains in their target group's memory but also in daily view. Due to its light weight, the felt coaster makes an ideal supplement for mailing campaigns or as a colourful greeting for those in home office. The give-away is available in all shapes, sizes and colours.

## Embossed highlights for hosts

Unlike in previous years, the focus at Mank in 2021 is upon new embossing techniques and attractive trend colours. A comprehensive modernisation of the manufacturing plant allows the presentation of many innovations for a successful new start of the food service industry in 2021. "Our designs on Linclass material featuring high-quality embossing are an outstanding novelty", Mank Art Director Rotraud Hümmerich says. These new embossing designs are available in different basic colours as a serviette as well as a table runner. Branding with a logo and/or promotional message is possible on just about all Mank napkins, cloths, coasters or placemats. As customers have come to expect, the catalogue is structured clearly according to motifs. Thus, customers can quickly recognize which products and qualities are offered for the chosen design. "Mix & match" is the name of the game here, too. Finally, the good news: almost all Linclass and Linclass-Light serviettes can be supplied in biodegradable quality from 2021 onwards. These products are compostable according to DIN EN 13432.



PSI 43707  
Mank GmbH • DESIGNED PAPER PRODUCTS  
Tel +49 2689 94150  
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www.mank.de • www.sovieshop.de







PSI 46095 • Lumitoys-GmbH  
Tel +49 2331 3775450  
info@lumitoys.de  
www.lumitoys.de

## Refreshments that shine

The luminous cups offered by Lumitoys-GmbH are eye-catchers of a special kind. Logo and promotional message really grab attention thanks to the customisable all-over print. But the absolute highlight reveals itself when filling the cup with a beverage: the integrated LEDs begin to shine when coming into contact with the liquid, thus turning the cup into the ultimate eye-catcher. Of course, the cups are reusable and the batteries can be replaced. It's available in the sizes 300ml and 450ml and the LED colour can be changed upon request.

## Sustainability pioneer

Offering sustainable and climate-neutrally produced promotional items, Mahlwerck has been a forerunner when it comes to environmental responsibility for the past 30 years. The Coffee2Go cup made of porcelain proves this, having now reached the respectable age of 13 years. But the company goes one step further and wants to make Germany plastic-free. For this purpose, it offers the first real deposit and return system with porcelain cups, certified with the environmental label "Blue Angel". With this deposit system, customers pay a monthly rental fee of 35 cents per cup. The customer's logo can be printed on the cup's banderole.

PSI 44833 • Mahlwerck Porzellan GmbH  
Tel +49 8031 274724  
martin.hauer@mahlwerck.de  
www.mahlwerck.de

30  
JAHRE  
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-Advert-



# TASTE HERO

Direkt aus der Flasche in das Glas „gezapft“ Die kleinste Zapfanlage der Welt. Frisch gezapft schmeckt Bier am besten - da sind sich wohl alle Liebhaber des „kühlen Blondens“ einig. Mit dem Taste Hero muss für dieses Geschmackserlebnis aber niemand mehr gleich eine Zapfanlage zu Hause aufstellen oder bei Bierdurst in die nächste Bar eilen. Mit dem Taste Hero können Sie sich den Fassbier-Kick jetzt nach Hause holen. Einfach auf den Flaschenhals setzen, einschenken und den „Frisch-gezapft-Geschmack“ genießen. Der Effekt tritt sofort ein, egal ob Sie direkt aus der Flasche trinken oder aus dem Glas.





PSI 49982  
Edition Michael Fischer GmbH – EMF Verlag  
Tel. +49 89 21231744  
tatjana.bleiler@emf-verlag.de  
www.emf-verlag.de

## Sparkling firework of aromas

Shaken and stirred: the best recipes for classic and modern cocktails and drinks to suit every occasion, with and without alcohol, can be found in the special edition “Shake it – mix it” from Edition Michael Fischer. Customers use the captivating content to foster positive dialogue about their brand. For example, a logo can be applied to the book cover or products and/or services can be placed in recipe texts and instructions. Interested customers can create their customised book with a flexible number of pages, special features and own corporate design.



## Summer, sun, Superglas!

Let's get outdoors! And the Superglas from koziol is coming along too, of course. The glasses consist of non-breakable high-tech plastic and are thereby simply ideal for garden parties, children's birthdays, camping, picnics and more. The glasses are particularly pleasant to hold and are pleasingly heavy. The material insulates many times more effectively than conventional glass and thus keeps drinks cold for an extra-long time. In addition, the glasses are easy to transport and extremely shatterproof, meaning there are no shards to be feared. And besides these entirely practical aspects, they just look simply fantastic: good style for everyone, all times, all places. All glasses are, naturally, dishwasher-proof, always reusable, and are sustainably and – from 2021 – climate-neutrally produced in Germany – for all who want to protect the environment with a good conscience.



PSI 47406  
koziol »ideas for friends GmbH  
Tel +49 6062 604-0  
incentives@koziol.de  
www.koziol.de



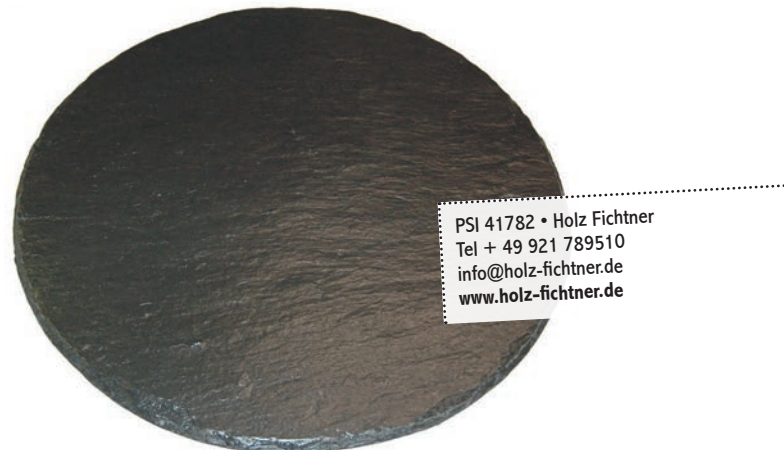
## For undisturbed celebrations

Whether it is with friends, relatives or at exclusive events, the yearning to share and enjoy life with others is greater than ever this summer. This year, Technoline offers the suitable opportunity to put together one's own party set comprising various products. Are the contents required to include plastic bottle-openers with a tool design or MDF ones with a decorative tropical design? Do you prefer sustainable straws in stainless steel or glass? The customer decides how the set looks. To ensure that the celebration remains undisturbed, and that quality time can be spent again, an HG 870 phone jail will be included. This small metal cage with smartphone holder and lock is not only intended as a party gag, but also effectively assists in consciously not using the smartphone. A small matter which, these days, many find harder than they would like to admit. All these products are robust and are set to be long-lasting components of your celebrations. Customised promotional messages are always possible and can lend this party set its own character, thrilling users in both private and professional everyday life. All these products are additionally available individually as smaller promotional gifts.



## Snacks in motion

Whether it's a rustic snack between meals or a festively decorated table – rotating plates made of slate from Holz Fichtner provide the perfect solution for every occasion. The special surface structure of natural slate makes these turntables so attractive and extremely versatile. Hosts place different dishes, festive cakes or dips and spices on the plate. As it can be turned easily, it allows every guest to conveniently reach the desired item.



-Advert-

# FUSE!

fruit fusion bottle



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a **Tacx** company



## Sturdy breakfast utensil

Regardless of whether it's used as a cutting board or breakfast board at home: the little melamine board from Ralev provides a strong surface for cutting. What's more, it's dishwasher-safe and heat-resistant up to 130 degrees. The boards are constructed of white melamine and can be printed with individual designs in full colour on the entire surface. Four anti-slip knobs can also be attached to the underside as an optional extra.



PSI 47629 • Ralev Ltd.  
Tel +359 29 507760  
ralevi@ralevi.com  
www.ralevi.com



## Cool picnics in the park

Germany is in outdoor mood! As temperatures rise, the desire to have one's lunch, dinner or a coffee chit-chat outdoors also increases. Private food logistics is carried out in style with the TREND cooler backpack by Halfar. Its boxy shape and fine mottled grey shade make it a fashionable accessory. This is also due to the practical handle, as well as the padding on the back and shoulder straps. TREND reveals its cool side when it's opened. The thermo-coated main compartment can be opened widely via the zippered lid, which makes packing and serving easy.



PSI 45666 • Halfar System GmbH  
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www.halfar.com



## Coffee indulgence with design factor

The Metmaxx® thermo mug “CremaCoffeeHouse” is offered by Spranz in the colours white, red, blue, yellow, green or orange. The reusable coffee house version is perfectly vacuum and copper insulated and stands for longest possible heat and cold insulation. The leakproof ‘one touch’ lid and the ‘easy open’ function for better cleaning are further plus factors. The mug is dishwasher-safe, has a capacity of 300 ml and is delivered to the recipient in a designer box.



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PSI 47996 • Multibrands Viersen GmbH  
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www.multibrands-shop.com

## Simple and elegant

The Paparoa glass carafe from Multibrands is a winner with its elegant design. It is produced out of original Bohemia crystal and holds 1.2 litres. Filled on hot summer days with fresh spring water or delicious ice-cold lemonade, it enriches any barbecue buffet and is a real eye-catcher. The Paparoa is packaged in a modern Vanilla Season gift box. This high-quality carafe can be finished with CO<sub>2</sub> laser engraving up to maximum 30 × 30 mm.

## Hot or cold, as preferred

A visually appealing and reusable thermo mug, which keeps hot liquids hot longer and cold liquids cold longer, is now presented by Promowolsch. The ideal companion at Christmas markets, it ensures that fingers aren't burned even when enjoying the hottest mulled wine. Market operators can also use the mug for marketing of the highest standard. The product is manufactured completely in Germany and is dishwasher-safe.



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Writing instruments with antimicrobial properties make a lot of sense from a hygiene perspective. The Swiss writing instrument manufacturer burgerpen AG has taken a new approach in search of an effective procedure. Managing Director Xavier Canton reports on his experience.

**Patented technology from burgerpen AG: clinic® antimicrobial plastic**

# Innovation versus myth



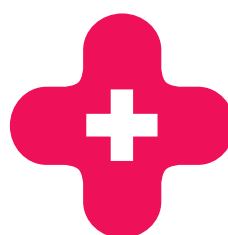
Ballpoint pens made of clinic® plastics have a decisive advantage: the effect lasts for many years, as the catalysts are not used up.



The pandemic has radically changed our lives and the economy. But the often severe limitations, burdens and losses experienced on many levels are just one side of the coin. Even though the alarming side of all that is happening tends to dominate our awareness through the daily news, the global crisis has also become a driver of innovation, which inspires remarkable achievements.

## Hygiene in focus

Not everything is of such far-reaching significance as the development of vaccines, which has progressed at rapid speed. But many companies of all industries and sizes have innovations to show which respond to the new situation. The promotional product industry has also demonstrated a great deal of flexibility and innovative capacity in the last year. The topic of hygiene was picked up by a large number of companies and various methods to treat



**burger**  
**swiss**  
**pen®**





**“The Corona situation has given an incredible boost to innovation in our product development.”**

Xavier Canton

surfaces with antimicrobial protection have found their way onto the market.

### From the idea to the innovation

As a long-lasting and particularly useful product, writing instruments often pass from hand to hand over many years. Thus, antimicrobial qualities can make an important contribution to hygiene in this area – a challenge for the Swiss manufacturer of writing instruments burgerpen AG, just like for many others. Whilst we generally “merely” present the final product, developments in the segment of antimicrobial materials have been ever so rapid that we take the opportunity to outline the process from the manufacturer’s perspective. What considerations and questions arose, what alternatives were investigated and ultimately ruled out? In a background discussion with Managing Director Xavier Canton, we describe the long road from the idea to a real innovation.

**Mr Canton, how did the idea for the antimicrobial process clinic® come about?**

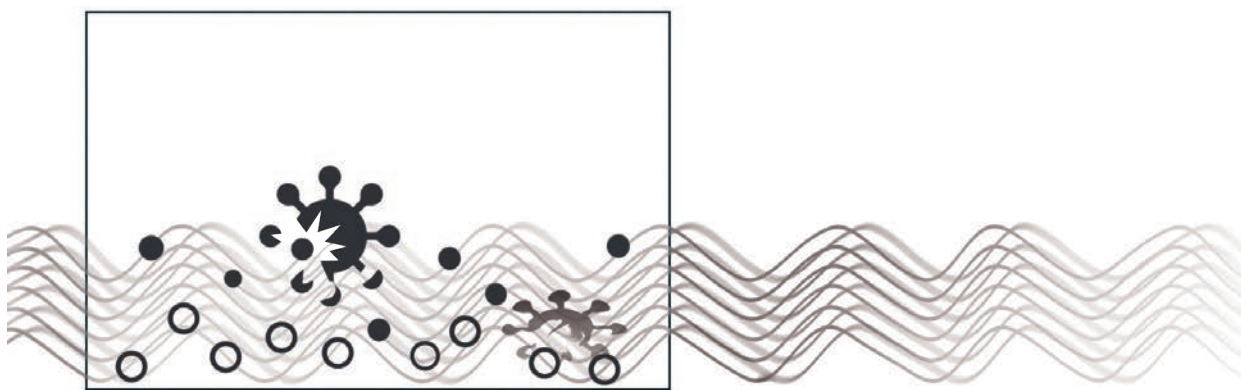
I must admit that the pandemic was the trigger, prior to this we had never given thought to germ-free ballpoint pens. Since the spring of 2020, “antimicrobial” was suddenly in vogue and through the pandemic it rapidly became part of the new lifestyle – there were few products that couldn’t be made germ-free, from the protective mask to bed linen, right through to the pen. All over the place, something “antimicrobial” was added on the quick, but when taking a closer look, it was clear that the basic understanding of disinfection and hygiene was completely lacking. Because even when we disregard Corona, we still have a hygiene problem that’s greatly underestimated. During the course of our research, we discovered how much real harm has been caused by antibiotic-resistant pathogens – and not just recently. Thus, it was clear to us: we need a safe solution which can be relied upon one hundred per cent. In the meantime, the Corona situation has given an incredible boost to innovation in our product development. But we have also realised how difficult it is to put a genuine innovation into practice when it runs into outdated myths.

**In the course of developing your method, you have put together basic facts on the topic of hygiene – key terms: risk of infection, antibiotics, resistance. What needs to be taken into account when it comes to preventative measures like disinfection?**

A few figures to begin with: the federal government estimates close to 600,000 cases annually, in which patients in Germany contract nosocomial infections and approxi-

>>





mately 15,000 of these patients die. According to draft legislation on improved hospital hygiene, “a proportion of the infections and deaths is avoidable through appropriate prevention measures”. Bacteria which have become resistant, in particular through the incorrect use of antibiotics, are now responsible for a large percentage of the infections. The most common pathogen is the bacteria *Staphylococcus aureus*. These pathogens are spread through simple contact of the hands or touching of surfaces. Of course, they can also lurk on pens. In the fight against microbes, the microbial and viral load on all surfaces that are touched must therefore be reduced, because the viral load is the key determinant for contraction of an infection or its severity. But at the same time, the development of resistance needs to be prevented. This primarily occurs through underdosing. Doctors expect a further increase in resistant pathogens due to the current surge in use of disinfectant against the coronavirus. All prevention measures must therefore take the interaction of many different factors into consideration.

**Against this background, you searched for an effective solution for writing instruments with antimicrobial properties. What was your approach?**

At first glance, there seemed to be a wide range of possibilities, the internet is absolutely full of innovations, at least that was our initial impression. But we wanted a deeper understanding. We studied dissertations on antimicrobial surfaces, informed ourselves about the latest research findings of the universities, read countless professional articles about special plastics, browsed the pages of plastic manufacturers and specialist laboratories in search of information about additives for germ-free polymers.

**What approaches in the area of antimicrobial applications did you find? Were you able to utilise any of these?**

We learned about the antimicrobial effect of spider webs and that it has been possible to produce synthetic spider silk proteins with these germ-resistant properties. Superhydrophobic surfaces with a contact angle greater than 150° degrees are also known to prevent adhesion of microorganisms and chitosan (a substance extracted from

the shells of crustaceans) appears to have a broad antimicrobial effect. Unfortunately, all these processes had something in common: practical application wasn't possible and we quickly learned the associated term “obstacle to implementation”, which causes so many innovations to fail. As it seems, the illusion of unlimited progress primarily takes place in the test tube, that was our sobering conclusion. We were still empty-handed.

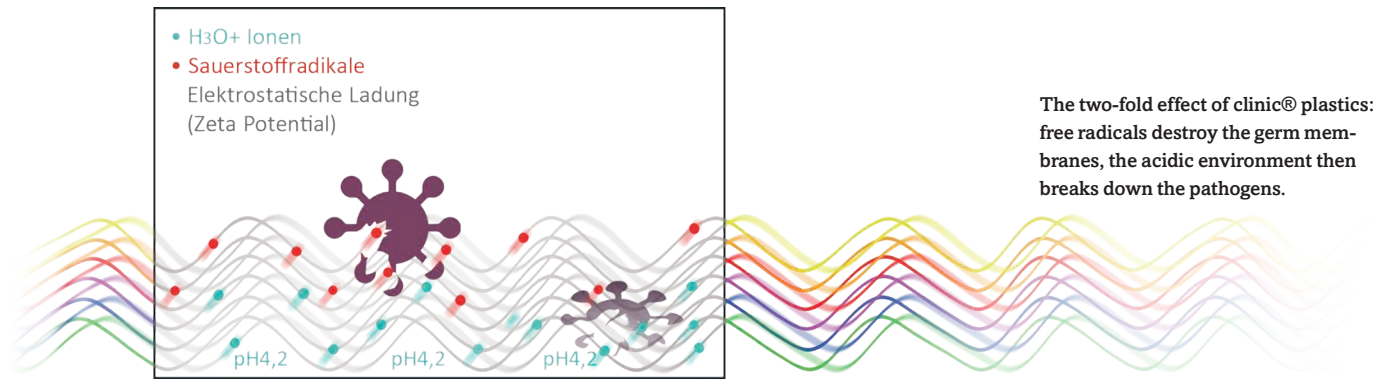
**Nano-silver has become a real hype in recent times. What's the basis of this technology and what are we to make of it?**

Yes, that's a myth which is pretty sobering when taking a closer look. Figuratively speaking, silver ions are waging a battle “man against man”: a silver ion kills a germ, a further silver ion kills another germ and, in this manner, silver is continuously converted to silver sulphite until it's used up. Airborne pollutants from heaters or exhaust fumes also trigger this reaction. This means that even without the presence of germs, the supply of silver ions is being used up. Thus, when a product that's treated with silver ions reaches the customer, the effect generally no longer exists. As a manufacturer of writing instruments, we suddenly saw ourselves as having a responsibility that was new to us: can we print “antimicrobial” on a writing instrument if we can't say how long this claim will remain valid?

**Can laboratory tests help to clarify? Because many manufacturers present certificates, which are intended to confirm the antimicrobial effect of nano-silver.**

In this case, the standardised laboratory tests according to ISO standard are not very meaningful, as our biologist explains: because these tests measure the reduction of a defined quantity of test pathogens on a test surface within a given period of time. The reduction value is expressed logarithmically. Log 2, for example, stands for a mild antimicrobial effect, log 4 for a strong germ reduction. A certificate is then issued on this result. Essentially, the test only confirms that at a particular point in time X the outcome Y was ascertained. Half a year later the same sample can fail the same test because the antimicrobial effect is depleted.





And techniques using silver ions are still marketed with these tests – despite their limited validity? Are the certificates worthless in this case?

Unfortunately, that's true – although the limited duration of effectiveness of silver ions is well-known in professional circles, these processes are marketed with test results that have long ceased to be valid. Logically, tested according to ISO 22196 or ISO 21702 sounds promising at first. Seen in this way, certificates for applications using silver according to ISO standard are no more than “white-washing”, because they don't describe the limited duration of silver's effectiveness. An effect is promised which no longer exists several weeks later and thus gives a false sense of security.

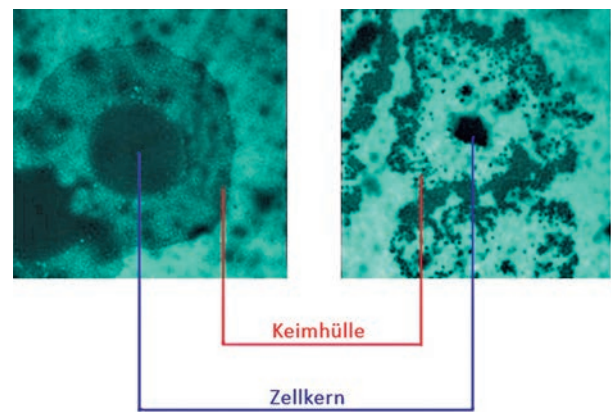
**If the facts are known, action surely needs to be taken to combat this, in the interests of hygiene if nothing else.**

Yes, the Association of German Engineers (VDI) has been flagging this problem for quite some time. The Robert Koch Institute also sees that the biggest risks in marketing of antimicrobial surfaces lie in the declining effectiveness, followed by the promotion of resistance development and the unclear ecological/human toxicity.

**Nano-silver therefore has deficits in terms of effectiveness and safety that need to be taken seriously and it isn't approved for use in the EU either. Why not?**

Unfortunately, the ubiquitous nano-silver combines all disadvantages that a disinfectant can possibly have: it's environmentally harmful, encourages development of resistance and doesn't work very long. So far, producers of nano-silver have not provided evidence of the safety of nano-silver and, therefore, the EU hasn't approved its use. A reputable company surely can't offer a substance, which the German Federal Institute for Risk Assessment (BfR) explicitly warns against. When this became clear to us, we distanced ourselves once and for all from nano-silver.

**Making full use of all these insights, burgerpen AG has taken a different approach and adapted a technology for their clinic® plastics, which is already being successfully used in clinics.**



Back in 2014, in the course of research on multi-resistant hospital pathogens, a natural physio-chemical principle was discovered, which can be used to make surfaces antimicrobial. After many attempts, it was possible to transfer this technology to our polymers. We were then able to process clinic® plastics with antimicrobial properties on our injection moulding machines.

This was the birth of the world's first ballpoint pen featuring this innovative material. At the same time, we acquired the exclusive rights of use from the inventor to his patented technology for writing utensils and registered clinic® as the trademark for our antimicrobial plastics.

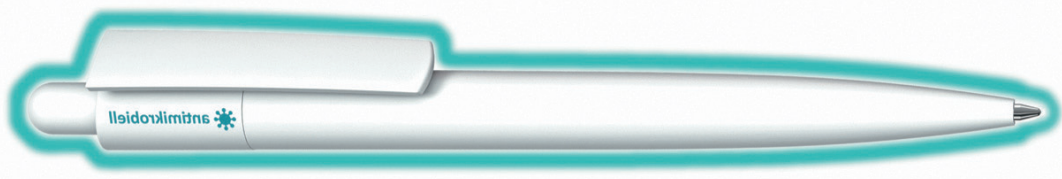
#### How does the patented clinic® technology work?

Microfine semiconductor catalysts are embedded in clinic® plastics, which, as soon as they're stimulated by light, they generate a high electrostatic charge on the surface. Technical term: (photo-induced) catalysis. In combination with moisture in the air and oxygen, free radicals are produced ( $H_3O^+$  molecules) and, consequently, an acidic environment is created. The effect is based on two factors: firstly, free radicals destroy the cell membranes of bacteria and viruses. Secondly, the acidic environment (PH 4.2) breaks down the pathogens and offers permanent protec-

**S.Aureus after 60 minutes on clinic® plastic: oxygen radicals destroyed the germ membrane. Acidic hydrogen molecules dissolved the pathogen and blocked enzymes that cause resistance in the cell nucleus.**

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Microfine semiconductor catalysts are embedded in clinic® plastics. Stimulated by light, they generate a high electrostatic charge. In combination with moisture in the air and oxygen, free radicals are produced ( $H_3O^+$  molecules) and, consequently, an acidic environment is created. This is how viruses and bacteria are destroyed.



tion against recolonisation. A decisive advantage of the process is the long-term effectiveness: as the catalysts are not used up, the effect lasts reliably for at least ten years.

#### A problem-free biocide in other words?

One can say that with confidence. Our BEOLINO clinic® and CINEMA clinic® models are the only self-disinfecting ballpoint pens that use a physio-chemical principle with biocidal effect that's non-hazardous for humans and the environment. It's currently the only antimicrobial technology approved by the EU according to the REACH Regulation. The additives used are non-toxic and are not nanoparticles.

#### Now you must also be prepared for the question: how can burgerpen AG prove the effectiveness of clinic® plastics?

Gladly, but first of all I'd like to mention a study by the VDI on antimicrobial surfaces: it highlights grave shortcomings in the antimicrobial testing methodology and defines not only the term "efficacy" but also "effectiveness". "Efficacy" refers to what has been tested in laboratory settings, whilst "effectiveness" reflects real life conditions, i.e. the impact of dirt and impurities, cleaning material and disinfectant, airborne pollutants and, most importantly, the factor time – in other words, how many weeks, months or years an effect actually lasts. clinic® plastics have also been tested and certified according to ISO 22196 and ISO 21702, but clinic® technology differs in two crucial aspects. clinic® technology works in a catalytic manner, hence the effect is long-lasting and persistent: what's tested in the laboratory today remains valid for ten years. Furthermore, a catalytic process is insensitive to pollutants of all kinds. This means that our technology not only boasts

proven efficacy but is also highly effective according to the definition of the VDI.

**Many people are extremely impatient nowadays, everything needs to happen quickly and a fully germ-free environment must be created at the touch of a button, so to speak. But that's unrealistic, isn't it?**

Of course. Even liquid disinfectant needs time in order to interfere with a microorganism's ability to function, to destroy cytoplasm, inactivate cell walls or damage the genetic material. With liquid disinfectant it can take up to five minutes until the microbes are largely eliminated. That's why caution is needed: whilst it may already smell fresh and germ-free, the virus still lurks unscathed in a protective coating of shed skin, skin oil or secretion. We too are often asked how long it takes until the pen is germ-free again. In the digitally dominated world, people apparently perceive things in milliseconds and, were one to say "10 seconds", it would seem an endlessly long time to them.

#### So, there's a huge need for information when it comes to hygiene. Do you provide clarification?

Hygiene is a serious issue that can only be solved through information and common sense. Our technology is new and one-of-a-kind for promotional pens – and everything new requires explanation. We would like to present reliable information and explain how the catalytic technology of clinic® plastic works. That's why all questions regarding the mode of action are welcome and answered gladly. With clinic® writing instruments, we're convinced that we are able to offer the best hygiene concept on the market today. Those who would like to find out more can refer to the sources listed or ask us directly. <

#### Sources:

VDI Statusreport: Antimikrobielle Oberflächen, April 2020

BUND: Nanosilber – der Glanz täuscht

PAN Germany (Pestizid Aktionsnetzwerk): Giften auf der Spur

BfR Bundesinstitut für Risikobewertung: Stellungnahme Nr. 024/2010

(BfR rät von Nanosilber in Produkten des täglichen Bedarfs ab)




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The past year developed into the most important one in the approximately 70-year history of Fabryka Kart. One, the Polish manufacturer of playing cards and board games opened an eco-factory, in which eco-friendly games are created, and two, the maker developed a micro-resistant coating for games.

## Games-maker offering major innovations

# Ecofriendly, germ-free games



The new facility at the Fabryka Kart “eco-factory”. The modern building is located in Podłęże, 20 km east of Krakow city centre.



The past year was one of the most important, breakthrough years in the history of Fabryka Kart. The company decided to implement an ambitious project and start the production of innovative, environmentally friendly card and board games: marked with the Ecofriendly Game label and – at the request of the client – also protected by the patented Biocidal Coating varnish.

Games are manufactured in an eco-factory, a modern production plant built with pro-ecological standards and incorporating solutions that are in line with the guidelines of the

circular economy and sustainable development policy. It is a breakthrough for the industry and the first factory in the world that can offer its customers the production of environmentally friendly board games. The eco-factory has been built in accordance with the BREEAM certificate standards which are known to be the most frequently used method in Europe on what concerns the assessment of buildings in terms of their environmental performance. The new investment has been equipped with a number of ecological solutions, including gas heat pumps, photovoltaic systems, and rainwater in sanitary installations. The building was commissioned in September last year.





Environmentally friendly card and board games receive the “Ecofriendly Game” seal.

### Ecofriendly Game

Thanks to the eco-factory, the company can offer its clients – game publishers from all over the world – with full responsibility the production of environmentally friendly games. It is not only a response to the global trend, but above all a chance for the clients to support activities aimed at protecting the natural environment. Choosing ecofriendly production, they will receive a certificate and the possibility of marking their games with the Ecofriendly Game logo. The Ecofriendly Game mark on the box means that the game was made using only environmentally friendly biodegradable or recyclable materials. There is no place for plastic in these games – we replace all plastic elements with wood, cardboard, paper or fabric. After all, a cardboard token is still a token, and our Ecofriendly games are characterised by the same quality as their standard counterparts. More information can be found online at: [www.ecofriendlygame.com](http://www.ecofriendlygame.com)

### Biocidal Coating

At a time when shaking hands has become an act of bravado, playing together involves a lot of risk and many people decide to give up on fun. What if we could offer safe games that automatically disinfect themselves without any undue harm to people or the environment? For the first time in the history of game manufacturing, printing has joined forces with nanotechnology to develop a product that is effective and safe at the same time. The ground-breaking solution - a biocidal varnish based on precise nanoparticles - was developed after thorough research carried out with the safety of players in mind. Research on this breakthrough technology, which would allow games to disinfect on their own, has been carried out since 2018 with the participation of scientists from the Faculty of Materials Science and Engineering of the Warsaw University of Technology.

### Efficiency and safety

For the first time in history of the board games development, printing has combined forces with nanotechnology to develop a product that ensures both efficiency and safe-



Use of the coating technology is certified by a special symbol, making the microorganism-resistant products are easy to recognise.



ty. This is how the nano-composite varnish with biocidal characteristics for coating the surface of games has been developed. The varnish contains silver and copper nanoparticles, the disinfecting properties of which are supported and reinforced by embedding them in the nanoceramics. This solution makes the varnish stand out among other solutions available so far by a number of advantages. First of all, its performance is durable and stable, as the varnish remains resistant to abrasion. Moreover, it is odourless and, most importantly, completely inert and safe for both the users and the environment!

### Study confirmed the efficiency

The solution has been thoroughly tested, both in a laboratory – where dangerous strains of bacteria grown on an evaporating dish “tested” the efficiency of the varnish – and in natural conditions, where samples of cards and games were sent to, among others, day rooms and social assistance centres, where after intensive use they returned under the scientists’ microscopes. The study confirmed the efficiency of the Biocidal Coating varnish. It has been proven that it prevents the development of bacteria, viruses and fungi on the surfaces of games. The efficiency and innovation of this solution is confirmed by the patent obtained by Fabryka Kart. The use of the Biocidal Coating technology described above is indicated by a special graphic symbol, which makes it easy to identify products which resist the micro-organism on their own. For more information: [www.biocidalcoating.org](http://www.biocidalcoating.org)

Scientists of the Materials Science and Engineering faculty at the Warsaw University of Technology have been researching the germicidal technology since 2018. This effective, innovative solution for coating its games has been patented by Fabryka Kart.



## Brightly coloured companion

The Padua carry-on case from CHECK.IN® by Inspiron is captivating with its modern, purist design and is simply a brightly coloured eye-catcher. In a compact size of approx. 55 × 35 × 20 centimetres, the little suitcase is the **perfect travel companion for short trips** and yet, thanks to packing opportunities on both sides, can be efficiently filled. To ensure that nothing slips about in addition, the zipped packing divider and the packing strap are built in. At the same time, the Padua rolls along as if all by itself with the aid of the smooth-running chassis, even when heavy, and the contents are kept safe by means of the number combination lock.

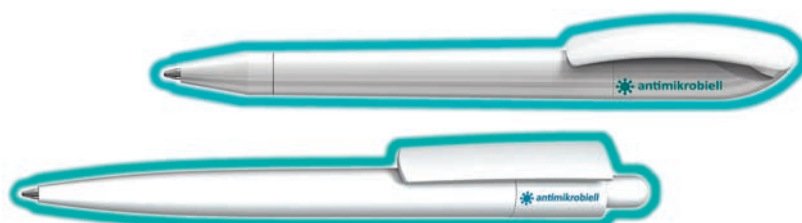
PSI 42907 • Inspiron GmbH  
Tel +49 421 52270 • info@inspirion.eu  
[www.promotiontops.eu](http://www.promotiontops.eu)



## New hygiene standards for ballpoint pens

With \*clinic® plastics, Swiss writing instrument manufacturer burger swiss pen sets new hygiene standards for ballpoint pens. These materials were specially developed for hospitals and doctors' practices and eliminate coronaviruses and multi-resistant microbes in minimal time. Embedded in \*clinic® plastics are microscopically small semiconductors, which generate a high electrostatic voltage on the surface. In combination with air moisture, oxygen radicals and a germicidal, acidic milieu arise, similar to the skin's natural protective acid mantle. Once charged by means of light, the reaction is self-maintaining. Since catalysers practically never wear out, the germicidal effect is guaranteed to last ten years – always reliably and at full effective strength. The active substances are 100 percent biocompatible – which means non-damaging to health and environment. This is by far the biologically **optimum hygiene solution for ballpoint pens**. Efficacy is scientifically confirmed, certified and patented. \*clinic® technology is the sole microbially effective biocide to have obtained EU approval. \*clinic® plastic contains no silver, no silver ions or nanoparticles. \*clinic® writing instruments are therefore the ideal promotional products – not only for hospitals, doctors' practices, physiotherapists and gastronomy, but also the ideal campaign companion for the re-launch of airlines, hotels and the whole tourist industry. For one thing is certain – after coronavirus, hygiene standards will be higher than ever before. All \*clinic® plastics already meet these high standards today – why settle for less?

PSI 45956 • burger pen AG  
Tel +41 26 4959470 • info@burgerpen.com  
[www.burgerswisspen.com](http://www.burgerswisspen.com)





## Haptic and digital

NFC stickers, as supplied by Sinnup, combine the haptic with the digital world and support digitisation in the simplest form. Numerous give-aways can thus be elevated to a new level. Sinnup produces these NFC 3D stickers in harmony with customers' area of use. There is **virtually no end to the possibilities for use**, be it as key fob, entry and exit control or as an effective promotional product. NFC stickers hit the digital nerve of our time, speed up work processes and will be long remembered positively by customers. Entire product catalogues, for example, can be called up by smartphone this way. The stickers are free of hazardous substances, durable and weatherproof and can be easily removed again if required.

PSI 60186 • SINNUP GmbH  
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www.fill-up.at



## Alternative solutions

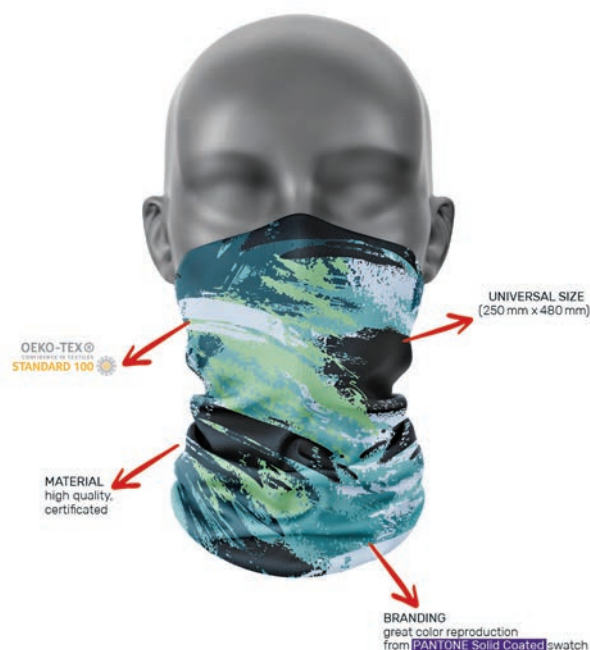
Stilolinea, according to its own statement, has been endeavouring to offer its global customers a constantly growing selection of environmentally friendly products for years. These undoubtedly include a whole range of writing instruments made from recycled materials, such as r-PET for example, or natural raw materials. Stilolinea's focus lies on **re-using plastics** instead of relying on new material. Four models, consisting of 100 percent ABS, have therefore been created as the outcome of the environment concept: S45 Recycled, Elis Color Recycled, Raja Chrome Recycled and Baron 03 Recycled. Stilolinea procures the basic materials from European companies that recondition used plastic items. The Baron range represents an absolute novelty and comes in no fewer than twelve beautiful natural colours. The S45 can be mentioned as an example of the use of r-PET; its material comes from recycled PET bottles. The model is also available as S45 Bio. 100 percent renewable natural fibres are used here, and no plastic from crude oil.

PSI 45328 • Stilolinea Srl  
Tel +39 011 2236350 • info@stilolinea.it  
www.stilolinea.it

## Extremely versatile

Polish company TGL (short for Ted Gifted Lanyards) offers versatile bandanas that are ideal for use as message-bearers for promotional statements. Courtesy of special technologies, the manufacturer is able to place these centre stage to great effect. The bandanas consist of stretch polyester, which not only makes them **robust and easy to care** for, they are also breathable and can be used as a mouth covering as a result. That is not an insignificant argument in times of pandemic. In addition to bandanas, TGL also has other products such as lanyards, shopping bags, sports bags, towels and much more in its range. All products are made in Europe and therefore deliver good quality.

PSI 48418 • TGL Poland sp. z o.o. – Ted Gifted Lanyards  
Tel +48 61 3072345 • info@tedgifted.com  
[www.tedgifted.com](http://www.tedgifted.com)



## More than just a blanket

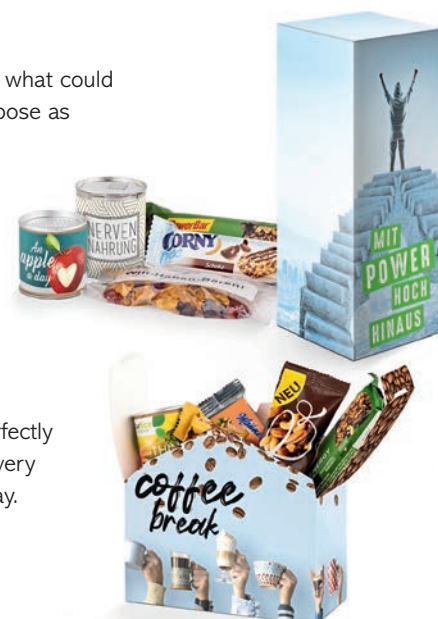
Under the melodious name Ponchette, a poncho blanket can be ordered at Promotia GmbH that is more than just a blanket. **For it has diverse uses:** for wrapping, buttoning up or even folded to make a cushion. There is therefore nothing standing in the way of a snug evening on the terrace, sofa or while camping. The experts from Promotia will be pleased to provide information on promotional possibilities and available colourways.

PSI 49623 • Industriewerbung Promotia GmbH  
Tel +43 1 4054615-19 • info@promotia.at  
[www.promotia.at](http://www.promotia.at)

## Something to sink your teeth into

Escaping the stressful workday and indulging in a short break to treat yourself – what could be better? JUNG since 1828 offers precisely the right new products for this purpose as delicious promotional treats! Thanks to four brand-new gift boxes, packed to the brim with tasty contents for **the body, mind and soul** in great standard designs, it's easy to switch off in seconds. Perfect for all those who'd like to take a short break from the daily grind or desperately need some comfort food. Regardless whether it's to refill one's own energy reserves, as a gift or simply as a sweet gag. Thanks to perfectly harmonising treats, the four presents make ideal snack packages for every occasion. They're sure to bring a smile to the faces of customers, business partners or colleagues and provide a motivational boost. All four gift boxes have something in common: they are customisable upon request and, with tailor-made individual shipping cartons, perfectly suited as a tasty greeting for those in home office or as a motivational kick for every employee. This makes relaxing and recharging a piece of cake throughout the day.

PSI 41545 • JUNG since 1828 GmbH & Co. KG  
Tel +49 7042 9070 • zentrale@jung-europe.de  
[www.jung-europe.de](http://www.jung-europe.de)





## Let's dip!

When visitors spontaneously announce themselves, "Bowls and Dips" from the culinary experts Römer Präsente allows **delicious snacks with dips to be prepared quick and easily**, in the blink of an eye.

Packed in a high-quality, bordeaux-coloured corrugated carton with natural sizzle, this gift set contains the ROMINOX® Dip-Set Tre Malva, three different glasses with herb dip mixes and a matching recipe card in order get started immediately. The premium dip set features 3 ceramic bowls (approx. 8.4 × 8.4 × 8.2 cm apiece), each with a ceramic spoon and bamboo lid, as well as a matching serving board made of bamboo. The herb mixtures consist of a Café de Paris Dip (approx. 85 g), a Bruschetta Dip (approx. 45 g) and a Cheese-Herb Dip (approx. 35 g). Ideal to be served with fresh bread, veggie sticks or chips – and the quick snack is ready!



PSI 43892 • Römer Präsente  
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[www.roemer-praesente.de](http://www.roemer-praesente.de)

## Sustainable and climate-neutral

Customised Advent calendars, such as those supplied by CD-LUX, can be used to express one's appreciation to customers, staff and suppliers. This is demonstrated by the high-quality workmanship, the outstanding value for money and the delicious fillings in the form of **finest premium brand name chocolate** like Lindt & Sprüngli, Milka, Sarotti or Ritter Sport. Attention has also been paid to the environment: the most popular CD-LUX calendars come supplied with an inlay made of 100 per cent recycled material, such as from collected and recycled drink bottles. Alternatively, many products are offered with 100 per cent bio-based and compostable inlays made from renewable resources.

PSI 45452 • CD-LUX GmbH  
Tel +49 9971 85710 • [info@cd-lux.de](mailto:info@cd-lux.de)  
[www.cd-lux.de](http://www.cd-lux.de)



## Promo tool that's steady in the saddle

The Rodeo product series by Klio impresses not only through its outstanding design but also due to its high functionality. The uniquely curved saddle clip, that's embedded in the upper part, is particularly striking and provides **ample space for effective advertising**. In addition to versions made entirely of plastic in high gloss and transparent, the Rodeo is also available in varieties with metallic elements. The harmonious mix of materials gives the distinctive writing instrument its extremely valuable and elegant character. The versions with metallic surface allow the superior quality of this exceptional designer pen to come across particularly well. Attractive and extensive finishing and printing options are a further highlight of the versatile writing instrument. When it comes to personalisation, Rodeo offers standard printing methods, as well as the possibility to apply permanent laser engraving on the stylishly curved metal clip. XL barrel print provides additional opportunities for creative customisation ideas. Available in up to 14 brilliant standard colours in opaque and transparent, Rodeo offers a comprehensive spectrum of colours. Based on the modular "mix it, match it" system, the material and colour of the five components can be combined in new and flexible ways time and again. Another unique characteristic of the Rodeo product family is the premium Silktex XL refill, which comes as standard. The generous 5,000 metre writing length and high-quality tungsten carbide ball guarantee long-lasting writing pleasure and a smooth and even writing flow.

PSI 40823 • Klio-Eterna Schreibgeräte GmbH & Co KG  
Tel +49 7834 9730 • klio@klio.com  
[www.klio.com](http://www.klio.com)



## Elegant, stylish and luxurious

Those seeking something special for the smartly decorated dining table, need look no further than the accessories from Vanilla Season. This product range includes the elegant Bohemia crystal vase called Fiji, a **luxurious decorative item** for every office, reception desk or living room. With its stylish design, it's suitable for big bouquets as well as single flowers. Packed in a Vanilla Season gift box, this tasteful flower vase is not only an eye-catcher but also a high-quality advertising medium. The vase has a height of 30.5 and a width of 15.2 centimetres. The quality product is finished using CO<sub>2</sub> laser engraving in a maximum size of 30 × 100 millimetres.

PSI 47996 • Multibrands Viersen GmbH  
Tel +49 2162 9184970 • info@multibrands-shop.com  
[www.multibrands-shop.com](http://www.multibrands-shop.com)





## The choice is yours

Spoiled for choice! That doesn't just apply to the election year 2021, in which Germany will choose the politicians that will enter the Bundestag in autumn, but also in a positive sense to the colourful seed bags from emotion factory. Because the green products, which are ideally suited as election advertising, a self-mailer or promotional greeting for customers in home office, are now available **in even more diverse varieties**. Individual customisation is possible starting at a practical quantity of 1,000 pieces. Since this year, the promotional product manufacturer from the Black Forest has been offering its popular seed sachets with their sustainable content in three sizes, naturally in eco-friendly packaging. The smallest variety "Mini" is only 6.3 × 9.8 centimetres in size and thus fit into envelopes even better, without losing any custom printable advertising space.

PSI 41016 • emotion factory – Heri-Rigoni GmbH  
Tel +49 7725 93930 • info@emotion-factory.com  
[www.emotion-factory.com](http://www.emotion-factory.com)



## Dizzy spell – take care!

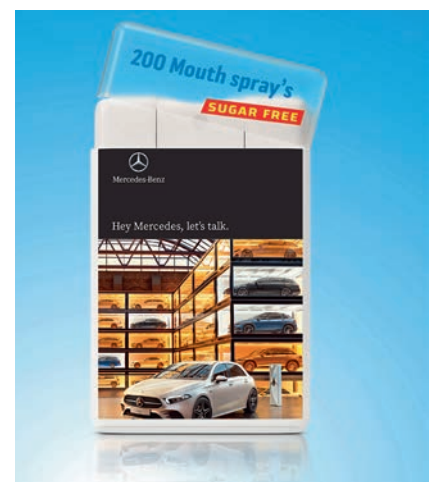
The new, cleverly curled Tortilla Chip Rolls from Bio-Zentrale (in the product range of Kalfany Süße Werbung) now come in a promotional bag that's fully personalised by the customer! That's an absolute novelty in the promotional product area! Every single corn snack roll with tomato/paprika flavour is crispy, spicy, vegan and gluten-free - mmhmm delicious! And best of all: just like all products from Bio-Zentrale, this snack is, of course, made of **100 per cent organic ingredients**. To ensure that the extraordinary snack turns all advertising into something special, Kalfany packs 10 grams of curled chips into every 120 × 95 mm promo bag. Available for orders of 3,000 bags or more.

PSI 42706 • Kalfany Süße Werbung GmbH & Co. KG  
Tel +49 7643 8010 • info@ksw24.com  
[www.ksw24.com](http://www.ksw24.com)

## Fresh breath

Currently, the most radiant smile has to vanish behind a mask, though unfortunately, breath is not improved as a result. Papermints has now brought a remedy onto the market: 200 mouth sprays, developed by a Belgian chemist. This spray is ultra-concentrated, fully plant-based, flavoured **with natural mint** and is sugar and alcohol-free. The product is presented in a practical "pocket" container and is the ideal breath-freshener. The consumer sees a customer logo 200 times!

PSI 60225 • Papermints S.A.  
Tel. +32 2 3520700 • guy@papermints.be  
[www.papermints.eu](http://www.papermints.eu)



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|---------|---|----------------------------------|---|--|
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| 45140   | Carry Products GmbH                       | 052+053                          |   | ODPOWIEDZIALNOSCIA Sp. K. 009              |
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| 42819   | Gustav Daiber GmbH                        | 005                              | 48880   | Tramontina Germany GmbH 055                |
| 41016   | Heri-Rigoni GmbH emotion factory          | 023                              | 44281   | VICTORINOX AG 049, U4/OBC                  |
| 46235   | HERKA GmbH                                | 078                              | 1807  | WOLF & PABICH GmbH 078                     |
| 47464   | Karlowsky Fashion GmbH                    | 047                              |   |  |
|         | Krych Unternehmensberatung GmbH & Co. KG  | 027                              | <b>Beilage/Insert (*Teilaufage/Partial Circulation)</b> |  |
| 47814   | Lupenmaxx GmbH                            | 078                              | 49467   | Einkaufswagenlöser.de PINkey AG*           |
| 43927   | memo AG                                   | 025                              | 41251   | Stafotechnik GmbH*                         |
| 43410   | Mister Bags GmbH                          | 002-003                          |   |  |
| 46925   | Pins & mehr GmbH & Co. KG                 | 078                              |   |  |
| 42332   | Prodir Pagani Pens SA                     | 001, 007                         |   |  |
|         | PSI - Reed Exhibitions Deutschland GmbH   | 069, 079, 083,<br>U2/IFC, U3/IBC |   |  |
| 6022    | Schäfer, Schade & Schade GbR              | 059                              |   |  |
| 41838   | SENATOR GmbH                              | 033                              |   |  |

## TOP PRODUCT TOPICS IN PSI JOURNAL

Temperatures outside are currently over 25 degrees. Who is thinking of 24 December? That's right, you! Advertise your Christmas articles and gift sets as well as custom-made products, toys and plush products in the July issue of the *PSI Journal* now.



Issue  
**07**  
2021

**CHRISTMAS, GIFT SETS & SPECIAL DESIGNS and TOYS & PLUSH PRODUCTS**

Copy deadline: 16.5.2021  
Deadline for ads: 9.6.2021

Issue  
**8/9**  
2021

**ECOLOGICAL & SUSTAINABLE PRODUCTS, VEGAN and CHOCOLATE & SWEETS**

Copy deadline: 23.6.2021  
Deadline for ads: 9.8.2021

Issue  
**10**  
2021

**OUTDOOR, UMBRELLAS, TOOLS & KNIVES and HEALTH & HYGIENE**

Copy deadline: 16.8.2021  
Deadline for ads: 9.9.2021

Issue  
**11**  
2021

**ELECTRONICS, DIGITAL AND SMARTPHONE ACCESSORIES and CARS, BICYCLES, TRAFFIC AND SAFETY**

Copy deadline: 17.9.2021  
Deadline for ads: 8.10.2021

Please don't hesitate to contact the PSI Cross-Media Sales Team at any time for assistance.  
Phone +49 211 90191-114/-150, Fax +49 211 90191-180, e-Mail publishing@psi-network.de



## PSI Exhibitor Advisory Board | Good exchange of ideas

PSI invited its Exhibitor Advisory Board to a video conference last week. This time, the meeting was only one hour, as the board wants to keep meetings short but hold them more often in the future. Petra Lassahn, Director of PSI, chaired the virtual meeting and introduced Dr. Barbara Leithner, the new COO of Reed Exhibitions Germany/Austria, in the beginning. PSI is also one of Barbara Leithner's areas of responsibility (see PSI Journal, April edition, p. 10-11). With respect to the Exhibitor Advisory Board, Barbara Leithner commented that ensuring a "stable future and reliability" are the main tasks ahead. She wants to listen more, implement more and put the broad areas of communication on a new footing. "And I am known for standing by my word," said Leithner, whose message to the attendees was clear.

### Confidence and new concepts

The fact that the board wants to listen more was reflected in the way the advisory board's meeting was held. The presentations were kept short; they covered topics such as what is on the agenda at PSI Digital, what can be expected with the Digital Fridays events, and the efforts currently being made for PSI 2022. Full of confidence and with new concepts in hand, Petra Lassahn remarked that the preparations for PSI in Düsseldorf were fully underway. An important element of these new concepts and findings from the many discussions with market players and the market analyses is that the trade fair areas of PromoTex Expo and Viscom should be integrated into the PSI in the future. Finishing and printing methods in the promotional product industry as well as textiles and merchandising will also be integral components of the trade fair in the future. Petra Lassahn added, "This will surely delight many visitors and exhibitors".

### Clear and verifiable access rules

This integration also leads to PSI putting more of its focus on visitors who are not members than before. Industry customers may still attend the PSI, but they will have to be invited by distributors who are members again. PSI had opened up the event more to non-members in order to give a wider and bigger stage for showing how promotional products are a highly effective advertising tool. However, because the market only accepted this to a limited extent and members were irritated, PSI is now focusing on reinstating the clear and verifiable access rules.

### Appeal inside and outside the market

Integration and concentration are the findings of several discussions with market players and market analyses. Petra Lassahn states, "We promised to listen more and to implement measures to address the issues brought up – that is what we are doing with the feedback." Petra Lassahn is confident that PSI 2022 will absolutely be the leading trade fair for promotional products in Europe. Being and remaining the leader has also been the goal of all the advisory board members who spoke out during the virtual meeting. The message was unequivocal: We need the size and power of PSI, the internationality and the appeal inside and outside the market – and we want a leading trade fair and not a fragmented fair landscape.



**Petra Lassahn:**

"We promised to listen more and to implement measures to address the issues brought up – that is what we are doing."



**Barbara Leithner**

ensured that a "stable future and reliability" are the main tasks ahead.





## PromoAlliance | Joint renewal

The Advertising Specialty Institute® (ASI), the largest media, marketing and education organization serving the North American promotional products industry, Sourcing City, which serves the U.K. promotional industry, and PSI announced a joint renewal of PromoAlliance. The alliance, which originally launched nearly a decade ago, is being reimagined and reenergized as all three organizations recognize the increasing importance of global trade and cross-border transactions in the post-COVID world. PromoAlliance will continue to introduce best practices, develop emerging market concepts and foster education and trade shows. In addition, all members are committed to the efficient and effective known distribution model of suppliers providing products and services to distributors, and distributors serving as the sales channel to buyers of promotional products. One of the key benefits of PromoAlliance: Members of ASI, PSI and Sourcing City can participate in any activities hosted by all three organizations. "Our international alliance sees long-term value in renewing our efforts, especially as the global economy starts to recover from the long-range effects of COVID," explains Timothy M. Andrews, president and chief executive officer of ASI. "Viewing supply markets, sourcing from a worldwide perspective and working together is critical to the success of everyone in our industry, now more than ever." "With three major players joining forces, all of our customers benefit from continued opportunities, including help finding new suppliers and distributors in the U.S., Europe and other parts of the world," underlines David Long, owner/CEO of Sourcing City. "With the objective to still strengthen our network globally and to benefit from each other, we will go on to further this alliance and to network even more intensely. I am already looking forward to a close collaboration," announces Petra Lassahn, Director PSI.



## #FUTURETOGETHER | Petra Lassahn on expert jury

To beautify hygiene dispensers and hence establish a new visual design standard for the entrance areas of offices, shops, hospitals and public buildings. This notion is behind the creative contest by Manuel Potter, Managing Director of KOMPAGNON Communications as well as a specialist in promotional products solutions and advertising technology, and his contest partner Bernd Gröner, Managing Director of specialist advertising technology traders GRÖNER. The task: To entirely foil-coat a touchless disinfection column. Designers, agencies, advertising technicians and wrapping experts are called on to submit a design on the "#FUTURETOGETHER" theme. The contest is sponsored by the two foil manufacturers ASLAN from Overath near Cologne and Avery Dennison with head office in Glendale/California.

### Petra Lassahn a member of the expert jury

Subsequently, a jury of experts, also comprising Petra Lassahn, Event Director PSI, will decide on the winning design, which will then be wrapped around a disinfection column. Alongside Petra Lassahn, the jurors also include Christine Moosmann (Chief Editor Grafikmagazin), Rüdiger Maaß (Managing Director f.m.p. Fachverband Medienproduktion), Bernd Gröner, Michael Althoff (Managing Director YELLOTOOLS) and Wolfgang Plonner (Managing Director Fachzeitschrift werbetechnik) The column will be donated to a charity after the contest.

**Designs can be submitted up until 25 June 2021. The winning motif will receive 750 Euro prize money, the second prize-winner 500 Euro and the third prize-winner 250 Euro. The three winners will also receive non-cash prizes from the competition sponsors.**

Prospective entrants can find all details on the contest, conditions of participation and design templates at [www.desinfection.global/designwettbewerb](http://www.desinfection.global/designwettbewerb)

# The future is hybrid

**E**verything is new in May“ – as they say in Germany. This sentence has rarely been as true for the promotional products industry as it has been this year. Especially for us at PSI, May brought many challenges. The preparations for a digital event are very different from those for a real trade show. My personal conclusion: It wasn't that easy, but we managed it and are very satisfied with our first online event. Even though we learned a lot, there were occasional hangs, the technology broke down or one or two hiccups crept in, it just shows that behind all the technology there is always a human being. For me, that's a reassuring thought. And for you?

It can also be applied to the promotional products industry and the big topic of digitalisation, as we recently heard at PSI Digital. Because despite all the digitality, you still need the human factor and haptics. For emotions. For personal sympathy. For a sustainable experience. Even if business has never been faster than it is today, it has never been clearer that „only“ digital is not enough. People prefer to experience things haptically and to network personally.

So digital is not enough. But it won't work without either, which is why the future is moving towards hybrid. Let's find ways together to use the greatest advantages of digitalisation for us to create the best stage for our haptic product. Soon again in a personal exchange. Until then: digital. We will accompany you until the next face-to-face meeting with seven more Digital Fridays, picking up on the topics that matter to you.

I look forward to the hybrid exchange.



Yours  
Petra Lassahn  
Director PSI





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## Santa Claus comes tomorrow

Tomorrow? Already? Of course not! And the next PSI Journal will be published in July, so in the middle of the summer. But for the promotional products professional, constantly looking ahead, that is where preparation for the vital end-of-year business and hence Christmastime begins – the time of big and small, striking and subtle, both valuable and value-for-money tokens of appreciation; the time with that special ambience that allows beautiful gifts to unfold their maximum effect. In our Product Guide, we present the literal “sackful” of inspiring, promotionally effective creations for this most beautiful time of the year. Matching that, our second product theme brings articles from the areas “Toys and Plush”.

**Please have a think about the product presentations in the August/September 2021 issue of PSI Journal today, with the topical groups “Ecological and sustainable products, vegan” and “Chocolate and sweets”, and send your product proposals (image and text) by 23 June 2021 at the latest to:**

**Edit Line GmbH, Redaktion PSI Journal,  
e-mail: hoechemer@edit-line.de**

## Be ahead instead of behind

Adopt new trends at an early stage. Choose innovative approaches. Be ahead instead of behind is the motto. But this is about more than just being trendy. Which trend you follow requires a lot of thought. The PSI Journal examines trends and directions and in the Trends & Brands section presents examples of how the promotional product industry makes people sit up and take notice of an advertising brand – remarkable and enduring.



## Global-standard umbrellas

Traditional company doppler looks back on a successful 75-year history that would not have been possible without the courage, hard work and optimism of all generations working towards it. Seven eventful decades in which doppler, with its excellent products from Upper Austria, made the leap into the wider world and is now renowned as Europe's biggest umbrella manufacturer. We present the jubilarian.



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Freuhaufstraße 21, 84069 Schierling, Germany  
Tel.: +49 94 51 499-0

### Redaktionsschluss / Editorial deadline

20.04.2021

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Erfüllungsort und Gerichtsstand / Court of jurisdiction  
Düsseldorf



# **ALPHABETISCHES AUSSTELLERVERZEICHNIS**

## ***ALPHABETICAL LIST OF EXHIBITORS***



49009

12M

Alicja Wasowska

ul. Glogowska 22  
Opole 45-315, Poland  
Tel.: +48 669 882 804  
Fax: +48 774 458 700  
E-Mail: agnieszka@12m.eu  
Web: www.12m.eu

NEW

Polish printing house & advertising materials producer. Mousepads, mats, cup pads, magnets, stickers, badges, big size print, laser engraving, bookmarks, epoxy, wobblers, rulers, labels, tags, "baby on board" signs, cash pads, ecological products, screen cleaners, glass cleaning cloths, foldable pen pots, clappers, roll-ups, trophies, lenticular print, print refinement, personalized products according to the customer's order, printing services, hot-stamping.

43999

ADOMA GmbH

Kunststoff- und Metallverarbeitung

Pettermandstr. 4-10  
88239 Wangen im Allgäu, Germany  
Tel.: +49 7522 97163 47  
Fax: +49 7522 97163 0  
E-Mail: michaela.spies@adoma.de  
Web: www.adoma.de

Seit mehr als 40 Jahren - hochwertige Kunststoffprodukte Made in Germany. Egal ob Standard oder Sonderlösung - wir suchen immer die passende Lösung für Sie!

48751

AFISA

Asoc. Fabric. Import SA

C/Marroquineria 14, P.I. Les Gálguas  
03750 Pedrecuer (Alicante), Spain  
Tel.: +34 9657 60383  
Fax: +34 9664 56050  
E-Mail: afisa@afisasombreros.com  
Web: www.afisasombreros.com

Afisa is a Spanish manufacturer company that produces and supplies a big variety of straw hats, made in Spain. We supply the hats personalized or not according our customer requirements.

45590

aloga gmbh

Wasserturmstraße 32 a  
66954 Pirmasens-Winzeln, Germany  
Tel.: +49 6331 2190084  
Fax: +49 6331 2190086  
E-Mail: aloga@aloga-europe.de  
Web: www.aloga-europe.de

Herstellung von Schlüsselanhängern, Schlüsselmäppchen, Ausweishüllen, Fahrzeugscheinhüllen, Kreditkartenhüllen, Visitenkartenetuis, Tickethüllen, Taschenanhänger, Kofferanhänger, Konferenzmappen, Dokumentmappen, Notizbüchern, Terminplanerhüllen und Kalenderdecken.  
Eigene Entwicklung und Herstellung der Produkte in Design und Technik.  
Auch in biologisch abbaubarem oder recyceltem Lederimitat.

60413

Altezero s.r.o.

Juzna trieda 4B  
Kosice 04001, Slovakia (Slovak Republic)  
Tel.: +42 1915864413  
E-Mail: sale1@plast-print.com  
Web: plast-print.com

NEW

ALTEZERO is a Representative of two TMs: Plast Print and EConnectID. Plast Print is a manufacturer of printing products from PVC, PET, paper, acrylic materials, such as bonus and ID plastic cards, PVC promo-products etc. EConnectID is a developer of digital solutions for Retailer's business needs. EConnectID software complex includes a mobile Consumer App on IOS/Android platforms plus Retailer Web-console for online sales and virtual direct marketing; keep in touch with the Consumer 24/7.

42192

AMBASSADOR INTERNATIONAL  
GmbH & Co KG

Erfweg 13  
52159 Rott, Germany  
Tel.: +49 2471 3218  
Fax: +49 2471 3907  
E-Mail: info@ambass.de  
Web: www.ambass.de

NEW

AMBASSADOR ist seit über 30 Jahren Ihr zuverlässiger und kompetenter Partner in Sachen Werbeartikel. Wir führen das komplette Spektrum, vom einfachen Give-Away über nachhaltige Werbeartikel bis zur komplexen Sonderanfertigung.

49719

AMGS GROUP JERZ I GIGOLLO  
SPÓŁKA KOMANDYTOWA

Ul. Trakt Sw. Wojciecha 215B  
Gdansk 80-017, Poland  
Tel.: +48 58 506 51 40  
E-Mail: office@amgsgroup.com  
Web: www.amgsgroup.com

AMGS Group specializes in lanyards and advertising marketing. We produce custom lanyards, mugs, clothes and more.  
Certified face masks & other non-medical supplies.

43779

Anka Promosyon Ürünleri ve Matbaa  
Malz. San. Tic. Ltd. Sti

Fevzi Cakmak Mahallesi, Haci Bayram Caddesi No: 45  
Konya 42050, Turkey  
Tel.: +90 332 342 43 05  
E-Mail: export@dival.com.tr  
Web: www.divalnotebook.com

NEW

As DIVAL - www.divalnotebook.com, is the brand of Diary and Paper Products with experience since 35 years. Strong production infrastructure about cardboard and artificial leather processing, Dival has offering diaries, calendars and office items with over 100 product models, different colour-size alternatives (22 PU colors), over 1000 promotional products and wide production range.

43615

Asya Bayrak Reklam Prom. San. Tic. Ltd. Sti.

Güneşli Mah. Mahmutbey Cad. 1297. Sokak. No:4 Bağcılar  
İstanbul 34200, Turkey  
Tel.: +90 544 525 00 44  
Fax: +90 212 515 52 44  
E-Mail: ahmet@asyabayrak.com  
Web: www.asyabayrak.com

NEW

ASYA FLAG, we started to produce flags in 2011 İstanbul invested in the digital printing production line in 2012. We've reached 5000 m<sup>2</sup> daily in fabric printing applications and 3000 m<sup>2</sup> daily in the digital printing area. Our company complies with ISO 9001 International quality system standard. Asya Flag, is the official supplier and solution partner of global brands. Asya Flag is exports to 32 countries in Europe, Africa and Asia.



### 45014 ATLANTIS HEADWEAR - MASTER ITALIA S.p.A

Via G. La Pira, 19  
30027 San Dona' di Piave (Ve), Italy  
Tel.: +39 0421 571 155  
Fax: +39 0421 571 155  
E-Mail: angelo@atlantisheadwear.com  
Web: www.atlantisheadwear.com

Atlantis is a brand of the Italian company Master Italia S.p.A. specialized in designing and manufacturing high-quality custom headwear.

### 47411 badge4u Wojciech Pawlowski

ul Olszewskiego 78  
Jaworzno 43-600, Poland  
Tel.: +48 32 616 55 72  
Fax: +48 32 614 10 87  
E-Mail: info@badge4u.eu  
Web: www.badge4u.eu

NEW

Badges, magnets, name tags, mobile cleaners, mobile grippers, mobile cardpockets, mobile rings, flexi holders, wireless phone chargers, Cardguard, camera blockers, camera covers, data protector, key chain 5in1, bottle opener4in1, can opener3in1, magnifying cards, microfiber cloths, bandanas, mouse pads, coasters, floor mats, door mats, bar mats, trolley coins

### PSI Media Partner BAUVE Medien GmbH & Co. KG

Bahnhofstr. 57  
86807 Buchloe, Germany  
Tel.: +49 8241 99 884 150  
E-Mail: info@bauve.de  
Web: www.bauve.de

### 60419 Baykonur Tekstil Baski Boya San. ve Tic. Ltd. Sti.

Ibrahim kirgiz cad. no. 13 Organize sanayi bolgesi  
Denizli 20330, Turkey  
Tel.: +90 531 678 15 85  
E-Mail: umutyasa@baykonurtextile.com  
Web: www.baykonurtextile.com.tr

NEW

Textile Culture of 2000 years.  
BAYKONUR TEXTILE made as principle using all means of modern technology to create innovative products of future combining 2000 years of textile tradition at Anatolian territory. We make production nearby Pamukkale which is one of the Wonders Of The World protected by UNESCO. We have the most experienced production team of Denizli Textile which is already a well known brand in World Home Textile.

### PSI Media Partner Blömer Medien GmbH prepress - World of Print

Kaiserswerther Straße 72  
40878 Ratingen, Germany  
Tel.: +49 2102 202 752  
Fax: +49 2102 147 086 5  
E-Mail: o.goepfert@prepressworld.de  
Web: www.worldofprint.de

### 60394 Blooms out of the box vof

Rijksstraatweg 9  
3545 NA Utrecht, The Netherlands  
Tel.: +31 06 506 481 21  
E-Mail: erna@bloomsoutofthebox.nl  
Web: www.bloomsoutofthebox.nl

The BloomsBox is a wooden box in which 3 plants are shipped. The nice thing about the BloomsBox is that you can have the box engraved with your company logo or your own slogan or text.  
You can use the BloomsBox to wish your business relations, for example, "a vital start to the year" or "sustainable growth". Or thank your colleagues with a "green oxygen bomb" for their efforts.

### 41435 Böckling GmbH & Co. KG



Neue Anlage 7-11  
74861 Neudena, Germany  
Tel.: +49 6264 799 711  
Fax: +49 6264 799 80  
E-Mail: lb@boeckling.de  
Web: www.boeckling.de

Eine aufregende Welt der vielfältigen Dekorationsmöglichkeiten auf Glas, Keramik & Porzellan.

### 47770 Boss Promosyon Ürünleri San. ve Tic. Ltd. Sti.

Altintepe Mah. Istasyon Yolu Sk. No: 3  
Maltepe - Istanbul 34840, Turkey  
Tel.: +90 216 388 50 12  
Fax: +90 216 388 50 12  
E-Mail: boss@boss-turkey.com  
Web: www.boss-turkey.com

NEW

"Boss" is a leading producer of hygienic paper products, medical supplies and promotional bags specially designed for customer's own brands. Through our knowledge of European markets, trends and local consumer requirements, we can respond rapidly and flexibly to marketplace changes and offer our customers individual product concepts, consultancy and services. Our company's well organized production schedules for specific deadlines what make us unique in the market.

### 49753 BOTT sp. z o.o.

ul. Budowlanych 8  
LESZNO 64-100, Poland  
Tel.: +48 65 529 48 08  
E-Mail: info@bott.pl  
Web: www.bottdruck.de

Suchen Sie Messbecher, bedruckte Eimer oder Regenschirme zu einem guten Preis? Interessieren Sie sich für Messlöffel, Nahrungsergänzungsmittel, Thermometer zur Messung der Erdtemperatur oder Schaufeln mit dauerhaftem Aufdruck? Fragen Sie sich, welches Produkt für Sie am besten geeignet ist? Sie sind an der richtigen Stelle. Wir sind Hersteller von Werbeartikeln und Auftragnehmer von Drucken auf Kunststoffen, und spezialisieren sich auf kurze Serien, was einen schnellen Kundenservice ermöglicht.

NEW

Neu als Aussteller dabei seit dem 20.04.2021 (Redaktionsschluss der Mai-Ausgabe).  
New exhibitor since 20.04.2021 (editorial deadline of the May issue).

**60425 British Promotional Merchandise Association**

Fetcham Park, Lower Road  
Leatherhead, Surrey KT22 9HD, United Kingdom  
Tel.: +0 1372371184  
E-Mail: carey.trevill@bpma.co.uk

**NEW**

The British Promotional Merchandise Association is the professional body serving the £1 billion pound promotional products industry in the UK and Ireland. We've been a trusted brand for over 50 years, offering advice and guidance to buyers as well as leading the promotional merchandise industry in delivering service excellence and compliance through a strict Code of Conduct which governs areas such as quality, accurate advertising, fair trade terms and managing customer complaints.

**49153 Calverley Ltd**

51 The Pantiles  
Tunbridge Wells, Kent TN2 5TE, United Kingdom  
Tel.: +44 1829 500066  
E-Mail: emily.lynham@calverley.com  
Web: www.calverley.com

**NEW**

At Calverley we believe that the right combination of product, customization and packaging should delight the recipient. We exclusively manage the corporate channel for; Tile, Orbitkey, Memobottle and Keysmart. Our service is consultative, fast and friendly. Your account manager will be your contact for quotes, sampling, virtuals - everything. If you would like to open an account with us please email emily.lynham@calverley.com and we can discuss your gifting requirements.

**60402 CEY Promosyon Ve Danismanlik Ceyhun Yavas**

Koza Plaza A Blok Kat. 1 - 26 Esenler  
Istanbul 34235, Turkey  
Tel.: +90 212 244 75 15  
E-Mail: sales@thecey.com  
Web: www.thecey.com

**NEW**

Cey Promotion and Marketing is in Turkey the only company that serves promotion dealers only with high quality promotion products. Our main products: Press, Wait and Use Wipes, Promotional Textile and Towels (microfiber towels and ponchos also), Leather bags and items (desktop items and wallets), Magnets, Metal Products. Also we have too many producer partners who can fulfill all your needs! You have a good contact in Turkey who understands you very well.

**60175 CG International GmbH**

Irlachstr. 1a  
83043 Bad Aibling, Germany  
Tel.: +49 8061 495290  
E-Mail: c.guerec@cginternational.de  
Web: www.cginternational.de

**NEW**

CG International liefert Berufsbekleidung mit Schwerpunkt Gastronomie und Hotellerie. Bei Material und Fertigung setzen wir vor allem auf Zuverlässigkeit "Made in Germany/Europe". Verarbeitet werden nur Materialien, die optimale Gebrauchseigenschaften garantieren und besonders strapazierfähig, pflegeleicht, formbeständig sowie langlebig sind. Individualisierbare Artikel schon in kleinen Stückzahlen sowie Sonderanfertigungen nach Kundenwunsch zählen zu unseren Stärken.

**47506 Condom Message by Willems Winkels B.V.**

Seinhuiswachter 1-3  
3034KH Rotterdam, The Netherlands  
Tel.: +31 10 713 85 88  
Fax: +31 10 467 71 23  
E-Mail: info@condommessage.com  
Web: www.condommessage.com

**NEW**

Condom Message produces personalized condoms for branding and campaigns. These unique promo condoms will have your customized designs. Provide more Brand awareness among a Young audience with custom printed condoms. Efficient for an audience between 14 - 44 years. With our designtool it is easy to upload your own layout and get your custom promotional condoms. Start with your design now.

**60181 Confiserie Möhlenkamp Gbr Oliver Möhlenkamp, Gerd Möhlenkamp**

Am Stadtgraben 2  
49828 Neuenhaus, Germany  
Tel.: +49 5941 315  
E-Mail: info@confiserie-moehlenkamp.de  
Web: www.confiserie-moehlenkamp.de

Die Confiserie Möhlenkamp steht für Qualität, Geschmack und Individualität. Ob vom normalen Lebkuchen, über die bedruckte Schokolade bis hin zur Sonderanfertigung jeglicher Art, können wir alles anbieten. Die Qualität und der Geschmack steht bei uns an vorderster Stelle.

**43581 Croatian umbrella Ltd**

Nova ulica 26  
Zapresic 10290, Croatia  
Tel.: +385 1 207 93 24  
E-Mail: sales@croatianumbrella.com  
Web: www.croatianumbrella.com

**NEW**

European producer of high-quality umbrellas, hand parasols, raincoats, shopping bags, other accessories upon the client's request. Wide possibility of personalization. Fast delivery and low minimum qty.

**60068 DANKEBOX**

Drakestr. 39  
40545 Düsseldorf, Germany  
Tel.: +49 211 174 464 16  
E-Mail: info@dankebox.de  
Web: www.dankebox.de

**NEW**

Das Düsseldorfer Startup Dankebox bietet hochwertige und nachhaltig in Deutschland produzierte All-in-One-Geschenkbboxen. Jede Box enthält Feinkost-Inhalte von Manufakturen und Familienunternehmen und eine kostenlose Grußkarte mit Logo. Firmen können die Dankebox auch äußerlich an Ihre CI anpassen. Zur PSI Digital 2021 stellen wir unsere Neuheiten 2021 vor: Die Produktlinie "Spirits of Germany" - mit hochwertigen Spirituosen von deutschen Manufakturen und Familienbetrieben.

**41752 doppler H. Würflingsdobler GmbH Knirps**

A.-Kolping-Str. 3  
84359 Simbach am Inn, Germany  
Tel.: +49 8571 9122 345  
Fax: +49 8571 9122 321  
E-Mail: melanie.schwankner@dopplerschirme.com  
Web: www.dopplerschirme.com

doppler bietet bei seinen Marken doppler und Knirps zahlreiche Veredelungsformen, die jeden Schirm zu einem echten Unikat und attraktiven Werbegeschenk machen. Logos lassen sich am Schirmdach vollflächig oder in Segmenten anbringen und auch der Griff lässt sich individuell für Ihr Unternehmen anpassen. Das Traditionsunternehmen steht seit 75 Jahren für Kompetenz, Innovation und Qualität und vereint mit den Marken doppler und Knirps die beiden beliebtesten Schirm-Marken unter einem Dach.



### 49857 drinkitnow GmbH

Henschelring 4  
85551 Kirchheim bei München, Germany  
Tel.: +49 081212508699  
Fax: +49 89 419 48 093  
E-Mail: christoph.rose@drinkitnow.de  
Web: www.drinkitnow.de

NEW

Drinkitnow ist ein junger Hersteller für Glastrinkflaschen und Karaffen, die auf einfache Weise zum regelmäßigen Trinken motivieren. Der Clou ist die smarte Trinkskala. Die Firma mit Sitz bei München bietet eine Auswahl an vielseitigen und wertigen Trinkprodukten, die sich sehr individuell mit dem Firmenlogo oder Slogan gestalten lassen. Ein nachhaltiges Präsent für treue Firmenkunden und geschätzte Mitarbeiter.

### 43720 DTB EU

Ul. Łąkowa 7A  
Lodz 90-562, Poland  
Tel.: +48 512 113 369  
E-Mail: info@dtbeu.com  
Web: www.dtb.eu

Promotional goods company stocking eco-friendly cotton, canvas, jute bags in Poland. Also offering a wide range of textile based apparels including t-shirts, polos, sweatshirts, hoodies, caps, masks. Also offering Screen printing, DTG print, and embroidery from Poland and custom orders from Asia.

### 60227 Earline AG



Stoffelbachstrasse 7b  
8953 Dietikon, Switzerland  
Tel.: +41 44 541 48 00  
E-Mail: u.germann@saverave.ch  
Web: www.saverave.ch

Earline AG ist Hersteller von Gehörschutz Stöpseln mit verschiedenen Verpackungsmöglichkeiten inkl. personalisierten Aufdruck. Die Gehörschützer können in PMS Farben erstellt werden.

### 60081 EEZIGO PRODUCTS (PTY) LTD

Myrtle Road - Green Office Building, Myrtle Road  
New Germany 3610, South Africa  
Tel.: +27 828 248 500  
E-Mail: markv@valfyproducts.com  
Web: www.valfyproducts.com

NEW

We manufacture Eco-friendly products from recycled printer cartridge plastic & we supports a social upliftment project called GreenABLE (a Non-Profit Company which employs disabled persons). The EEZIGO Laptop stand is designed for people who work on their laptops from multiple locations. It is one of the smallest & lightest laptop stands available with ergonomic benefits. It has also been designed so that bespoke branding can be applied for the corporate gifting industry!

### 60421 EgeHome Textile San ve Tic. AS

8032  
Denizli 20000, Turkey  
Tel.: +90 531 939 13 15  
E-Mail: info@egehometextile.com  
Web: www.havluadam.com

NEW

EgeHome Textile is promotional textile manufacturer based in Denizli/ Turkey. We provide towels and bathrobes as well as promotional products. EgeHome Textile is leading the promotional textile industry in Denizli with its experiences about promotions and references of the companies.

### 41369 elasto GmbH & Co. KG



Franz-Sollfrank-Str. 6  
92237 Sulzbach-Rosenberg, Germany  
Tel.: +49 9661 890 206  
Fax: +49 9661 890 500  
E-Mail: e.scheibl@elasto.de  
Web: www.elasto.de

Sie suchen nicht nur einen Werbeartikel, sondern eine gute Idee für Ihre nächste Kampagne? Als einer der führenden deutschen Werbeartikelproduzenten bieten wir Ihnen von der BERATUNG und KONZEPTION über PRODUKTION, IMPORT, SONDERANFERTIGUNG bis zur VEREDELUNG alles aus einer Hand. Nutzen Sie alle Vorteile, unsere Markterfahrung seit 1980 und setzen Sie auf Qualität und Kompetenz. Alles. Weltweit. Einfach. Ihr elasto-Team

### PSI Media Partner EM Group GmbH

Meylengasse 27  
1130 Wien, Austria  
Tel.: +43 1983064034  
Fax: +43 1983064018  
E-Mail: m.seidl@printernet.at  
Web: www.packaging-austria.at

### 60415 Emre Aykut Reklam Promosyon

Mustafa Kemal pasa mah. Beyoglu cad. Köröglu sk. No: 116/B  
Istanbul 34315, Turkey  
Tel.: +90 532 587 37 53  
E-Mail: reklam@emreaykut.com.tr  
Web: www.emreaykut.com.tr

NEW

Advertising and promoting materials

### 41857 EUROSTYLE - Emil Kreher GmbH & Co. KG Lederwarenfabrik

Dieselstr. 5  
95448 Bayreuth, Germany  
Tel.: +49 921 7895224  
E-Mail: fs@eurostyle.eu  
Web: www.eurostyle.eu

NEW

Die Emil Kreher Lederwarenfabrik - Durch unsere hauseigene Design-, Entwurfs-, Konstruktions- und Musterbau-Abteilung in Bayreuth können wir schnell und flexibel Ihre Vorstellung realisieren, auf Anfrage kreative Modelle und Umsetzungen präsentieren. Ein unschätzbarer Vorteil für Alle, denen Schnelligkeit, Flexibilität und überzeugende Ingenieurleistungen wichtig sind.

### 42720 Falk & Ross Group Europe GmbH

Ross-Straße 6 / Gewerbepark Sembach  
67681 Sembach, Germany  
Tel.: +49 6303 800 278  
E-Mail: s.dillenberger@falk-ross.com  
Web: www.falk-ross.eu

NEW

Als europäischer Marktführer des Vertriebs von Arbeits-, Werbe- und Freizeit-Textilien bieten wir Geschäftskunden über 2.500 Bekleidungs- und Textil-Styles internationaler Marken wie Fruit of the Loom, Regatta Great Outdoors, Seidensticker und viele mehr, für die Zwecke der Veredlung, "ready-to-wear" und/oder den Weiterverkauf. Ein starkes Angebot exklusiver eigener Marken unseres Hauses rundet unser Angebot ab.

NEW

Neu als Aussteller dabei seit dem 20.04.2021 (Redaktionsschluss der Mai-Ausgabe).  
New exhibitor since 20.04.2021 (editorial deadline of the May issue).

## 43144 FARE - Guenther Fassbender GmbH

Stursberg II 12  
42899 Remscheid, Germany  
Tel.: +49 2191 60915134  
Fax: +49 2191 6091520  
E-Mail: a.schumann@fare.de  
Web: www.fare.de

FARE ist Ihr Ansprechpartner für hochwertige Werbeschirme mit einem umfassenden Gestaltungsspektrum für Ihre Werbekampagne: von dezenter Werbung in Form eines edlen Domings oder Laserstickers über teil- oder vollflächig bedruckte Schirmbezüge bis hin zu individuellen Sonderanfertigungen. Das aktuelle Sortiment umfasst rund 130 verschiedene Modelle. Darunter eine Vielzahl an TÜV- und LABTECH-zertifizierten, nachhaltigen und designpreis-gekrönten Modellen.

## 60091 Filmon Baski Cözümleri A.S.

**FEELBOOKS**  
DESIGN

NEW

I.O.S.B. Eskoop Sanayi Sitesi, B1 Blok NO:35 İkitelli - Başakşehir  
Istanbul 34306, Turkey  
Tel.: +90 532 232 65 84  
E-Mail: kursad.ozaksel@filmon.com.tr  
Web: www.filmon.com.tr

Smart Offset. Printing Technologies. Filmon has different equipments for offset printing. Using different printing techniques according to need: personalized organizers, calendars, invitations and promotional products and digital offset, corporate or individual american services, diplomat envelopes, certificates, catalogs, magazines and similar mass production or small number of products are printed.

## 60403 Fortrend Tekstil San Tic Ltd. Sti

Baglar Mah. Kocman Cad. 3, Sok K:2 D:2  
Günesli 34212, Turkey  
Tel.: +90 212 324 38 38  
E-Mail: info@fortrend.com.tr  
Web: www.fortrendtextile.com

NEW

Fortrend Textile has been serving distinguished companies in Textile promotion products for 12 years in the production and sales of goods such as hats, T-shirts, Sweatshirts, Bags, Shirts, Raincoat Scarf Jersey, Shorts, and alternative accessory groups. (flag, streamer, towel, etc.)  
Fortrend Textile's biggest target is to manufacture with high-quality standards and meet our customers' needs.

60424 Free Wings / FIBS  
Inh. Mag. Georg Zwisler

Guneschgasse 3/19-20  
1190 Wien, Austria  
Tel.: +43 676 521 28 66  
E-Mail: free@freewings.net  
Web: www.fi-bs.com

NEW

FreeWings®, Top innovative, patentierte Produkte in Eigenkreation (FIBS) oder im Sortiment, wie Paper-Tyvek Rucksäcke & Taschen, funktionale Schals und Herzerl. Funktionalität und Qualität ist ein weiterer Aspekt. Sustainability, eco Material, Varianten, ausgesuchte Fertiger für Ihre Sonderwünsche

## 60418 Gimel Hediyelek Esya Ltd Sti

Balmumcu Mahallesi, Gazi Umur Pasa Sokak, No:36,  
Balmumcu Plaza 4, Kat:5, Daire:14  
Besiktas / Istanbul 34349, Turkey  
Tel.: +90 (531) 263 05 26  
E-Mail: senasarioglu@gimelltd.com

NEW

GIMEL is among Turkey's top providers of wholesale promotional bag, towel and textile products, as well as all kinds of creative promotional solutions. Established in 1992, GIMEL provides highest quality service to biggest corporate names all around the world. Mission, is to be the best product & service provider, by exceeding our limits everyday. Vision, is to grow & expand our business by providing service & solutions to clients' needs in purchasing & to become ONE-STOP-SHOP for promotionals.

## 46517 Görenler Giyim Tekstil A.S

O.S.B. 1.Kisim R. Tavaslioglu Cd. No:5  
Denizli 20330, Turkey  
Tel.: +90 258 242 33 33  
Fax: +90 258 372 13 62  
E-Mail: ertugrulturkmen@gorenler.com  
Web: www.gorenler.com

NEW

FOR GREEN PLANET, MAKE SUSTAINABLE PRODUCTION WITH US.  
GÖRENLER takes social and ecological aspects into account in all areas – production and mentality. We are serving 100% recycled and organic product to our costumers with our GRS (Global Recycle Standard) and GOTS (Global Organic Textile Standard) certificates. On the other hand ,we are not using any animal products and we declared our mentality with VEGAN certificate.

## 51307 Goldstar Europe

Xerox Technology Park, Building D Dunkalk  
Dundalk, Ireland  
Tel.: +35 342 932 03 31  
E-Mail: federica.gentile@goldstar-europe.com  
Web: www.goldstar-europe.com

NEW

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## 42819 Gustav Daiber GmbH



Vor dem Weißen Stein 25-31  
72461 Albstadt, Germany  
Tel.: +49 743 270 161 19  
Fax: +49 743 270 169 9  
E-Mail: tobias.seidel@daiber.de  
Web: www.daiber.de

Die Gustav Daiber GmbH steht für über 100 Jahre Fashion Kompetenz und bietet mit seinen Marken JAMES & NICHOLSON und myrtle beach das größte Sortiment an Promotional Textiles & Corporate Fashion in Europa. Als erfahrener Full-Service Dienstleister bietet Daiber nicht nur über 900 Artikel in bis zu 52 Farben, die sich ideal mit Logos oder Slogans veredeln lassen. Auch eine umfassende Beratung zu optimalen Veredelungsverfahren gehört bei Daiber selbstverständlich zum Service.



45666

Halfar System GmbH  
Rucksäcke und Taschen

Ludwig-Erhard-Allee 23  
33719 Bielefeld, Germany  
Tel.: +49 521 98244 22  
Fax: +49 521 98244 99  
E-Mail: s.rath@halfar.com  
Web: www.halfar.com

HALFAR® präsentiert ein im Werbeartikelmarkt führendes Sortiment innovativer, hochwertiger Taschen & Rucksäcke. Neben dem großen Lagersortiment, welches über 200 Artikel in bis zu 12 Farben präsentiert, bietet HALFAR® auch Veredelung vor Ort sowie die Logistik für Ihre Aufträge. HALFAR® gehört zu den wenigen Unternehmen in der Branche, welche neben Asien auch am Standort produzieren und so Sonderfertigungen zeitnah realisieren können.

60405

Handicraft Elisi Dekor Avize ve Hediyelik  
Eşya İmalat Alim Satim İth ve İhr Ltd Sti.

Fuat Pasa Caddesi No. 22 Mercan Fatih  
İstanbul 34093, Turkey  
Tel.: +90 535 296 33 90  
E-Mail: handicraftahmet@hotmail.com  
Web: www.handicraftlamps.com

NEW

Since 1999, we have been in decorative lighting sector. All our products are hand made products and totally Turkish origin. In addition to this, all the materials in our chandeliers are hand made too. Our products are based on decorative and lighting usage. According to client request, we manufacture and design all kinds of chandeliers.

41583

HEPLA-Kunststofftechnik GmbH &amp; Co KG

Ludwig-Erhard-Str. 2  
34576 Homberg (Efze), Germany  
Tel.: +49 5681 99 67 67  
Fax: +49 5681 99 68 00  
E-Mail: diana.meier@hepla.de  
Web: www.hepla.de

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46235

HERKA GmbH



Herkaweg 1  
3851 Kautzen, Austria  
Tel.: +43 6648 828 45 05  
Fax: +43 2864 221 920  
E-Mail: veronika.pfeiffer@herka-frottier.at  
Web: www.herka-frottier.at

Ihre Werbebotschaften in Szene gesetzt: von dezent, exklusiv und einprägsam bis zu plakativ, großflächig und bunt. HERKA verwirklicht Ihre individuellen WERBETÜCHER von Kleinst- bis Großmengen. Alle Größen von Seifentuch bis Promotowel und Badementel. Sonderanfertigungen mit Einwebungen/Stick/ Druck. BIO Qualität GOTS (Global Organic Textile Standard) möglich. BESTSELLER 2021: Artikel VINTAGE und GRILL REBELL 50x50cm oder 50x70cm - Baumwollglattgewebe mit Logoeinwebung. 100% Made in Austria.

60410

His Promosyon Ürünleri İth. İhr. Tic.  
San. Ltd. Sti

Davut Paşa Cad. Emintaş Kazım Dinçol No: San Sit.No:81/85  
İstanbul 34025, Turkey  
Tel.: +90 507 955 29 58  
E-Mail: muhasebe@hispromosyon.com  
Web: www.hispromosyon.com

NEW

firmamız yurtdışından ithal etmiş olduğu ürünleri türkiye piyasasına sunarak sektöründe 1 numaradır 2021 yıl sonunda tamamlanması beklenen neşehirde yapımı devam eden 10.000 metre karelik alana yapılacak olan fabrikamız ile türkiyede sektöründe bu işi yapan tek firma konumunda bulunacağız.

60417

HT Hasat Tekstil ve Promosyon ürünler  
San ve Tic Ltd. Sti.

İstoc Ticaret Merkezi 41. Ada (2407 Sok.), No :35/37 - Bağcılar  
İstanbul, Turkey  
Tel.: +90 533 500 09 01  
E-Mail: info@hasattekstil.com.tr  
Web: www.hasatsapka.com

NEW

Hasat Hat and Textile promotional items: It has many promotional textile products such as hats, work clothes, vests and t-shirts in its range, which serves companies in terms of promotional and textile promotional products. Hasat Hat is among the first companies in hat manufacturing in Turkey.

48770

İlpen Kalemçilik Plas. San. Tic. Ltd. Sti.

Mahmutbey Mh. 2510 Sk. No:1 İlpen Plaza, Bağcılar  
İstanbul 34218, Turkey  
Tel.: +90 212 659 78 91  
Fax: +90 212 659 46 86  
E-Mail: osman@ilpen.com.tr  
Web: www.ilpen.com.tr

NEW

Was founded in 1989 in İstanbul, the heart of the Turkish economy. Our company with the principle of continuous self-development since it has established, is continuing its activities with 4000 square meter closed area and more than 100 staff. In addition to 9 plastic injection, it also includes pad printing, silk screen, laser engraving, UV printing and blind embossing services which is the largest capacity printing facility in promotional sector in Turkey.

NEW

Neu als Aussteller dabei seit dem 20.04.2021 (Redaktionsschluss der Mai-Ausgabe).  
New exhibitor since 20.04.2021 (editorial deadline of the May issue).

43540

Intraco Trading bv

Noorddijk 88  
1521 PD Wormerveer, The Netherlands  
Tel.: +31 756 475 420  
E-Mail: mark@intraco.nl  
Web: www.intraco.nl

NEW

With our head office in the Netherlands, 5 additional offices and 6 partner offices worldwide, Intraco Trading is a high-end supplier for distributors in the Gifts & Premiums market. With a total amount of 35 enthusiastic staff members, we are capable of serving our customers located all over the world.

60416

Istanbul Chamber of Commerce

Resadiye Cad. Eminonu  
Istanbul 34112, Turkey  
Tel.: +90 212 455 61 07  
Fax: +90 212 455 15 26  
E-Mail: aylin.odabas@ito.org.tr  
Web: www.ito.org.tr

NEW

Istanbul Chamber of Commerce is one of Turkey's and world's largest and deep-rooted chambers with over 420 thousand members.

60411

Istanbul Kalem Kirtasiye Tic San Ltd. Sti

Topcular Mah Isgoren Sok. No. 35, Kat 3 Eyup  
Istanbul 34055, Turkey  
Tel.: +90 537 321 62 51  
E-Mail: alican@istanbulkalem.com  
Web: www.istanbulkalem.com/en

NEW

We provide the finest quality custom cut and 3 dimensional custom mold clip ballpoint pens and plastic & metal writing instruments to the promotional products industry worldwide since 1995. We do manufacturing including: pad printing, silk screen printing, digital printing, injection molding, assembling, graphic design, export & import. Our customers are served in order to satisfy demand for time definite delivery, reliable and timely communication with honesty in our actions and dealings.

60426

Jadan Press Limited

Rainbow House, Kimberley Street, HULL  
East Yorkshire, HU3 1HH, United Kingdom  
Tel.: +44 148 261 09 02  
E-Mail: pam@jadan-press.co.uk  
Web: www.jadan-press.co.uk

NEW

49524

Jähn Handels GmbH & Co. KG  
Uwe & Michael Jähn

Adolf-Kolping-Straße 22  
57627 Hachenburg, Germany  
Tel.: +49 2662 94880 141  
Fax: +49 2662 94880 29  
E-Mail: stevens@jaehn.org  
Web: www.jaehn.org

Design, Farbe & Funktionalität  
Die Jähn Handels GmbH & Co. KG steht für Design, Farbe & Funktionalität – und das alles vereint in innovativen Produkten für Küche und Haushalt. Unter unserem Dach finden Sie inzwischen über zwanzig kreative Marken, die Trendsetter im Bereich Küche & Lifestyle sind. In 2017 blicken wir bereits auf zehn erfolgreiche Jahre „Markenwelten unter einem Dach“ zurück!

49767

J.S. Fashion GmbH

Liebauweg 4  
46395 Bocholt, Germany  
Tel.: +49 287 124 165 0  
Fax: +49 287 124 165 18  
E-Mail: info@js-fashion-gmbh.de  
Web: www.js-fashion-gmbh.de

NEW

Wir entwickeln und kreieren Krawatten, Schals, Socken und vieles mehr ganz nach Ihren Wünschen. Mit großem Stolz blicken wir auf erfolgreiche Zusammenarbeit national, sowie international zurück. Individuelle Beratung. Die individuelle und angepasste Beratung ist uns wichtig. Wir nehmen uns Zeit für unsere Kunden und haben für jeden Wunsch ein offenes Ohr. Nichts ist unmöglich. Wir freuen uns auf Ihre Ideen und Wünsche! Am Puls der Zeit. Moderne Schnitte und Designs. Wir wissen was Trend ist.

42706

Kalfany Süße Werbung GmbH &amp; Co. KG

Holzmattestr. 22, Industriegebiet West  
79336 Herbolzheim, Germany  
Tel.: +49 7643 801 402  
E-Mail: julia.kralj@ksw24.de  
Web: www.ksw24.com

Kalfany Süße Werbung - Seit 40 Jahren Pionier und Marktführer in IFS zertifizierter Herstellung süßer Werbeartikel. Durch neue Innovationen in den Bereichen eigene Herstellung, Food Trends und Verpackungen produzieren wir nachhaltige Werbebotschaften. Von der individuellen Fruchtgummiform über vegane Schokolade bis hin zu Süßwaren in reinen Papiertütchen oder dem EcoPlus Schoko-Adventskalender mit 0 % Plastik, wir haben für jeden Geschmack, Anlass und für jede Zielgruppe die perfekte Nascherei!

41794

Karl Knauer KG  
Verpackungen, Werbemittel,  
Präsentverpackungen

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77781 Biberach, Germany  
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Fax: +49 7835 782349  
E-Mail: werbemittel@karlknauer.de  
Web: www.karlknauer.de

Karl Knauer zählt zu den führenden Herstellern hochwertiger Werbemittel in Deutschland. Mit mehr als 80 Jahren Expertise, mit Qualitätsbewusstsein und Innovationsgeist entwickeln und produzieren wir Verpackungen wie Faltschachteln aus Karton oder Wellpappe, Präsentverpackungen, Notiz-Werbemittel sowie Verpackungsmaschinen. Unsere Lösungen sind individuell auf Ihr Produkt und Ihre Marke zugeschnitten und beeindruckender Teil Ihres Erfolgs.

60414

KBC Basim Promosyon Tekstil  
San. Dis. Ltd. Sti.

KentPlus Kadıköy. Eğitim Mah., Abdi Bey Sk. No: 24/399  
Post Code: 34722 Kadıköy/Istanbul, No: 24/399  
Istanbul 34722, Turkey  
Tel.: +90 530 820 38 91  
E-Mail: export@kbcbasim.com  
Web: www.kbcprinting.com

NEW



40823

Klio-Eterna Schreibgeräte GmbH &amp; Co KG

# Klio-Eterna

Est. 1900

NEW

Glashüttenweg 7  
77709 Wolfach, Germany  
Tel.: +49 7834 973 111  
E-Mail: klio@klio.com  
Web: www.klio.com

Klio-Eterna ist einer der ältesten Schreibgerätehersteller in Deutschland. Kerngeschäft ist die Produktion hochwertiger Schreibgeräte "Made in Germany" und deren Individualisierung für den Einsatz als Werbemittel. Klio-Eterna fertigt die Schreibgeräte samt Kugelschreiberminen selbst und veredelt diese mittels Sieb-, Tampon- und Digitaldruck bzw. Gravur. Darüber hinaus steht das Thema Nachhaltigkeit im Fokus. Alle Kunststoffkugelschreiber werden klimaneutral und mit 100 % Ökostrom gefertigt.

60409

Kobe Tekstil Sanayi ve Ticaret Limited Sirketi

Hacıyüplü Mahallesi 3123. Sk. No:16/1, Merkezefendi  
Denizli 20050, Turkey  
Tel.: +90 542 677 94 25  
E-Mail: cagla@kobetekstil.com.tr  
Web: www.kobetekstil.com.tr

NEW

Kobe Textile is a manufacturer that exports 100% to many countries of Europe and North America. Best service, on time performance, best quality with competitive prices.  
Our productions include:  
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\* T-Shirt & Sweatshirt Group  
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47406

koziol ideas for friends GmbH

Werner-von-Siemens-Str. 90  
64711 Erbach, Germany  
Tel.: +49 6062 6040  
Fax: +49 6062 6042 81  
E-Mail: incentives@koziol.de  
Web: www.koziol-incentives.de

koziol ist Spezialist für preisgekrönte Designprodukte und exklusive Sonderanfertigungen. Produziert wird nachhaltig ausschließlich in Deutschland, seit 2021 sogar 100 % klimaneutral.

49171

Lanyard.pro Allers Grupa sp. z.o.o.

Torowa 3N  
Cracow 30-435, Poland  
Tel.: +48 12 414 00 30  
E-Mail: henryk@allersgrupa.com  
Web: www.allersgrupa.com

Prospera is a group of people, that for 13 years settles the standards of the highest quality lanyards production. We are not satisfied if the customer is glad. He has to be delighted!

44323

Ledlenser GmbH &amp; Co KG

Kronenstr. 5-7  
42699 Solingen, Germany  
Tel.: +49 212 5948 119  
Fax: +49 212 5948 219  
E-Mail: idriss.malla@ledlenser.com  
Web: www.ledlenser.com

Leuchtende Ideen für gute Kundenbeziehungen. Eine Ledlenser ist immer ein besonderes Geschenk. Sie hat einen hohen Nutzen, eine wertige Erscheinung, ist zuverlässig und verfügt über die neuesten technischen Innovationen. Mit modernsten Lasern personalisieren wir unsere Produkte ganz nach den Wünschen der Kunden. Ledlenser ist einer der weltweit führenden Hersteller von portablen LED-Lichtprodukten. German Engineered & Design und der hohe Qualitätsanspruch erlauben bis zu sieben Jahre Garantie.

60407

Lenora Tekstil San. ve Tic AS

Saraylar Mah. 357 Sk. No:13/503  
Denizli 20010, Turkey  
Tel.: +90 533 344 64 74  
Fax: +90 258 242 88 33  
E-Mail: faruk@lenora.com.tr  
Web: www.lenora.com.tr

NEW

You can check our promotion products from this link:  
[www.lenora.com.tr/promotion.pdf](http://www.lenora.com.tr/promotion.pdf)  
Let you watch Lenora company profile video:  
[www.youtube.com/watch?v=J9oAdckFsnk](https://www.youtube.com/watch?v=J9oAdckFsnk)

49677

LIKOR EAST-WEST PROMOTION  
Inh. Kornel Frankowski

Rzemieslnicza St. 3  
Suchy Las 62-002, Poland  
Tel.: +48 616 521 212  
E-Mail: office@likor.pl  
Web: www.promotionalclocks.eu

Likor East – West Promotion is a Polish company established in 1984. We are a company from Western part of Poland which produces and/or assembles promotional clocks and watches. To meet our customers' needs we are always preparing ordered products under individual need, exactly according to customer's unique idea. We can fulfill expectations of any customer.

49756

Living Bytes GmbH  
Die Markenvertretung

Holsteiner Chaussee 183a  
22457 Hamburg, Germany  
Tel.: +49 40 5 56 20 34 40  
Fax: +49 40 5 56 20 34 60  
E-Mail: info@die-markenvertretung.de  
Web: www.die-markenvertretung.de

Living Bytes GmbH - Die Markenvertretung für Weber Grills, Fiskars Garten- und Küchengeräte, Gerber, Kryddhuset Gewürze, Esbit Thermo-Isolierflaschen und Fujifilm Instax Sofortbildkameras.

44833

Mahlwerck Porzellan GmbH

An der Alten Spinnerei 1  
83059 Kolbermoor, Germany  
Tel.: +49 8031 27 47 15  
Fax: +49 8031 27 47 27  
E-Mail: daniela.gottenoef@mahlwerck.de  
Web: www.mahlwerck.de

Mahlwerck Porzellan ist der Premiumanbieter für bedrucktes und farbiges Porzellan. Unsere Produkte sind durch ihre einzigartigen Designs bei Kunden in ganz Europa gefragt.

NEW

**48283 Maikii s.r.l.**

Via G. Bortolan, 44  
31050 Vascon di Carbonera, Italy  
Tel.: +39 422 4477 07  
E-Mail: sales@maikii.com  
Web: www.maikii.com

Maikii has been operating for over 10 years on the promotional market and specializes in designing and customizing consumer electronics products. Our catalog offers different categories of tech products and accessories for smartphones: over 40 types of USB flash drives, 50 models of Power Banks and wireless chargers, audio products and accessories for smartphones. Each product can be customized with company graphics and logos, as well as color, accessories, and packaging.

**47096 Makito Promotional Products CATAL IMPORTACIONES S.L.**

CTRA. HUERCAL OVERA, S/N  
04640 Pulpi, Spain  
Tel.: +34 950 464 791  
Fax: +34 950 464 808  
E-Mail: ignacio@makito.es  
Web: www.makito.eu

**NEW**

MAKITO supplies the world's largest range of promotional items, with more than 14,000 SKUs of Hard Goods and Apparel. Innovation, sustainability and competitiveness distinguish our range of products and services.

**PSI Media Partner marketing-BÖRSE GmbH**

Melanchthonstr. 5  
68753 Waghäusel, Germany  
Tel.: +49 7254 957 733 0  
E-Mail: martus@marketing-boerse.de

**49181 MART'S BAGS Martyna Konowrocka**

**MART'S BAGS®**

ul. Sloneczna 2  
Marki 05-270, Poland  
Tel.: +48-787-340123  
E-Mail: info@martsbags.com  
Web: www.martsbags.com

We manufacture high quality, eco-friendly, organic and recycled cotton bags and other cotton products. Made in Poland. We produce customized orders of as few as 100 units. Production in 15 days.

**42020 mbw Vertriebsges. mbH**

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Tel.: +49 4606 9402 0  
Fax: +49 4606 9402 22  
E-Mail: info@mbw.sh  
Web: www.mbw.sh

Schenken ist schöner, als beschenkt werden!

Jeder kann mit mbw® Produkten auf sympathische Art und Weise Wertschätzung ausdrücken und bekommt ein schmunzelndes „Danke“ zurück. Diese Produkte überraschen und sorgen für kleine und große Glücksmomente, für viele „Aahs“ und „Ooohs“. Das norddeutsche Familienunternehmen steht seit 1980 für höchste Ansprüche an Sicherheit, Qualität, Material und Verarbeitung. Alle Produkte erfüllen die gesetzlichen Vorgaben und übertreffen diese in vielen Fällen.

**PSI Media Partner Meisenbach GmbH Verlag**

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E-Mail: c.matthe@meisenbach.de  
Web: www.meisenbach.de

**41836 meterex - Karl Kuntze (GmbH & Co.)**

Poensgenstraße 17  
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**PSI Media Partner MIM Marken Institut München GmbH**

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80339 München, Germany  
Tel.: +49 89 729 599 15  
E-Mail: kirn@commnet-media.de

**60420 MNI Tekstil Sanayi ve Dis Tic AS**

Gultepe Mahalessi 1007 Sok. Kelesler Apt B Blok No. 3A  
Küçükçekmece - Istanbul 34290, Turkey  
Tel.: +90 902 126 010 158  
E-Mail: export1@mnitextile.com  
Web: www.mnitextile.com

**NEW**

We are textile garment producer in Turkey / Istanbul. We are producing for many european country. Our products as tshirt, sweat, apron, jacket, personal cloth.

**43849 Mypromo Service GmbH**

Wuth'sche Brauerei 1  
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E-Mail: info@mypromo-service.com  
Web: www.mypromo-service.com

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Poznan 61-315, Poland  
Tel.: +48 61 820 64 37  
Fax: +48 61 652 92 32  
E-Mail: jj@notesy.pl  
Web: www.notesy.pl

We are a producer of printed adhesive note pads and many other kinds of branded and advertising note pads. Our offer includes wide range of interesting proposals, tested in many companies and advertising campaigns.



**60408**
**o2 Tekstil San. ve Tic. Ltd. Sti.**  
**hello2art**

Akcesme Mah. 2030 Sok 151A/1, Merkezefendi  
 Denizli 20020, Turkey  
 Tel.: +90 555 701 00 24  
 E-Mail: marketing@hello2art.com  
 Web: www.hello2art.com

**NEW**

o2 Textile has been founded & located in Denizli, the textile capital of Turkey. We serve with our brand "Hello2art". Our profession is presenting high quality products & finding the optimal solutions. Custom made textile, Promotion textile, Home textile, Baby & Kids products, Outdoor textile, Labels, Narrow fabrics & textile accessories are some of our product range. The production processes comply with Oeko-Tex 100 standards.

**49791**
**Özen Promosyon ve Reklam San. Tic. Ltd. Sti.**

I.O.S.B. Triko Center Sanayi Sitesi M1 Blok No: 13 Basaksehir  
 Basaksehir - Istanbul 34490, Turkey  
 Tel.: +90 212 659 55 77  
 Fax: +90 212 659 55 78  
 E-Mail: info@ozenpromosyon.com  
 Web: www.ozenpromosyon.com

**NEW**

Ozen Promotion was established in 1998 to produce metal products such as keychain, badge, pin, textile accessories, label which was established in 1998. As the Turkey's leading manufacturer of keychains and lapel badge, Ozen Promotion has renewed facilities by including promotional products into its production line in 2010. As a result of the succeeded projects, it needed to arise to increase the production capacity and the company moved to a new factory with a closed area of 3.000 m².

**80075**
**Offene Systeme Software!**  
**Inhaber Thomas Brecht**

Kurpfalzring 105  
 68723 Schwetzingen, Germany  
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**OOH Magazine**

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 Web: www.oohmagazine.pl

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**tabletop**

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 09429 Wolkenstein, Germany  
 Tel.: +49 373 698 474 20  
 E-Mail: p.richter@paper-design.de  
 Web: www.paper-design.de

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 Murte de 3060-372, Portugal  
 Tel.: +351 231 209 980  
 E-Mail: lukasz.borsik@stricker-europe.com  
 Web: www.stricker-europe.com

Stricker creates, develops and distributes promotional gifts to professionals in the same industry. Stricker is present in 3 continents and works with clients in more than 80 countries.

**46454**
**PDC Europe SPRL**

Rue de l'Industrie 17  
 Nivelles 1400, Belgium  
 Tel.: +32 678 956 56  
 Fax: +32 678 956 72  
 E-Mail: info@pdc-big.com  
 Web: www.pdc-big.com

**NEW**

PDC is a trusted leader and manufacturer of comprehensive people ID solutions including: wristbands, name badges, lanyards, badge holders, badge reels and other promotional accessories. We have over 60 years of experience. Our team of experts can guide you every step of the way to select the best identification solutions for your needs.

**46550**
**PENKO GmbH**

Schöne Aussicht 21  
 65527 Niedernhausen, Germany  
 Tel.: +49 6127 99 129 20  
 Fax: +49 6127 99 129 29  
 E-Mail: info@penko.net  
 Web: www.penko.net

Als Schreibgerätespezialist mit jahrzehntelanger Erfahrung entwickeln wir qualitative Schreibgeräte mit modernem Design und innovativer Funktionalität im optimalen Preis-Leistungsverhältnis. Selbstverständlich bieten wir auch alle Arten von Veredelungstechniken an – alles aus einer Hand! Unser Sortiment wird ergänzt durch schöne Geschenkverpackungen, individuell gestaltete Notizbücher und Domings in allen Formen und Größen.

**60171**
**Perletti S.p.A.**

via Gaetano Scirea 5/7  
 24060 Telgate (BG), Italy  
 Tel.: +39 035 83 56 012  
 Fax: +39 035 83 26 05  
 E-Mail: promo@perletti.com  
 Web: business.perletti.com/en/home

Perletti is a long-standing Italian Company specialized in umbrellas. We are appreciated for our Italian design, customer service, wide stock availability, quality and EU certifications.

**NEW**

Neu als Aussteller dabei seit dem 20.04.2021 (Redaktionsschluss der Mai-Ausgabe).  
 New exhibitor since 20.04.2021 (editorial deadline of the May issue).

**49402** **Polskie Karty sp. z o.o.**

Al 29 Listopada 94  
Kraków 31-406, Poland  
Tel.: +48 661 954 564  
E-Mail: renata@plasticcards.zone  
Web: www.plasticcards.zone

Producent of plastic cards from Poland.  
Hersteller von Plastikkarten aus Polen.

**46596** **POLYCLEAN International GmbH**

Einsteinstr. 8A  
48683 Ahaus, Germany  
Tel.: +49 2561 86558 300  
Fax: +49 2561 86558 329  
E-Mail: info@polyclean.com  
Web: www.polyclean.com

POLYCLEAN – Als führender Hersteller innovativer Reinigungsprodukte aus P-9000® Microfaser setzen wir seit 20 Jahren auf saubere und innovative Lösungen – made in Germany. Auch Nachhaltigkeit ist ein wichtiger Bestandteil der POLYCLEAN Unternehmensstrategie und neben Qualität und Technologie von elementarer Bedeutung. Unser Fokus liegt auf der Entwicklung besonders ressourceneffizienter Technologien und Produkte.

**60232** **Potter Promotion**  
**Inh. Manuel Potter**

Marienfelder Straße 52  
56070 Koblenz, Germany  
Tel.: +49 261 983 962 10  
E-Mail: m.potter@potter.ag  
Web: www.desinfection.global

Berührungslose Design-Handdesinfektion Exclusiv bei Potter Promotion. Hochwertiger Spender im individuellen Design inkl. RAL Wunschfarbe und inkl. Werbeflächen im Digitaldruck. Made in Germany, mit schneller Lieferzeit in 5 Werktagen ab Werk. Robuste, langlebige Bauweise und schnelle Aufstellung, 2,5 L Tank mit ca. 3500 Desinfektionsdurchgängen pro Füllung. www.desinfection.global für Infos, Bestellung und Anfrage. Potter Promotion ist Spezialist für Sonderanfertigungen mit eigenem Design.

**42713** **Poul Willumsen A/S**

Ryttermarken 3  
3520 Farum, Denmark  
Tel.: +45 443 400 43  
Fax: +45 449 552 44  
E-Mail: kw@poul-willumsen.com

Poul Willumsen is a Danish plastics company that combines the latest technologies with years of experience to make state-of-the-art products. We make use of the latest industry know-how. We focus on recycled raw materials and we manufacture and process our goods in Denmark. As a plastic processing company, we recognize the responsibility we have regarding the environment. We are constantly working to make our production of plastic products more sustainable. "Easy to do business with."

**43713** **Premsons Plastics Private Limited**

221 A TO Z INDUSTRIAL ESTATE, LOWER PAREL  
MUMBAI 400013, India  
Tel.: +91 982 021 41 36  
E-Mail: jayesh@premsons.biz  
Web: www.premsons.biz

NEW

Premsons manufactures the World's Largest Range Of Green Sports Bottles. 100 Million Recyclable Bottles Customised For Brands Across 70 Countries Worldwide. 34 Years of Experience In Customizing Bottles For Brands Across The Globe. Premsons has been winning awards for export, innovation & service rendered. All bottles are BPA, BPS Free, and as per European standards. They do not taste or smell plastic or any impurities. To view our catalog please visit us at : www.premsons.biz

**46124** **PromoNotes Sp. z o.o.**

Poziomkowa 69  
Suchy Las 62-002, Poland  
Tel.: +48 618 117 481  
E-Mail: office@promonotes.eu  
Web: www.promonotes.eu

NEW

PromoNotes ist ein führender europäischer Hersteller von Haftnotizen, Notizbüchern und verwandten Produkten für den Werbemittelmarkt. In den letzten Jahren hat die neue Produktionslinie der "Mindnotes" Notizbücher ein sehr rasches und starkes Wachstum erzielen können. PromoNotes ist in allen europäischen Märkten tätig. Zu den wichtigsten Absatzmärkten zählen unter anderem Deutschland, Frankreich, Polen, Spanien, Italien und die skandinavischen Länder.

**43739** **PS Concepts GmbH**

Industriestr. 5  
84359 Simbach am Inn, Germany  
Tel.: +49 151 43272242  
E-Mail: stefan.seiberl@ps-concepts.de  
Web: www.ps-concepts.de

Wie unser Name schon sagt, geht es bei PS Concepts um Konzepte. Aber nicht um unsere, sondern ganz klar um die Konzepte unserer Kunden. Es ist unsere große Leidenschaft, Ihr Konzept im Bereich unserer Produktgruppen so umzusetzen und Sie so zu beraten, dass das herauskommt, was Sie gerne möchten. Und mindestens genauso wichtig ist es für uns, diesen Prozess für Sie so angenehm und einfach wie möglich zu halten. Ihr PS-Team

**49331** **R3D, LDA**

Parque Industrial do Canhoso, Rua M Lote 15  
Covilha 6200-027, Portugal  
Tel.: +35 127 533 14 92  
Fax: +35 127 532 77 73  
E-Mail: tania.pereira@r3d.pt  
Web: www.r3dcompany.co.uk

NEW

R3D is the largest European manufacturer of Air Bubble products. Our range of advertising products includes Car sunshades, Bubble Envelopes and Packaging such as bags and boxes. We are proud of our environmental awareness. We have developed our own technology to recycle plastics and implement new production techniques, we are committed to be as sustainable and Eco-Friendly as possible (use of +80% Recycled material and products 100% Recyclable). All our products can be customised in size+print.



### 43454 Rascal Sp. z.o.o.

Wielicka St. 25  
Krakow 30-552, Poland  
Tel.: +48 668 770 170  
E-Mail: kuba@rascalindustry.eu  
Web: www.rascalindustry.pl

NEW

Rascal Industry is a European manufacturer of high-quality custom-made apparel. From sourcing materials, through sewing, all the way to the finishing details. Always sustainable and ethical production. Rascal meets all the European social standards applicable in international cooperation. Dress Your Brand with Us! www.rascalindustry.eu

### 60392 RESULT CLOTHING Ltd.

Clement House, Commerce Way  
Colchester, Essex, CO 2 8HY, United Kingdom  
Tel.: +44 1206 790 673  
Fax: +44 1206 791 186  
E-Mail: sales@resultclothing.com  
Web: www.resultclothing.com

Result Clothing wurde gegründet, um der Veredelungs-, Werbe- und Uniformbranche hochwertige Oberbekleidung, Kopfbedeckungen und Accessoires aus Lagerbeständen zu liefern. Das Logistikzentrum in Großbritannien steht sofort zur Lieferung über ein starkes Logistiknetz an europäischen Großhändlern bereit. Bleiben Sie mit RESULT einen Schritt vorne - die Pioniere im Bereich Funktionsbekleidung und der Nummer 1 für hochwertige Outdoorbekleidung.

### 90102 Rhombus Canvas LLC



NEW

2010 Century Center Boulevard, Suite 20  
Irving, Texas 75062, United States  
Tel.: +1 469 2626615  
E-Mail: sales@rhombuscanvas.com  
Web: www.rhombuscanvas.com

Rhombus Canvas is a young company in Canvas Bags and it is associates with its sister manufacturing company who has experience of making bags for last two decades. We are reaching the world market including USA, Japan, and Europe. Our customers are whole-sellers, importers, promotional industries, boutique stores and many more. Our products are made keeping in mind the customers demand and requirement. Customer satisfaction is our utmost goal.

### 60427 Rocketbook

32 Hill Top  
London, NW11 6EE, United Kingdom  
Tel.: +44 7776 907027  
E-Mail: sales@customrocketbooks.eu  
Web: www.atlanticaccess.co.uk

NEW

Rocketbooks are a smart eco-friendly notebook. Rocketbook notebook technology allows you to take notes as normal in a notebook that can be reused thousands of times, saving the need for mountains of paper notebooks. In addition the Rocketbook App allows you to save your work digitally and share it.

### 47847 Rösler CeramInno GmbH

Langenauer Str. 2  
96355 Tettau-Schauberg, Germany  
Tel.: +49 9269 7821  
Fax: +49 9269 78190  
E-Mail: seitz@roesler-ceraminno.de  
Web: www.roesler-ceraminno.de

NEW

Trinkflaschen aus Glas sind nicht zuletzt aufgrund ihres ökologischen Mehrwertes gegenüber Plastik aus unserem Alltag kaum noch wegzudenken. Sie sind außerdem geschmacksneutral, schadstofffrei und absolut auslaufsicher. Sind Sie auf der Suche nach einer individualisierten Glasflasche für Ihr Unternehmen? Flaschenfreunde kann dabei alle relevanten Prozessschritte intern abbilden und ist damit der ideale Partner für Ihr Vorhaben.

### 47430 RO-WE SNC DI Brusaterra Roberto & C. PRODUZIONE PORTACHIAVI / KEYHOLDERS PRODUCTION

Via Verona 1  
36010 Monticello Conte Otto (VI), Italy  
Tel.: +39 0444 94 69 14  
E-Mail: rowe7@rowe.it  
Web: www.rowekeyholders.com

RO. WE PRODUCTION MADE IN ITALY KEY HOLDERS IN LEATHER - DOCUMENT HOLDERS - MENU COVERS - BESPOKEN & CUSTOMIZED ITEMS AND INNOVATIVE DESIGN BY OUR GRAPHIC DEPT.

### 46551 Sanders Imagetools GmbH & Co. KG

Traunreuter Str. 16  
93073 Neutraubling, Germany  
Tel.: +49 9401 60798 0  
Fax: +49 9401 60798 99  
E-Mail: b.neyer@imagetools.com  
Web: www.imagetools.com

Getränke, Bio-Tee, Kaffee, Kosmetik & Pflege. Werbeartikel für alle Sinne. Die originellen und innovativen Produkte von Sanders Imagetools schmecken, pflegen, erfrischen, duften und schützen. Das macht sie zu kommunikativen Botschaftern, die vom Üblichen abweichen und mit denen man Akzente im Marketing setzt. Alle Produkte werden nach QS-Prozessen in Deutschland hergestellt und entsprechen den europäischen Normen für Lebensmittel und Körperpflegeprodukte.

### 43416 Schneider Schreibgeräte GmbH

Schwarzenbach 9  
78144 Schramberg, Germany  
Tel.: +49 7729 888 124  
Fax: +49 7729 888 518  
E-Mail: klaus.brogghammer@schneiderpen.de  
Web: www.schneiderpen.de

NEW

Schneider Werbeschreibgeräte: Markenqualität Made in Germany. Schneider ist eine international führende Marke für Schreibgeräte. Unser Vollsortiment zeichnet sich durch Qualität, Schreibkomfort, Design und Alltagstauglichkeit aus. Wir produzieren unsere Werbeschreibgeräte 100%ig und lückenlos in Deutschland. Auch die Umweltverantwortung ist seit jeher in unserer Firmenpolitik verankert. Ausdruck davon ist u.a. die Zertifizierung nach dem weltweit anspruchsvollsten Umwelt-Management-System EMAS.

## PLATINUM SPONSOR MAY

## 43287 STABILO Promotion Products GmbH &amp; Co. KG



Schwanweg 1  
90562 Heroldsberg, Germany  
Tel.: +49 911 567 3110  
Fax: +49 911 567 3111  
E-Mail: harry.saffer@stabilo-promotion.com  
Web: www.stabilo-promotion.com

Personalisierung von farbenfrohen Schreibgeräten in deutscher STABILO Markenqualität | Personalization of colorful STABILO writing instruments in German brand quality | Personnalisation d'instruments d'écriture fashion avec la qualité allemande de la marque STABILO.

## 60203 snagger GmbH

Gewerbestraße 19  
08115 Lichtenanne, Germany  
Tel.: +49 3752 118 63 60  
E-Mail: m.namsler@snagger-germany.com  
Web: www.snagger-germany.com

Die snagger GmbH stellt einen einhändig bedienbaren, hygienischen Snacksponder mit Portionierfunktion für beispielsweise Erdnüsse her.

## 45567 SND Porzellanmanufaktur GmbH

Hainstr. 60  
63526 Erlensee, Germany  
Tel.: +49 6183 800 811  
Fax: +49 6183 800 822  
E-Mail: m.goetz@snd-porzellan.de  
Web: www.snd-porzellan.de

Handwerkskunst in Perfektion. Ihr flexibler Spezialist für jegliche Porzellanveredelung.

## 44010 Softybag AB

Folkungagatan 96  
Stockholm 116 30, Sweden  
Tel.: +46 733 28 11 15  
E-Mail: hello@softybag.com  
Web: www.softybag.com

Whether you are going to the beach, on a hike in the mountains or just want to relax in front of the TV, Softybag will be your favourite companion when you seek effortless relaxation. Our Softybags are designed to provide the highest level of comfort and the fact that we have different models to choose from guarantees that you'll find what you are looking for.

## 49668 Spindler GmbH

Leintalweg 12  
73553 Alfdorf, Germany  
Tel.: +49 7172 93789 12  
Fax: +49 7172 32611  
E-Mail: sven.spindler@spindler-gmbh.de  
Web: www.spindler-gmbh.de

Spindler produziert nachhaltig und „made in Germany“. Wir fertigen seit 1986 hochwertige Präsentationsmappen und -verpackungen nach Kundenwunsch aus Recycling-Materialien:

- Unsere macro-art Serie besteht zu 100 % aus Altpapier
  - Die natur-pur Serie besticht durch einen hohen Anteil an Grasfasern im Karton
  - Transparente Kunststoffe mit 80% Recyclinganteil gehören zur poly-art Reihe
- Am liebsten entwerfen wir Produkte die schon deshalb nachhaltig sind, weil sie zu schön zum Wegwerfen sind.

## 41462 Spranz GmbH



Ernst-Sachs-Straße 2  
56070 Koblenz, Germany  
Tel.: +49 261 984880  
Fax: +49 261 9848840  
E-Mail: info@spranz.de  
Web: www.spranz.de

DESIGNARTIKEL OHNE DESIGNZUSCHLAG - edles aus den Bereichen Metall, Leder, Business, Elektronik, Promotion & Auto - Viele Eigenentwicklungen abseits der Masse.

## 49722 Steba Elektrogeräte GmbH &amp; Co KG

Pointstrasse 2  
96129 Strullendorf, Germany  
Tel.: +49 9543 449 84  
Fax: +49 9543 449 19  
E-Mail: m.stillerich@steba.com  
Web: www.steba.com

NEW

Die Firma Steba wurde im Jahr 1919 gegründet und kann als Traditionsunternehmen auf mehr als 100 Jahre Erfahrung im Hinblick auf Elektrokleingeräte zurückblicken. Das Herzstück liegt in der Fertigung ausgewählter Elektrokleingeräte im betriebseigenen Werk am Hauptsitz in Strullendorf wie z.B. Premium Raclettes. Das Qualitätssiegel "Made in Germany" ist dabei mehr als ein Versprechen, es ist elementarer Bestandteil der Steba Markenqualität.

## 45328 Stilolinea Srl



Via Toscana, 26  
10099 San Mauro Torinese (TO), Italy  
Tel.: +39 011 2236350  
Fax: +39 011 2236337  
E-Mail: sales@stilolinea.it  
Web: www.stilolinea.com

Made in Italy promotional pens, eco-friendly pens, antibacterial pens and writing instruments.



**60412 TAF TEKSTIL Ahmet Özcan**

Zeytikoy Mah Barbaros Bulv 4069 SK No. 3 D:6 Pamukkale  
Denizli 20160, Turkey  
Tel.: +90 535 566 15 84  
E-Mail: yasemin@taftekstil.com  
Web: www.taftekstil.com

**NEW**

Established in 2006 as TAF TEKSTIL, we are a manufacturer and supplier company located in Denizli region of Turkey. We are specialised in production of all sort of promotional items such as towels, t-shirts, shirt, uniforms, cotton bags, waists and coats. All our productions are custom made ... we aim to meet our customers' satisfaction by presenting the correct item on the right time.

**44574 Take2-Design GmbH & Co. KG**

Goethestr. 38-40  
83024 Rosenheim, Germany  
Tel.: +49 8031 233 97 14  
Fax: +49 8031 233 97 29  
E-Mail: christian.zeller@take2-design.de  
Web: www.take2-design.de

**DESIGN MEETS SPASSFAKTOR**

Seit bereits einem Vierteljahrhundert steht Take2-Design für funktionelle Produkte, die zu Glücksmomenten verhelfen – und das mitten im Alltag!

Außergewöhnliche Gebrauchsgegenstände mit innovativem Charakter. Immer geeignet fürs Selberbehalten oder Weiterschenken im beruflichen und privaten Umfeld und als hochwertige Werbepresents mit Eye-Catcher Effekt.

Take2 Produkte – auf jeden Fall mit hohem Spaßfaktor und in funktionalem Design original aus Bayern!

**48418 Ted Gifted  
TGL Poland sp. z o.o.**

Wolczynska 18  
Poznan 60-003, Poland  
Tel.: +48 613 072 345  
E-Mail: info@tedgifted.com  
Web: www.tedgifted.com

**NEW**

TED GIFTED is an European manufacturer of personalized items. All products are 100% customized and printed with full colour. EXPRESS Production time starts from 24H! We care for the quality and comply with the EU product regulations. Order EASYLY AND FASTLY through our FACTORY ONLINE SHOP.

**41875 TFA Dostmann GmbH & Co. KG**


Zum Ottersberg 12  
97877 Wertheim, Germany  
Tel.: +49 9342 308 600  
Fax: +49 9342 308 49  
E-Mail: info@tfa-dostmann.de  
Web: www.tfa-dostmann.de

Mit über 1.000 Wetter-und Messinstrumenten ist die TFA Dostmann GmbH & Co. KG eines der führenden Unternehmen der Branche in Europa. 1964 gegründet, wird das Familienunternehmen seit 1993 von Axel Dostmann geleitet. Angefangen als Spezialist für Wettermessgeräte, besteht unser Produktangebot mittlerweile aus einer großen Bandbreite. Thermometer, Thermo-Hygrometer, Barometer und Wetterstationen sind mittlerweile ergänzt um Wanduhren, Wecker, Glastrinkhalme und viele weitere nützliche Alltagshelfer.

**49412 TH CLOTHES  
Organizações Biscana, Lda.**

Rua do Caminho Fundo, nº 2, Pinheiros  
Batalha 2440-325, Portugal  
Tel.: +351 244 769 517  
E-Mail: marketing@biscana.pt  
Web: www.thclothes.com

**NEW**

TH Clothes is a 15-year-old advertising textile brand for professionals. It appeared on the market to meet the need to offer certified quality products at a fair price. As a promotional textile brand, TH Clothes offers a range of garments for the major advertising sectors and for the creation of a new identity. TH Clothes continues to grow exponentially over the years and now sells in over 20 European countries.

**47317 tobra GmbH & Co. KG**

Im Rother Flur 6  
56288 Roth, Germany  
Tel.: +49 6762 59789 0  
E-Mail: info@tobra.io  
Web: www.tobra.io

tobra ist Ihr Lieferant für kreative und nachhaltige Werbemittel. 2. Sieger des PSI Sustainability Award mit dem patentierten 2 in 1 Handyhalter flipster®. FSC® zertifiziert.

**60401 TRL Tekstil San ve Tic Ltd. Sti**

Hacıyuplu Mah. 3133 Sok. No. 20/B, Merkezefendi  
Denizli 20050, Turkey  
Tel.: +90 258 263 42 83  
E-Mail: sales@turkishlinen.com  
Web: www.turkishlinen.com

**NEW**

TRL Textile (TurkishLinen) was founded 15 years ago in Denizli/ Turkey to produce basically home, hotel and promotional textile products in following groups:

- # Bath Linen (Towels & Bathrobes)
  - # Bed Linen (Bed sheets, Duvet covers, Pillow cases, Bed covers & Throws)
  - # Baby Linen (Bed sets, Bath sets, Bibs, Creepers, Outdoor blankets)
  - # Garments (T-shirt, sweat shirt, uniforms, pjamas, outdoor)
  - # Decoration (Cushion, wall carpet, rugs)
- Our eco-friendly production is certified by Oeko-tex.

**46311 TROIKA Germany GmbH**

Nisterfeld 11  
57629 Müschenbach, Germany  
Tel.: +49 2662 9511 501  
Fax: +49 2662 9511 95  
E-Mail: li.boell@troika.de  
Web: www.troika.de

TROIKA: Die Marke für den organisierten Alltag.

Ob geschäftlich oder privat, ob auf dem Weg zur Arbeit oder in der Freizeit. Wir helfen modernen Menschen, organisiert zu sein und erleichtern mit durchdachten Produkten die tägliche Routine.

TROIKA Produkte vereinen überraschende Innovationen, praktische Funktionen und erfrischendes Design. Bei der Herstellung von TROIKA-Produkten setzen wir auf Nachhaltigkeit und übernehmen Verantwortung für Qualität, Sicherheit und Umwelt. business.troika.de

**NEW**

Neu als Aussteller dabei seit dem 20.04.2021 (Redaktionsschluss der Mai-Ausgabe).  
New exhibitor since 20.04.2021 (editorial deadline of the May issue).

## PRESENTING SPONSOR MAY

41848 uma-Schreibgeräte



*Die Handschrift der Werbung*

Fritz-Ullmann-Weg 3  
77716 Fischerbach, Germany  
Tel.: +49 7832 707 40  
Fax: +49 7832 707 13  
E-Mail: a.ullmann@uma-pen.com  
Web: www.uma-pen.com

Das in der dritten Generation geführte Familienunternehmen zählt zu den weltweit führenden Herstellern von Werbeschreibgeräten. Mit Sitz im Schwarzwald hat man sich zu 100 % der Herstellung von Werbeschreibgeräte verschrieben und bietet eine Produktpalette über alle Preisklassen und Materialien hinweg. Es zählen klimaneutrale Produkte und eine klimaneutrale Produktionsstätte in Fischerbach genauso zum Qualitätsanspruch, wie die permanente Investition in neusten Designs und Veredelungstechniken.

## PSI Media Partner Verlagshaus Gruber GmbH

Max-Planck-Str. 2  
64859 Eppertshausen, Germany  
Tel.: +49 6074 881 433  
Fax: +49 6071 394 111  
E-Mail: gruber@verlagshaus-gruber.de

44281 VICTORINOX AG



# VICTORINOX

Schmiedgasse 57  
6438 Ibach, Switzerland  
Tel.: +41 41 818 12 65  
E-Mail: yvonne.schuerpf@victorinox.com  
Web: www.victorinox.com

Schweizer Offiziersmesser, Schneidwaren, Haushaltsmesser,  
Multifunktionswerkzeug, Swiss Made Armbanduhren, USB-Sticks und Gepäck.

## PSI Media Partner Virtumedia B.V. Stitch &amp; Print International

Postbus 595  
3700 AN Zeist, The Netherlands  
E-Mail: traffic@virtumedia.nl

46622 Viva-Plus II Firma Handlowa  
Joanna Kowalczyk

ul. Kosynierów 9  
Bytom 41-907, Poland  
Tel.: +48 32 732 16 37  
Fax: +48 32 386 80 86  
E-Mail: export2@vivaplus.pl  
Web: www.vivaplus.pl

Viva Plus is a leading manufacturer and wholesale distributor of promotion pens Vivapens, Prestige and paper bags Ecqpack. We successfully sell to over 60 countries. Our leading position is achieved by offering high quality products and services. We constantly keep about 20 mln pens in stock. All models created by Viva Plus are under the European patent protection. More information about our products on web-galleries [www.vivapens.eu](http://www.vivapens.eu) and [www.ecqpackfactory.com](http://www.ecqpackfactory.com)

49362

Westerwald - Brauerei  
H. Schneider GmbH & Co. KG

Am Hopfengarten 1  
57627 Hachenburg, Germany  
Tel.: +49 2662 808 39  
Fax: +49 2662 808 4239  
E-Mail: s.schorge@hachenburger.de  
Web: www.hachenburger.de

Bier gehört zu den beliebtesten Getränken der Welt.  
Nutzen Sie das für Ihren Erfolg!

## PSI Media Partner WNP Verlag GmbH

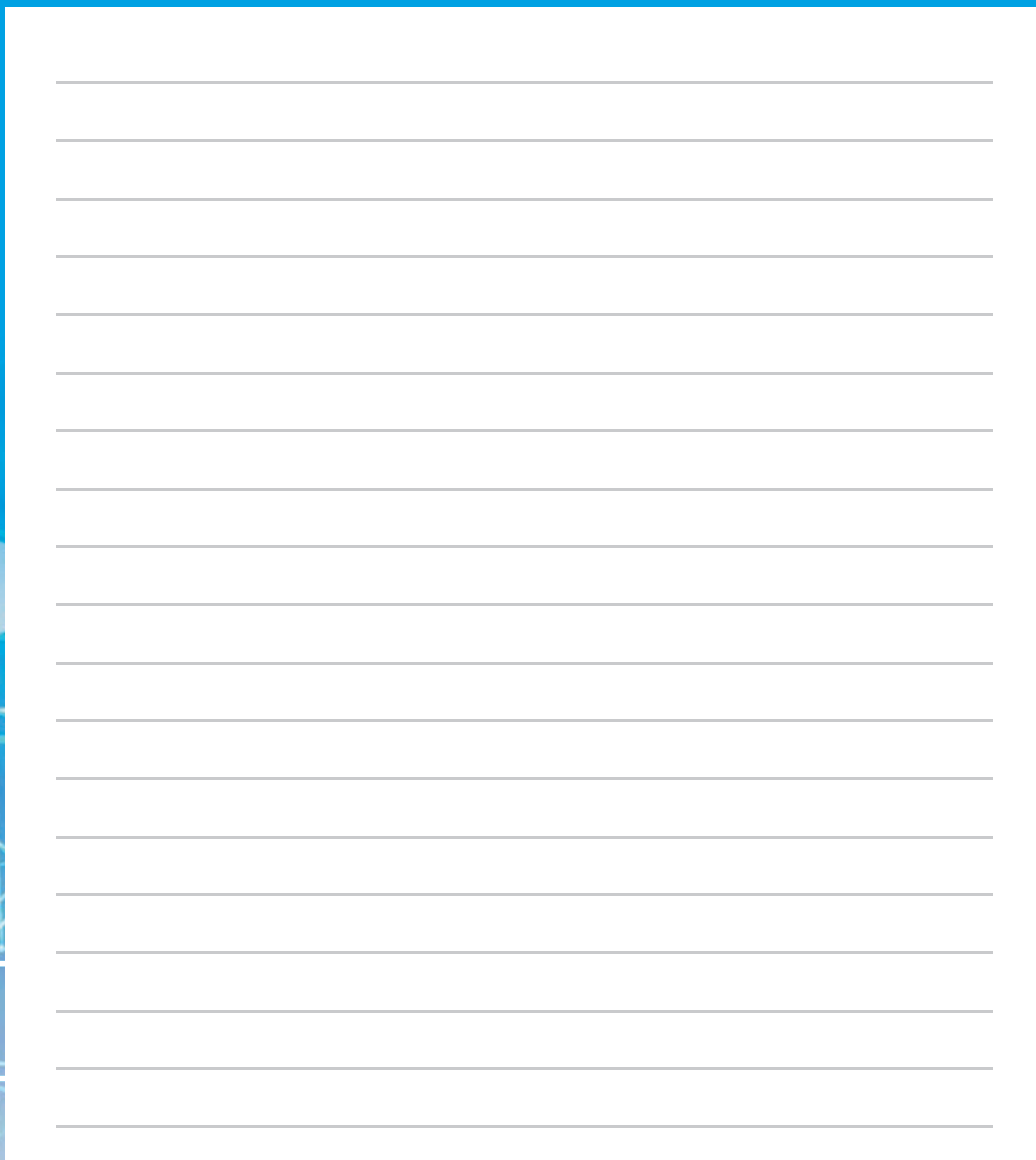
Eichendorffweg 1  
82069 Hohenschäftlarn, Germany  
Tel.: +49 8178 867 86 15  
Fax: +49 894 194 91 30  
E-Mail: plonner@wnp.de  
Web: www.wnp.de



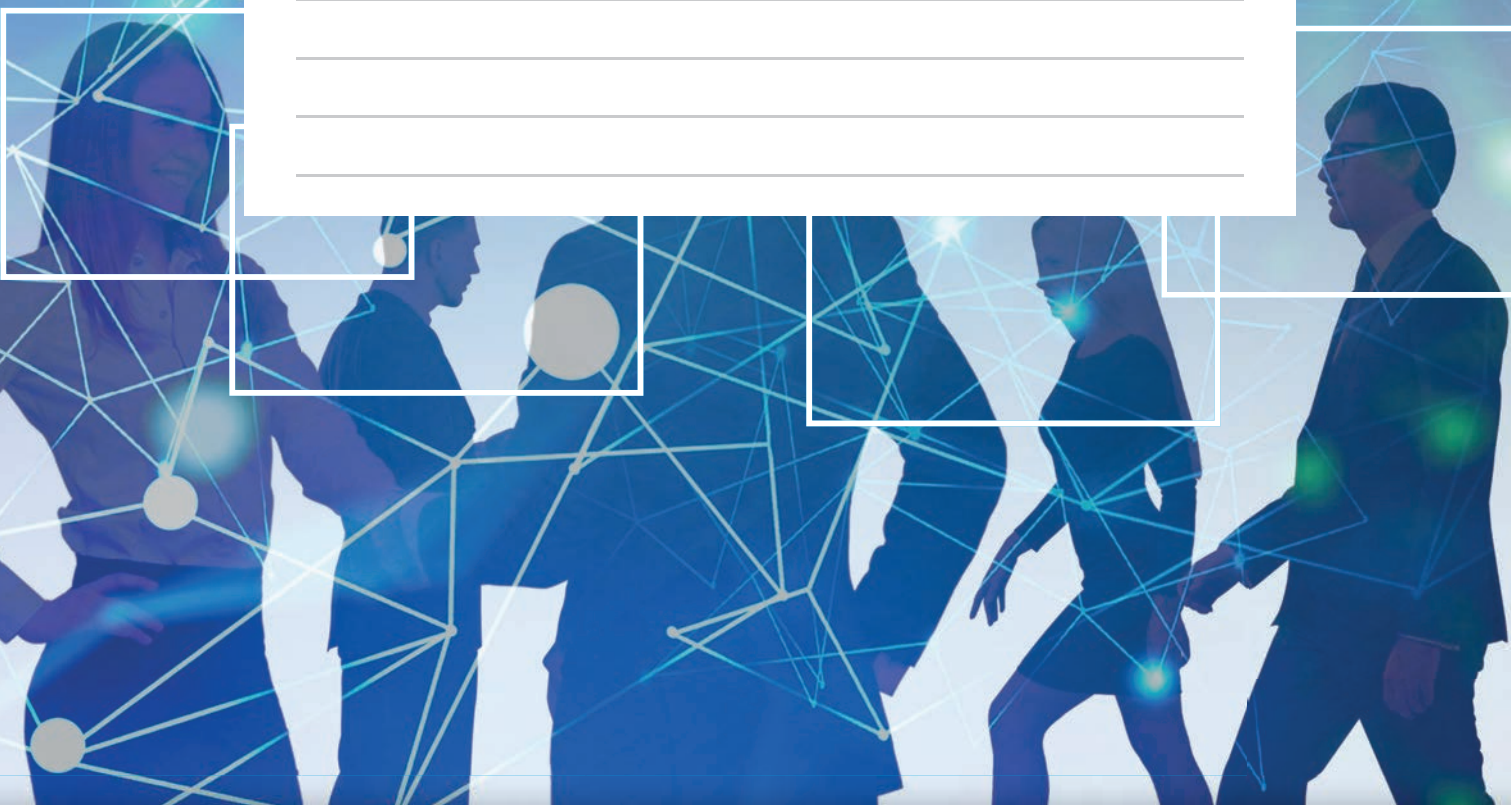
**MEINE PSI DIGITAL NOTIZEN**  
*MY PSI DIGITAL NOTES*

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**MEINE PSI DIGITAL NOTIZEN**  
**MY PSI DIGITAL NOTES**



A large white rectangular area with horizontal lines, intended for taking notes.





# **NOMENKLATUR**

## ***NOMENCLATURE***



## PSI

01000000 **Textile Werbeartikel**  
Textile Promotional Products

01012000 **Aufnäher**  
Emblems

01027000 **Textile Accessoires**  
Textile Accessory

01107000 **Handschuhe**  
Gloves

01133000 **Krawatten & Halstücher**  
Ties & Scarves

01227000 **Schuhe**  
Shoes

01233000 **Schürzen**  
Aprons

01321000 **Lederwaren**  
Leather Goods

02000000 **Drogerie, Körperpflege & Gesundheit**  
**Beauty & Health**

02005000 **Anti-Stress-Artikel**  
Stress Relievers

02018000 **Badezimmer**  
Bathroom

02039000 **Brillenreiniger**  
Spectacles Cleansers

02044000 **Bürsten**  
Brushes

02059000 **Duftartikel**  
Scented Articles

02060000 **Sets**  
Sets

02111000 **Hygieneartikel**  
Sanitary Products

02131000 **Kondome**  
Condoms

02132000 **Kosmetikartikel**  
Cosmetics

02144000 **Körperpflege**  
Body Care

02157000 **Lufterfrischer**  
Air Freshener

02161000 **Maniküre**  
Manicure

02166000 **Massage**  
Massage

02167000 **Medizinartikel**  
Medical Supplies

02171000 **Mikroskope**  
Microscopes

02181000 **Parfum**  
Perfumes

02183000 **Pediküre**  
Pedicure

02192000 **Produktproben**  
Sample Products

02196000 **Rasierer**  
Shavers

02234000 **Seife**  
Soap

02245000 **Spiegel**  
Mirrors

03000000 **Elektronik & Multimedia**  
**Electronics & Multimedia**

03025000 **Batterien und Akkus**  
Batteries and Rechargeable  
Batteries

03048000 **CD und CD-Player Zubehör**  
CD and CD-Player Accessories

03049000 **CD und DVD**  
CD and DVD

03050000 **Computer**  
Computer

03051000 **Computerzubehör**  
Computer Accessories

03064000 **Elektroartikel**  
Electric Appliances

03065000 **Elektronikartikel**  
Electronic Articles

03066000 **Elektrozubehör**  
Electro Accessories

03075000 **Fernsehgeräte und Zubehör**  
TV Sets and Accessories

03086000 **Funkgeräte**  
Walkie-Talkies

03109000 **Handy**  
Mobile Phone

03117000 **Kameras**  
Cameras

03121000 **Kassetten**  
Tapes

03173000 **Multimedia**  
Multimedia

03195000 **Radios**  
Radios

03209000 **Schallplatten**  
Records

03267000 **Telefone**  
Telephones

03272000 **Thermometer**  
Thermometers

03285000 **USB**  
USB

03290000 **Video**  
Video

03299000 **Wecker**  
Alarm Clocks

03304000 **Wetterstationen**  
Weather Stations

04000000 **Garten & Outdoor**  
**Garden & Outdoors**

04032000 **Blumen**  
Flowers

04047000 **Garten & Outdoor**  
Camping

04053000 **Decken**  
Blankets

04062000 **Einwegartikel**  
Disposables

04074000 **Ferngläser**  
Binoculars

04088000 **Garten**  
Garden

04102000 **Grill**  
Barbecue

04108000 **Handwärmer**  
Hand Warmers

04114000 **Insekten**  
Insects

04130000 **Kompasse**  
Compasses

04140000 **Kühlboxen**  
Cool Boxes

04185000 **Pflanzen**  
Plants

04186000 **Picknick**  
Picnic

04240000 **Sonnentester**  
Sun Testers

04263000 **Taschenlampen**  
Torches

04264000 **Taschenmesser**  
Pocket Knives

04268000 **Teleskope**  
Telescopes

04305000 **Windspiele**  
Windplays

05000000 **Haushalt & Wohnen**  
**Home & Living**

05002000 **Alarm**  
Alarm

05003000 **Alben**  
Albums

05008000 **Aschenbecher**  
Ashtrays

05015000 **Backen**  
Baking

05026000 **Becher**  
Mugs

05028000 **Bestecke**  
Cutleries

05029000 **Beutel**  
Bags



|          |  |          |  |                 |  |
|----------|--|----------|--|-----------------|--|
| 05030000 | Bilder<br>Pictures                               | 05142000 | Käse<br>Cheese                                   | 05275000        | Tischdecken<br>Tablecloth  |
| 05031000 | Bilderrahmen<br>Frames                           | 05143000 | Körbe<br>Baskets                                 | 05276000        | Tischklammern<br>Table Clips                                       |
| 05036000 | Boxen<br>Boxes                                   | 05145000 | Lampen<br>Lights                                 | 05277000        | Tischsets<br>Place Mats  |
| 05041000 | Bücher<br>Books                                  | 05156000 | Luftbefeuchter<br>Air Humidifiers                | 05279000        | Tischuhren<br>Table Clocks   |
| 05054000 | Dekorationsartikel<br>Decoration                 | 05164000 | Maritime Artikel<br>Maritime Items               | 05282000        | Töpfe<br>Cooking Pots  |
| 05057000 | Dosen<br>Boxes                                   | 05168000 | Messer<br>Knives                                 | 05284000        | Untersetzer<br>Coasters  |
| 05060000 | Eimer<br>Buckets                                 | 05169000 | Messerblöcke<br>Knife Blocks                     | 05286000        | Vasen<br>Vases   |
| 05078000 | Feuerzeuge<br>Lighters                           | 05177000 | Möbel<br>Furniture                               | 05287000        | Ventilatoren<br>Ventilators  |
| 05080000 | Flaschen<br>Bottles                              | 05178000 | Nussknacker<br>Nutcrackers                       | 05292000        | Waagen<br>Scales   |
| 05081000 | Flaschenöffner<br>Bottle Openers                 | 05179000 | Nähzeug<br>Sewing Kits                           | 05294000        | Wanduhren<br>Wall Clocks   |
| 05083000 | Fondue<br>Fondue                                 | 05188000 | Pinsel<br>Brushes                                | 05295000        | Wandzierteller<br>Wall Ornamental Plates                           |
| 05093000 | Geschirr<br>Dishes                               | 05189000 | Plakate, Poster<br>Posters, Placards             | 05300000        | Weihnachtsartikel<br>Christmas Articles                            |
| 05096000 | Glaswaren<br>Glassware                           | 05190000 | Popcornmaschinen<br>Popcorn Machines             | <b>06000000</b> | <b>Heimwerkerbedarf<br/>Home Improvement</b>                       |
| 05098000 | Glocken<br>Bells                                 | 05191000 | Pressen<br>Presses                               | 06020000        | Bandmaße<br>Tape Measures  |
| 05100000 | Gläser<br>Glasses                                | 05202000 | Reinigungs- und Pflegemittel<br>Cleansing Agents | 06170000        | Messgeräte<br>Measuring Devices                                    |
| 05105000 | Haken<br>Hooks                                   | 05208000 | Sanduhren<br>Hour Glasses                        | 06221000        | Schlösser<br>Locks   |
| 05110000 | Haushalt<br>Household and<br>Kitchen Commodities | 05211000 | Scheren<br>Scissors                              | 06224000        | Schraubendreher<br>Screwdrivers                                    |
| 05115000 | Isolier<br>Thermo                                | 05217000 | Schlüsselbretter<br>Key-Boards                   | 06298000        | Wasserwaagen<br>Levels   |
| 05118000 | Kannen<br>Pots                                   | 05226000 | Schuhanzieher<br>Shoehorns                       | 06303000        | Werkzeuge<br>Tools   |
| 05123000 | Kerzen<br>Candles                                | 05228000 | Schuhputzgarnituren<br>Shoe Polish Sets          | 06310000        | Zangen<br>Pliers and Pincers                                       |
| 05124000 | Kissen<br>Cushions                               | 05229000 | Schuhputzzeug<br>Shoe Polish                     | <b>07000000</b> | <b>Lifestyle &amp; Accessoires<br/>Lifestyle &amp; Accessories</b> |
| 05125000 | Klammern<br>Clips                                | 05232000 | Schwämme<br>Sponges                              | 07007000        | Armbanduhr<br>Wrist Watches  |
| 05135000 | Krüge<br>Jugs                                    | 05235000 | Servietten<br>Napkins                            | 07038000        | Brillen<br>Spectacles  |
| 05137000 | Kurzzeitmesser<br>Count-Down Timers              | 05242000 | Spardosen<br>Money Boxes                         | 07042000        | Manschettenknöpfe<br>Cufflinks                                     |
| 05138000 | Küchenartikel<br>Kitchen Items                   | 05244000 | Spender<br>Dispensers                            | 07054000        | Gürtel<br>Belts  |
| 05139000 | Küchengeräte<br>Kitchen Machines                 | 05260000 | Tabletts<br>Trays                                | 07069000        | Etuis<br>Cases   |
| 05141000 | Kühler<br>Coolers                                | 05270000 | Teppiche<br>Carpets                              | 07090000        | Geldbörsen<br>Purses   |
|          |  | 05273000 | Tiere<br>Animals                                 |                 |  |

|  |   |   |   |          |   |
|--|---|---|---|----------|---|
| 07091000   | Geldscheinklammern<br>Money Clips                           | 08266000  | Tee<br>Tea  | 09146000 | Laserpointer und<br>Präsentierhilfen<br>Laser Pointers and Presenters |
| 07092000   | Geldscheinprüfer<br>Banknote Testers                        | 08311000  | Zapfgeräte<br>Tap Apparatus                         | 09149000 | Lesezeichen<br>Bookmarks  |
| 07099000   | Glücksbringer<br>Talismen                                   | 08317000  | Zigaretten<br>Cigarettes                            | 09151000 | Lineale<br>Rulers   |
| 07150000   | Licht und Leuchteffekte<br>Light and Glow Effects           | 08318000  | Zigarren<br>Cigars                                  | 09158000 | Lupen<br>Magnifying Glasses   |
| 07187000   | Pins/Anstecker<br>Pins                                      | <b>09000000 Schul- &amp; Bürobedarf<br/>School &amp; Office</b> |   | 09159000 | Magnetartikel<br>Magnetic Items                                       |
| 07200000   | Recycling-Produkte<br>Recycled Products                     | 09001000  | Adressenverzeichnisse<br>Address Indices            | 09160000 | Mailingverstärker<br>Mailing Intensifiers                             |
| 07216000   | Schlüsselanhänger<br>Keyfobs                                | 09006000  | Aqua und Liquid-Artikel<br>Aqua and Liquid Articles | 09163000 | Mappen<br>Folders   |
| 07218000   | Schlüsselbänder, Lanyards<br>Key Ribbons, Lanyards          | 09009000  | Atlanten<br>Atlases                                 | 09180000 | Papier<br>Paper   |
| 07219000   | Schlüsseletuis<br>Key Cases                                 | 09011000  | Aufkleber<br>Stickers                               | 09194000 | Radierer<br>Erasers   |
| 07220000   | Schlüsselzubehör<br>Key Accessories                         | 09024000  | Bastelartikel<br>Handcraft Items                    | 09198000 | Rechenschieber<br>Slide-Rules   |
| 07222000   | Schmuck<br>Jewellery  | 09033000  | Blöcke<br>Pads                                      | 09199000 | Rechner<br>Calculators  |
| 07238000   | Solarprodukte<br>Solar Products                             | 09042000  | Bürobedarf<br>Office Supplies                       | 09207000 | Sammelbüchsen<br>Collecting Boxes                                     |
| 07283000   | Uhren<br>Clocks   | 09043000  | Büroklammern<br>Paper Clips                         | 09225000 | Schreibsets<br>Writing Sets   |
| 07319000   | Ökologische Werbeartikel<br>Ecological Promotional Articles | 09067000  | Entscheidungsfinder<br>Decision Makers              | 09230000 | Schulbedarf<br>School Equipment                                       |
| 07330100   | Kopfbedeckungen<br>Headgear                                 | 09068000  | Etiketten<br>Labels                                 | 09237000 | Siegel und Petschaft<br>Seals and Signets                             |
| <b>08000000 Nahrungs- &amp; Genussmittel<br/>Food &amp; Beverage</b> |   | 09073000  | Farben<br>Paints                                    | 09253000 | Stempel<br>Stamps   |
| 08016000   | Backwaren<br>Pastries                                       | 09082000  | Folien<br>Foil                                      | 09254000 | Stifte und Schreibgeräte<br>Pens and Writing Utensils                 |
| 08021000   | Barzubehör<br>Bar Accessories                               | 09097000  | Globen<br>Globes                                    | 09257000 | Ständer<br>Stands   |
| 08034000   | Bonbons<br>Sweets   | 09106000  | Halter<br>Holders                                   | 09261000 | Tafeln<br>Boards  |
| 08089000   | Gastronomiebedarf<br>Gastronomy Supplies                    | 09112000  | Hüllen<br>Covers                                    | 09274000 | Tinte<br>Ink  |
| 08094000   | Getränke<br>Beverages                                       | 09116000  | Kalender<br>Calendars                               | 09291000 | Visitenkarten<br>Business Cards                                       |
| 08095000   | Gewürze<br>Spices   | 09120000  | Karten<br>Cards                                     | 09308000 | Zahlmatten<br>Money Plates  |
| 08148000   | Lebensmittel<br>Food  | 09122000  | Kennzeichnungsartikel<br>Price-Marking Items        | 09309000 | Zahlhalter<br>Money Trays   |
| 08197000   | Raucherbedarf<br>Smokers' Supplies                          | 09126000  | Klemmbretter<br>Clipboards                          | 09312000 | Zeichengeräte<br>Drawing Instruments                                  |
| 08223000   | Schokolade<br>Chocolate                                     | 09127000  | Klemmmappen<br>Clipfolders                          | 09313000 | Zettelboxen<br>Memo Boxes   |
| 08258000   | Süßwaren<br>Confectionaries                                 | 09134000  | Kreide<br>Chalk                                     | 09314000 | Zettelhalter<br>Memo Holders  |
| 08259000   | Tabak<br>Tobacco  | 09136000  | Kugelschreiber<br>Ballpens                          | 09315000 | Zettelklötze<br>Memo Cubes  |



|                 |  |          |   |                 |   |
|-----------------|--|----------|---|-----------------|---|
| 09316000        | Zettelpicker<br>Memo Peckers   | 12000000 | <b>Sport, Freizeit &amp; Veranstaltungen</b><br><b>Sports, Leisure &amp; Events</b> | 12153000        | Lose<br>Lottery Tickets   |
| <b>10000000</b> | <b>Services &amp; Technologien</b><br><b>Services &amp; Technologies</b> | 12004000 | Angelsport<br>Fishing   | 12154000        | Lostrummeln<br>Lottery Drums  |
| 10055000        | Dienstleistungen<br>Services   | 12010000 | Aufblasbare Artikel<br>Inflatables  | 12155000        | Luftballons<br>Balloons   |
| 10056000        | Displays<br>Displays   | 12017000 | Bade- und Strandartikel<br>Beach and Bathing Articles                               | 12174000        | Musik<br>Music  |
| 10103000        | Gutscheine und Wertschecks<br>Vouchers and Gift Coupons                  | 12019000 | Badminton<br>Badminton  | 12175000        | Münzen<br>Coins   |
| 10152000        | Lizenzen und Lizenzartikel<br>Licences and Licensed Articles             | 12022000 | Baseball<br>Baseball  | 12182000        | Partyartikel<br>Party Items   |
| 10165000        | Maschinen<br>Machines  | 12023000 | Basketball<br>Basketball  | 12184000        | Pfeifen<br>Whistles   |
| 10213000        | Schilder<br>Signs  | 12035000 | Boules<br>Boule   | 12201000        | <b>Reflektoren</b><br><b>Reflectors</b>                                 |
| 10239000        | Sonderanfertigungen<br>Special Makes                                     | 12037000 | Boxsportartikel<br>Boxing Accessories   | 12204000        | Reitsport-Artikel<br>Equitation Items                                   |
| 10289000        | Verpackungen<br>Packings   | 12040000 | Buttons<br>Buttons  | 12215000        | Schlitten<br>Sledges  |
| 10296000        | Warentrennstäbe<br>Goods Separators                                      | 12045000 | Bälle<br>Balls  | 12231000        | Schwimmhilfen<br>Swimming Aids  |
| 10301000        | Werbeanbringungen<br>Advertising Applications                            | 12046000 | Bänder<br>Ribbons   | 12236000        | Sicherheitsartikel<br>Safety Products                                   |
| 10302000        | Werbeanbringungsmaschinen<br>Printing Machines                           | 12052000 | Darts<br>Darts  | 12252000        | Sportartikel<br>Sports Articles   |
| <b>11000000</b> | <b>Spiele &amp; Spielzeug</b><br><b>Games &amp; Toys</b>                 | 12058000 | Drachen<br>Kites  | 12255000        | Stirnbänder<br>Headbands  |
| 11014000        | Babyartikel<br>Baby Products   | 12061000 | Einlasskontrollen<br>Admission Control  | 12256000        | Stoppuhren<br>Stopwatches   |
| 11079000        | Figuren<br>Figures   | 12063000 | Eishockey<br>Ice Hockey   | 12269000        | Tennis<br>Tennis  |
| 11172000        | Miniaturen<br>Miniatures   | 12070000 | Fahnen<br>Flags   | 12278000        | Tischtennis<br>Table Tennis   |
| 11193000        | Puppen<br>Dolls  | 12071000 | Fahrrad<br>Bicycle  | 12280000        | Trimmgeräte<br>Exercise Machines  |
| 11212000        | Scherzartikel<br>Gags and Joke Articles                                  | 12072000 | Fanartikel<br>Fan Articles  | 12288000        | Vereinsartikel<br>Club Supplies   |
| 11246000        | Spiele<br>Games  | 12076000 | Festartikel<br>Festive Articles   | 12293000        | Waffen<br>Weapons   |
| 11247000        | Spiele-Zubehör<br>Games Equipment  | 12077000 | Feuerwerk<br>Fireworks  | 12297000        | Wassersport<br>Water Sports   |
| 11248000        | Spielkarten<br>Playing Cards   | 12084000 | Freizeitgeräte<br>Leisure Equipment   | 12306000        | Wintersport<br>Winter Sports  |
| 11249000        | Spieltische<br>Gambling Tables   | 12085000 | Frisbeescheiben<br>Frisbees   | 12320000        | Fussball<br>Football  |
| 11250000        | Spielzeug für Draussen<br>Outdoor Toys                                   | 12087000 | Fächer<br>Fans  | <b>13000000</b> | <b>Taschen, Gepäck &amp; Reise</b><br><b>Bags, Luggage &amp; Travel</b> |
| 11251000        | Spielzeug<br>Toys  | 12101000 | Golf<br>Golf  | 13013000        | Auto<br>Car   |
| 11265000        | Tattoos<br>Tattoos   | 12119000 | Karneval und Halloween<br>Carnival and Halloween                                    | 13128000        | Koffer<br>Cases   |
| 11307000        | Würfel<br>Dice   | 12147000 | Laternen<br>Lanterns  | 13129000        | Kofferzubehör<br>Suitcase Equipment                                     |

|                 |   |
|-----------------|---|
| 13203000        | Reise<br>Travel   |
| 13205000        | Rettungsdecken<br>Rescue Blankets                         |
| 13206000        | Rucksäcke<br>Rucksacks                                    |
| 13214000        | Schirme<br>Umbrellas                                      |
| 13241000        | Souvenirs<br>Souvenirs                                    |
| 13243000        | Spazierstöcke<br>Walking Sticks                           |
| 13262000        | Taschen<br>Bags   |
| <b>14000000</b> | <b>Verbände &amp; Partner<br/>Association and Partner</b> |
| 14010000        | Verbände<br>Associations                                  |
| 14020000        | Partner<br>Partner  |
| 14030000        | Medien & Verlage<br>Media and Publishing houses           |
| <b>15000000</b> | <b>Sonstiges<br/>Other</b>                                |



|                 |  |
|-----------------|--|
| <b>20010000</b> | <b>Textilien<br/>Textiles</b>  |
| 20010100        | Textilien - Werbetextilien<br>Textiles - Advertising Textiles  |
| 20010200        | Textilien - Sports- und Teamwear<br>Textiles - Sports and Team Wear                                  |
| 20010300        | Textilien -<br>Workwear/Berufsbekleidung<br>Textiles - Workwear                                      |
| 20010400        | Textilien - Corporate Fashion<br>Textiles - Corporate Fashion  |
| 20010500        | Textilien - Outdoor<br>Textiles - Outdoor  |
| 20010600        | Textilien - Gastro, Hotellerie<br>und Wellness<br>Textiles - Restaurant, Hospitality<br>and Wellness |
| 20010700        | Textilien - Krawatten und Tücher<br>Textiles - Neckties and Scarves                                  |
| 20010800        | Textilien - Kappen, Mützen<br>Textiles - Caps, Beanies   |
| 20010900        | Textilien - Accessoires<br>Textiles - Accessories  |
| 20011000        | Textilien - Socken, Strümpfe,<br>Wäsche<br>Textiles - Socks, Leg Wear,<br>Underwear                  |
| 20011100        | Textilien - Smart Clothes<br>Textiles - Smart Clothes  |
| 20011200        | Textilien - Textile Werbeartikel<br>Textiles - Textile Promotional<br>Products                       |
| 20011300        | Textilien - Frottierwaren<br>Textiles - Terry Products   |
| 20011400        | Textilien - Haus- und Heimtextilien<br>Textiles - House and Home<br>Textiles                         |

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|-----------------|---|
| <b>20020000</b> | <b>Dienstleistungen<br/>Services</b>  |
| 20020100        | Dienstleistungen -<br>Textilveredelung<br>Services - Textile Finishing                          |
| 20020200        | Dienstleistungen -<br>Sonderproduktionen<br>Services - Custom Production                        |
| <b>20030000</b> | <b>Sonstiges<br/>Other</b>  |
| 20030100        | Sonstiges - Print und<br>Online Medien<br>Other - Print and Online Media                        |
| 20030200        | Sonstiges - Aus- und<br>Weiterbildung, Forschung<br>Other - Education and Training,<br>Research |
| 20030300        | Sonstiges - Verbände<br>Other - Associations  |
| 20030400        | Sonstiges - Consulting<br>Other - Consulting  |



|                 |  |
|-----------------|--|
| <b>34000000</b> | <b>Digitales Marketing /<br/>Digital to store / Digital Instore<br/>Digital marketing /<br/>digital to store / digital instore</b> |
| 34130000        | Software<br>Software   |
| <b>35000000</b> | <b>Display<br/>Display</b>   |
| 35210000        | Werbeartikel, Einkaufstaschen<br>individuell und veredelt<br>Promotional items, shopping bags<br>individual and premium            |

Die vollständige Nomenklatur finden Sie unter/  
The complete nomenclature can be found at:  
<https://bit.ly/2QLr3Da>



# **WARENGRUPPEN MIT AUSSTELLERFIRMEN**

***PRODUCT GROUPS WITH  
EXHIBITORS***

**PSI**

PromoTex  
Expo

viscom

PSI  
SUSTAINABILITY  
AWARDS

### 01000000-01321005

**01000000** Textile Werbeartikel  
Textile Promotional Products

**01012000** Aufnäher  
Emblems

**01012001** Aufnäher - gestickt  
Emblems - Embroidered

PSI 60417 HT Hasat Tekstil ve Promosyon ürünler  
San ve Tic Ltd. Sti.  
PSI 47096 Makito Promotional Products -  
CATAL IMPORTACIONES S.L.  
PSI 60420 MNI Tekstil Sanayi ve Dis Tic AS

**01012002** Aufnäher - gewebt  
Emblems - Woven

PSI 60420 MNI Tekstil Sanayi ve Dis Tic AS

**01012003** Aufnäher - Verschiedene  
Emblems - Miscellaneous

PSI 49412 TH CLOTHES - Organizações Biscana, Lda.

**01027000** Textile Accessoires  
Textile Accessory

**01027023** Socken & Strümpfe  
Socks and Stockings

PSI 49767 J.S. Fashion GmbH

**01133000** Krawatten & Halstücher  
Ties & Scarves

**01133001** Krawatten  
Ties

PSI 49767 J.S. Fashion GmbH

**01133004** Halstücher  
Neck Scarves, Neckerchieves

PSI 49767 J.S. Fashion GmbH

**01227000** Schuhe  
Shoes

**01227005** Turnschuhe  
Sports, Trainers

PSI 49412 TH CLOTHES - Organizações Biscana, Lda.

**01233000** Schürzen  
Aprons

**01233001** Schürzen - Berufs  
Aprons - Working

PSI 60420 MNI Tekstil Sanayi ve Dis Tic AS

**01233002** Schürzen - Bistro  
Aprons - Bistro



**R H O M B U S**  
by Stritchman

**PSI 90102 Rhombus Canvas LLC**

**01233005** Schürzen - Koch  
Aprons - Cooking

PSI 60420 MNI Tekstil Sanayi ve Dis Tic AS

**01233007** Schürzen - Verschiedene  
Aprons - Miscellaneous

PSI 60408 o2 Tekstil San. ve Tic. Ltd. Sti. - hello2art  
PSI 60412 TAF TEKSTIL Ahmet Özcan

**01321000** Lederwaren  
Leather Goods

**01321002** Hochwertige Lederartikel  
High Quality Leather Goods

PSI 49153 Calverley Ltd  
PSI 60402 CEY Promosyon Ve Danismanlik - Ceyhun Yavas  
PSI 41857 EUROSTYLE - Emil Kreher GmbH & Co. KG -  
Lederwarenfabrik  
PSI 47430 RO-WE SNC DI Brusaterra Roberto & C. -  
PRODUZIONE PORTACHIAVI /  
KEYHOLDERS PRODUCTION

**01321003** Kleinlederwaren  
Small Leather Goods

PSI 47430 RO-WE SNC DI Brusaterra Roberto & C. -  
PRODUZIONE PORTACHIAVI /  
KEYHOLDERS PRODUCTION

**01321005** Geschenke aus Leder  
Leather Gifts

PSI 60091 Filmon Baski Cözümleri A.S.  
PSI 47430 RO-WE SNC DI Brusaterra Roberto & C. -  
PRODUZIONE PORTACHIAVI /  
KEYHOLDERS PRODUCTION

02000000-03051008

02000000 Drogerie, Körperpflege & Gesundheit  
Beauty & Health

02005000 Anti-Stress-Artikel  
Stress Relievers

02005001 Anti-Stress-Artikel - Verschiedene  
Stress Relievers - Miscellaneous

PSI 42020 mbw Vertriebsges. mbH

02039000 Brillenreiniger  
Spectacles Cleansers

02039003 Brillenreiniger - Mikrofasertücher  
Spectacles Cleansers - Microfibre Cloths

PSI 47411 badge4u Wojciech Pawlowski

 **POLYCLEAN**

PSI 46596 POLYCLEAN International GmbH

02111000 Hygieneartikel  
Sanitary Products

02111002 Hygieneartikel - Verschiedene  
Sanitary Products - Miscellaneous

PSI 49767 J.S. Fashion GmbH  
PSI 46551 Sanders Imagetools GmbH & Co. KG  
PSI 49668 Spindler GmbH  
PSI 45328 Stilolinea Srl

02131000 Kondome  
Condoms

02131001 Kondome - Verschiedene  
Condoms - Miscellaneous

PSI 47506 Condom Message - by Willems Winkels B.V.

02167000 Medizinartikel  
Medical Supplies

02167002 Medizinartikel - Auflagen für Behandlungsliege  
Medical Supplies - Cover For Examination Couch

PSI 47770 Boss Promosyon Ürünleri San. ve Tic. Ltd. Sti.

02167012 Medizinartikel - Venenstauer  
Medical Supplies - Tourquinets

PSI 42192 AMBASSADOR INTERNATIONAL GmbH & Co KG

02167015 Medizinartikel - Zungen-Spatel  
Medical Supplies - Tongue Depressors

PSI 47770 Boss Promosyon Ürünleri San. ve Tic. Ltd. Sti.

02167016 Medizinartikel - Desinfektion  
Medical Supplies - Disinfection

PSI 60232 Potter Promotion - Inh. Manuel Potter

03000000 Elektronik & Multimedia  
Electronics & Multimedia

03025000 Batterien und Akkus  
Batteries and Rechargeable Batteries

03025002 Ladegeräte  
Charging Devices

PSI 48283 Maikii s.r.l.

03025004 Powerbanks  
Powerbanks

PSI 47317 tobra GmbH & Co. KG

03050000 Computer  
Computer

03050001 Computer - Datenbanken  
Computer - Databases

PSI 80075 Offene Systeme Software! - Inhaber Thomas Brecht

03050006 Computer - Software  
Computer - Software

PSI 43849 Mypromo Service GmbH  
PSI 80075 Offene Systeme Software! - Inhaber Thomas Brecht

03051000 Computerzubehör  
Computer Accessories

03051008 Notebooktaschen  
Notebook Bags

  
**HALFAR**

PSI 45666 Halfar System GmbH - Rucksäcke und Taschen



### 03051009-03304001

03051009 Mouse pads  
Mouse Pads

PSI 49009 12M - Alicja Wasowska

 **POLYCLEAN**

PSI 46596 POLYCLEAN International GmbH

03051010 Computerzubehör - Reinigungstücher und -figuren  
Figurines Computer Accessories - Cleaning Tissues and

 **POLYCLEAN**

PSI 46596 POLYCLEAN International GmbH

03051013 Computerzubehör - Verschiedene  
Computer Accessories - Miscellaneous

PSI 60081 EEZIGO PRODUCTS (PTY) LTD  
PSI 43540 Intraco Trading bv

03064000 Elektroartikel  
Electric Appliances

03064002 Elektroartikel - Verschiedene  
Electric Appliances - Miscellaneous

PSI 41462 Spranz GmbH

03109000 Handy  
Mobile Phone

03109008 Handy - Zubehör und Verschiedenes  
Mobile Phone - Accessories and Miscellaneous

PSI 43540 Intraco Trading bv

 **POLYCLEAN**

PSI 46596 POLYCLEAN International GmbH

03117000 Kameras  
Cameras

03117004 Kameras - Sofortbild, Polaroid  
Cameras - Polaroid

PSI 49756 Living Bytes GmbH - Die Markenvertretung

03272000 Thermometer  
Thermometers

03272006 Thermometer - Funk  
Thermometers - Radio-Controlled

PSI 41875 TFA Dostmann GmbH & Co. KG

03272012 Thermometer - Verschiedene  
Thermometers - Miscellaneous

PSI 41875 TFA Dostmann GmbH & Co. KG

03285000 USB  
USB

03285001 USB - Hubs  
USB - Hubs

PSI 48283 Maikii s.r.l.

03285003 USB - Sticks  
USB - Sticks

PSI 47317 tobra GmbH & Co. KG



# VICTORINOX

PSI 44281 VICTORINOX AG

03285005 USB - verschiedene Geräte  
USB - Miscellaneous

PSI 48283 Maikii s.r.l.

03304000 Wetterstationen  
Weather Stations

03304001 Wetterstationen - Außen  
Weather Stations - Outdoor

PSI 41875 TFA Dostmann GmbH & Co. KG

03304002-04264004

**03304002** Wetterstationen - Barometer  
Weather Stations - Barometer

PSI 41875 TFA Dostmann GmbH & Co. KG

**03304003** Wetterstationen - Hygrometer  
Weather Stations - Hygrometers

PSI 41875 TFA Dostmann GmbH & Co. KG

**03304004** Wetterstationen - Innen  
Weather Stations - Indoor

PSI 41875 TFA Dostmann GmbH & Co. KG

**03304005** Wetterstationen - Verschiedene  
Weather Stations - Miscellaneous

PSI 41875 TFA Dostmann GmbH & Co. KG

**04000000** Garten & Outdoor  
Garden & Outdoors

**04032000** Blumen  
Flowers

**04032004** Blumen - Töpfe, Übertöpfe und Kästen  
Flowers - Pots, Cachepots and Flower Boxes

PSI 60394 Blooms out of the box vof

**04032005** Blumen - Verschiedene  
Flowers - Miscellaneous

PSI 60394 Blooms out of the box vof

**04047000** Garten & Outdoor  
Camping

**04047002** Geschirr  
Camping - Dishes

PSI 43999 ADOMA GmbH - Kunststoff- und Metallverarbeitung

**04088000** Garten  
Garden

**04088002** Garten - Geräte  
Garden - Equipment

PSI 49756 Living Bytes GmbH - Die Markenvertretung

**04088008** Garten - Schirme  
Garden - Parasols

PSI 43581 Croatian umbrella Ltd  
PSI 41752 doppler H. Würflingsdobler GmbH - Knirps

**04102000** Grill  
Barbecue

**04102002** Elektrogrills  
Barbecue - Electric

PSI 49722 Steba Elektrogeräte GmbH & Co KG

**04102005** Kohlegrills  
Barbecue - Coal Grills

PSI 49756 Living Bytes GmbH - Die Markenvertretung

**04185000** Pflanzen  
Plants

**04185006** Pflanzen - Verschiedene  
Plants - Miscellaneous

PSI 60394 Blooms out of the box vof

**04263000** Taschenlampen  
Torches

**04263005** Taschenlampen - LED  
Torches - Led

PSI 44323 Ledlenser GmbH & Co KG

**04263006** Taschenlampen - Mini  
Torches - Mini

PSI 51307 Goldstar Europe

**04264000** Taschenmesser  
Pocket Knives

**04264004** Taschenmesser - Multifunktion  
Pocket Knives - Multifunctional



## VICTORINOX

PSI 44281 VICTORINOX AG

### 05000000-05080002

**05000000** Haushalt & Wohnen  
Home & Living

**05015000** Backen  
Baking

**05015005** Backen - Verschiedene  
Baking - Miscellaneous

PSI 49524 Jähn Handels GmbH & Co. KG - Uwe & Michael Jähn

**05026000** Becher  
Mugs

**05026005** Becher - Coffee-to-Go  
Mugs - Coffee-To-Go

PSI 43999 ADOMA GmbH - Kunststoff- und Metallverarbeitung  
PSI 47406 koziol ideas for friends GmbH  
PSI 44833 Mahlwerck Porzellan GmbH  
PSI 45567 SND Porzellanmanufaktur GmbH  
PSI 41462 Spranz GmbH

**05029000** Beutel  
Bags

**05029001** Beutel - Gefrier  
Bags - Freezer Bags

PSI 47096 Makito Promotional Products -  
CATAL IMPORTACIONES S.L.

**05029003** Beutel - Verschiedene  
Bags - Miscellaneous

PSI 43581 Croatian umbrella Ltd  
PSI 60408 o2 Tekstil San. ve Tic. Ltd. Sti. - hello2art

**05029004** Beutel - aus Papier  
Bags - Made Of Paper

PSI 46622 Viva-Plus II Firma Handlowa - Joanna Kowalczyk

**05029006** Beutel - aus Plastik  
Bags - Made Of Plastic

PSI 49331 R3D, LDA

**05036000** Boxen  
Boxes

**05036001** Boxen - Klappboxen  
Boxes - Folding Boxes

PSI 60414 KBC Basim Promosyon Tekstil San. Dis. Ltd. Sti.

**05041000** Bücher  
Books

**05041011** Notizbücher  
Notebooks

PSI 43779 Anka Promosyon Ürünleri ve Matbaa -  
Malz. San. Tic. Ltd. Sti  
PSI 60414 KBC Basim Promosyon Tekstil San. Dis. Ltd. Sti. -  
PSI 46403 NOTEDECO Spółka z ograniczona -  
odpowiedzialnoscia Spółka Komandytowa  
PSI 46550 PENKO GmbH  
PSI 46124 PromoNotes Sp. z o.o.  
PSI 60427 Rocketbook

**05057000** Dosen  
Boxes

**05057002** Brotdosen  
Bread Tins, Lunch Box

PSI 47406 koziol ideas for friends GmbH

**05057008** Dosen - Verpackungen  
Boxes - Packagings

PSI 49331 R3D, LDA

**05057010** Dosen - Vorrats  
Boxes - Storage

PSI 41369 elasto GmbH & Co. KG

**05060000** Eimer  
Buckets

**05060003** Eimer - Verschiedene  
Buckets - Miscellaneous

PSI 49753 BOTT sp. z o.o.

**05080000** Flaschen  
Bottles

**05080002** Trinkflaschen  
Drinking Bottles

PSI 43999 ADOMA GmbH - Kunststoff- und Metallverarbeitung  
PSI 49153 Calverley Ltd  
PSI 49857 drinkitnow GmbH  
PSI 41369 elasto GmbH & Co. KG  
PSI 47406 koziol ideas for friends GmbH  
PSI 47678 Paul Stricker, SA  
PSI 43713 Premsons Plastics Private Limited  
PSI 47847 Rösler CeramInno GmbH



05080003-05110034

**05080003 Flaschen - Verschiedene  
Bottles - Miscellaneous**

PSI 43713 Premsons Plastics Private Limited

**05081000 Flaschenöffner  
Bottle Openers**

**05081001 Flaschenöffner - Kapselheber  
Bottle Openers - Cap Removers**

PSI 47411 badge4u Wojciech Pawlowski

**05081003 Flaschenöffner - Verschiedene  
Bottle Openers - Miscellaneous**

PSI 60175 CG International GmbH  
PSI 41583 HEPLA-Kunststofftechnik GmbH & Co KG

**05083000 Fondue  
Fondue**

**05083001 Fondue - Geräte  
Fondue - Sets**

PSI 49722 Steba Elektrogeräte GmbH & Co KG

**05093000 Geschirr  
Dishes**

**05093007 Geschirr - Schalen und Schüsseln  
Dishes - Cups and Bowls**

PSI 45567 SND Porzellanmanufaktur GmbH

**05093010 Geschirr - Tassen  
Dishes - Cups**



**PSI 41435 Böckling GmbH & Co. KG**

PSI 44833 Mahlwerck Porzellan GmbH

**05093014 Geschirr - Kaffeebecher  
Dishes - Coffee Mugs**

PSI 41369 elasto GmbH & Co. KG  
PSI 44833 Mahlwerck Porzellan GmbH  
PSI 45567 SND Porzellanmanufaktur GmbH

**05093015 Geschirr - Tassen aus Porzellan  
Dishes - Cups Made Of Porcelain/China**

PSI 44833 Mahlwerck Porzellan GmbH  
PSI 45567 SND Porzellanmanufaktur GmbH

**05096000 Glaswaren  
Glassware**

**05096002 Glaswaren - Karaffen  
Glassware - Carafes**

PSI 41435 Böckling GmbH & Co. KG  
PSI 49857 drinkitnow GmbH

**05100000 Gläser  
Glasses**

**05100001 Gläser - Bier  
Glasses - Beer**

PSI 41435 Böckling GmbH & Co. KG

**05100004 Gläser - Schnaps, Likör  
Glasses - Schnapps, Liqueur, Shot**

PSI 41435 Böckling GmbH & Co. KG

**05100005 Gläser - Sekt  
Glasses - Champagne, Sparkling Wine**

PSI 41435 Böckling GmbH & Co. KG

**05100006 Gläser - Sets  
Glasses - Sets**

PSI 49857 drinkitnow GmbH

**05100007 Gläser - Verschiedene  
Glasses - Miscellaneous**

PSI 41435 Böckling GmbH & Co. KG

**05100008 Gläser - Wein  
Glasses - Wine**

PSI 41435 Böckling GmbH & Co. KG

**05110000 Haushalt  
Household and Kitchen Commodities**

**05110034 Messbecher  
Measuring Cups**

PSI 49753 BOTT sp. z o.o.

### 05110046-05156001

**05110046** Haushalt - Verschiedenes  
Household and Kitchen Commodities -  
Miscellaneous

PSI 49524 Jähn Handels GmbH & Co. KG - Uwe & Michael Jähn

**05115000** Isolier  
Thermo

**05115005** Isolier - Verschiedene  
Thermo - Miscellaneous

PSI 49524 Jähn Handels GmbH & Co. KG - Uwe & Michael Jähn

**05124000** Kissen  
Cushions

**05124005** Kissen - Verschiedene  
Cushions - Miscellaneous

PSI 60408 o2 Tekstil San. ve Tic. Ltd. Sti. - hello2art

**05137000** Kurzzeitmesser  
Count-Down Timers

**05137003** Kurzzeitmesser - Verschiedene  
Count-Down Timers - Miscellaneous

PSI 41875 TFA Dostmann GmbH & Co. KG

**05138000** Küchenartikel  
Kitchen Items

**05138017** Schneidebretter  
Cutting Boards



## VICTORINOX

PSI 44281 VICTORINOX AG

**05138023** Küchenartikel - Verschiedene  
Kitchen Items - Miscellaneous

PSI 44574 Take2-Design GmbH & Co. KG

**05139000** Küchengeräte  
Kitchen Machines

**05139001** Küchengeräte - elektrisch  
Kitchen Machines - Electric

PSI 49722 Steba Elektrogeräte GmbH & Co KG

**05141000** Kühler  
Coolers

**05141002** Eiswürfelkühler  
Ice Cube Coolers, Buckets

PSI 43540 Intraco Trading bv

**05143000** Körbe  
Baskets

**05143002** Körbe - Einkauf  
Baskets - Shopping



## HALFAR

PSI 45666 Halfar System GmbH - Rucksäcke und Taschen

**05143006** Präsentkörbe  
Gift Baskets

PSI 60068 DANKEBOX

**05145000** Lampen  
Lights

**05145001** Lampen - Arbeits  
Lights - Workplace

PSI 44323 Ledlenser GmbH & Co KG

**05145011** Stirnlampen  
Head Lamps

PSI 44323 Ledlenser GmbH & Co KG

**05145014** Lampen - Verschiedene  
Lights - Miscellaneous

PSI 41462 Spranz GmbH

**05156000** Luftbefeuchter  
Air Humidifiers

**05156001** Luftbefeuchter - Verschiedene  
Air Humidifiers - Miscellaneous

PSI 49722 Steba Elektrogeräte GmbH & Co KG

05168000-05244003

05168000 Messer  
Knives

05168002 Messer - Cutter  
Knives - Cutters

PSI 41836 meterex - Karl Kuntze (GmbH & Co.)  
Karl Kuntze (GmbH & Co.)

05168006 Messer - Haushalts  
Knives - Household



# VICTORINOX

PSI 44281 VICTORINOX AG

05168010 Messer - Verschiedene  
Knives - Miscellaneous



# VICTORINOX

PSI 44281 VICTORINOX AG

05178000 Nussknacker  
Nutcrackers

05178004 Nussknacker - Verschiedene  
Nutcrackers - Miscellaneous

PSI 44574 Take2-Design GmbH & Co. KG

05202000 Reinigungs- und Pflegemittel  
Cleansing Agents

05202001 Reinigungs- und Pflegemittel - Haushalt  
Cleansing Agents - Household

 POLYCLEAN

PSI 46596 POLYCLEAN International GmbH

05232000 Schwämme  
Sponges

05232001 Schwämme - Auto  
Sponges - Car

 POLYCLEAN

PSI 46596 POLYCLEAN International GmbH

05232006 Schwämme - Schwammkissen  
Sponges - Sponge Cushions

 POLYCLEAN

PSI 46596 POLYCLEAN International GmbH

05235000 Servietten  
Napkins

05235003 Servietten - Verschiedene  
Napkins - Miscellaneous

PSI 47378 Paper + Design GmbH - tabletop

05235004 Servietten - mit individuellem Druck  
Napkins - With Individual Print

PSI 47378 Paper + Design GmbH - tabletop

05242000 Spardosen  
Money Boxes

05242001 Spardosen - Bilder  
Money Boxes - Pictures

PSI 42713 Poul Willumsen A/S

05244000 Spender  
Dispensers

05244003 Spender - Verschiedene  
Dispensers - Miscellaneous

PSI 60203 snagger GmbH



### 05277000-07007001

|          |                         |
|----------|-------------------------|
| 05277000 | Tischsets<br>Place Mats |
|----------|-------------------------|

|          |  |
|----------|--|
| 05277003 | Tischsets - Verschiedene<br>Place Mats - Miscellaneous |
|----------|--|

PSI 49009 12M - Alicja Wasowska

|          |                       |
|----------|-----------------------|
| 05282000 | Töpfe<br>Cooking Pots |
|----------|-----------------------|

|          |  |
|----------|--|
| 05282004 | Töpfe - Verschiedene<br>Cooking Pots - Miscellaneous |
|----------|--|

PSI 49524 Jähn Handels GmbH & Co. KG - Uwe & Michael Jähn

|          |                  |
|----------|------------------|
| 05292000 | Waagen<br>Scales |
|----------|------------------|

|          |  |
|----------|--|
| 05292005 | Waagen - Personen<br>Scales - Bathroom |
|----------|--|

PSI 41875 TFA Dostmann GmbH & Co. KG

|          |                          |
|----------|--------------------------|
| 05294000 | Wanduhren<br>Wall Clocks |
|----------|--------------------------|

|          |  |
|----------|--|
| 05294001 | Wanduhren - analog<br>Wall Clocks - Analogue |
|----------|--|

PSI 49677 LIKOR EAST-WEST PROMOTION -  
Inh. Kornel Frankowski

|          |  |
|----------|--|
| 05294003 | Wanduhren - Funk<br>Wall Clocks - Radio-Controlled |
|----------|--|

PSI 49677 LIKOR EAST-WEST PROMOTION -  
Inh. Kornel Frankowski

|          |  |
|----------|--|
| 05294005 | Wanduhren - Sonderformen<br>Wall Clocks - Special Shapes |
|----------|--|

PSI 49677 LIKOR EAST-WEST PROMOTION -  
Inh. Kornel Frankowski

|          |  |
|----------|--|
| 05294006 | Wanduhren - Thermometer<br>Wall Clocks - Thermometer |
|----------|--|

PSI 41875 TFA Dostmann GmbH & Co. KG

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|----------|---|
| 05300000 | Weihnachtsartikel<br>Christmas Articles |
|----------|---|

|          |  |
|----------|--|
| 05300002 | Weihnachtsartikel - Beleuchtung<br>Christmas Articles - Lighting |
|----------|--|

PSI 60405 Handicraft Elisi Dekor Avize ve Hediyelek -  
Esya Imalat Alim Satim Ith ve Ihr Ltd Sti.

|          |                                      |
|----------|--------------------------------------|
| 06000000 | Heimwerkerbedarf<br>Home Improvement |
|----------|--------------------------------------|

|          |                           |
|----------|---------------------------|
| 06020000 | Bandmaße<br>Tape Measures |
|----------|---------------------------|

|          |  |
|----------|--|
| 06020003 | Bandmaße - Verschiedene<br>Tape Measures - Miscellaneous |
|----------|--|

PSI 41836 meterex - Karl Kuntze (GmbH & Co.)

|          |                        |
|----------|------------------------|
| 06298000 | Wasserwaagen<br>Levels |
|----------|------------------------|

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|----------|---|
| 06298004 | Wasserwaagen - Verschiedene<br>Levels - Miscellaneous |
|----------|---|

PSI 41836 meterex - Karl Kuntze (GmbH & Co.)

|          |                    |
|----------|--------------------|
| 06303000 | Werkzeuge<br>Tools |
|----------|--------------------|

|          |  |
|----------|--|
| 06303002 | Werkzeuge - Multifunktion<br>Tools - Multifunctional |
|----------|--|



## VICTORINOX

PSI 44281 VICTORINOX AG

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| 07000000 | Lifestyle & Accessoires<br>Lifestyle & Accessories |
|----------|--|

|          |                              |
|----------|------------------------------|
| 07007000 | Armbanduhen<br>Wrist Watches |
|----------|------------------------------|

|          |  |
|----------|--|
| 07007001 | Armbanduhen - analog<br>Wrist Watches - Analogue |
|----------|--|

PSI 49677 LIKOR EAST-WEST PROMOTION -  
Inh. Kornel Frankowski

07007010-07220001

**07007010** Armbanduhren - Verschiedene  
Wrist Watches - Miscellaneous



# VICTORINOX

PSI 44281 VICTORINOX AG

**07069000** Etuis  
Cases

**07069002** Etuis - Schreibgeräte  
Cases - Writing Instruments

PSI 46550 PENKO GmbH

**07090000** Geldbörsen  
Purses

**07090001** Geldbörsen - Brieftaschen  
Purses - Billfolds, Wallets

PSI 41857 EUROSTYLE - Emil Kreher GmbH & Co. KG -  
Lederwarenfabrik

**07187000** Pins/Anstecker  
Pins

**07187001** Pins/Anstecker - Anstecker  
Pins - Pins

PSI 49791 Özen Promosyon ve Reklam San. Tic. Ltd. Sti.

**07200000** Recycling-Produkte  
Recycled Products

**07200001** Recycling-Produkte - Verschiedene  
Recycled Products - Miscellaneous

PSI 60081 EEZIGO PRODUCTS (PTY) LTD  
PSI 41583 HEPLA-Kunststofftechnik GmbH & Co KG  
PSI 42713 Poul Willumsen A/S  
PSI 43287 STABLO Promotion Products GmbH & Co. KG  
PSI 44574 Take2-Design GmbH & Co. KG

**07216000** Schlüsselanhänger  
Keyfobs

**07216010** Schlüsselanhänger - Einkaufswagenchips  
Keyfobs - Shopping Trolley Coins

PSI 42192 AMBASSADOR INTERNATIONAL GmbH & Co KG

**07216026** Schlüsselanhänger - mit Licht  
Keyfobs - With Light

PSI 44323 Ledlenser GmbH & Co KG

**07216028** Schlüsselanhänger - Namensschilder  
Keyfobs - Name Badges

PSI 46454 PDC Europe SPRL

**07216033** Schlüsselanhänger - Schlüsselfinder  
Keyfobs - Key Finders

PSI 49153 Calverley Ltd

**07216042** Schlüsselanhänger - Verschiedene  
Keyfobs - Miscellaneous

PSI 42713 Poul Willumsen A/S  
PSI 46311 TROIKA Germany GmbH

**07216046** Schlüsselanhänger - Leder und Kunstleder  
Keyfobs - Leather and Synthetic Leather

PSI 45590 aloga gmbh  
PSI 49791 Özen Promosyon ve Reklam San. Tic. Ltd. Sti.  
PSI 47430 RO-WE SNC DI Brusaterra Roberto & C. -  
PRODUZIONE PORTACHIAVI / KEYHOLDERS  
PRODUCTION

**07218000** Schlüsselbänder, Lanyards  
Key Ribbons, Lanyards

**07218001** Schlüsselbänder, Lanyards - Flaschenhalter  
Key Ribbons, Lanyards - Bottle Holders

PSI 49171 Lanyard.pro Allers Grupa sp. z.o.o.

**07218002** Schlüsselbänder, Lanyards - Zubehör  
Key Ribbons, Lanyards - Accessories

PSI 49171 Lanyard.pro Allers Grupa sp. z.o.o.  
PSI 46454 PDC Europe SPRL

**07218003** Schlüsselbänder, Lanyards - Verschiedene  
Key Ribbons, Lanyards - Miscellaneous

PSI 49171 Lanyard.pro Allers Grupa sp. z.o.o.  
PSI 49719 AMGS GROUP JERZ I GIGOLLO SPÓŁKA  
KOMANDYTOWA  
PSI 46454 PDC Europe SPRL  
PSI 48418 Ted Gifted - TGL Poland sp. z.o.o.

**07220000** Schlüsselzubehör  
Key Accessories

**07220001** Schlüsselzubehör - Verschiedenes  
Key Accessories - Miscellaneous

PSI 49153 Calverley Ltd  
PSI 41462 Spranz GmbH

07319000-08094010

**07319000** Ökologische Werbeartikel  
Ecological Promotional Articles

**07319001** Ökologische Werbeartikel - aus Holz  
Ecological Promotional Articles - Made Of Wood

**tobra**

**PSI 47317 tobra GmbH & Co. KG**

**07319002** Ökologische Werbeartikel - Verschiedene  
Ecological Promotional Articles - Miscellaneous

PSI 42192 AMBASSADOR INTERNATIONAL GmbH & Co KG  
PSI 49719 AMGS GROUP JERZ I GIGOLŁO SPÓŁKA -  
KOMANDYTOWA  
PSI 60081 EEZIGO PRODUCTS (PTY) LTD  
PSI 46235 HERKA GmbH  
PSI 48283 Maikii s.r.l.  
PSI 47096 Makito Promotional Products -  
CATAL IMPORTACIONES S.L.  
PSI 47847 Rösler CeramInno GmbH  
PSI 49668 Spindler GmbH

**07330100** Kopfbedeckungen  
Headgear

**07330103** Kopfbedeckungen - Sonnenhüte  
Headgear - Sun Hats

PSI 48751 AFISA - Asoc. Fabric. Import SA

**08000000** Nahrungs- & Genussmittel  
Food & Beverage

**08016000** Backwaren  
Pastries

**08016004** Backwaren - Lebkuchen  
Pastries - Gingerbread, Lebkuchen

PSI 60181 Confiserie Möhlenkamp Gbr -  
Oliver Möhlenkamp, Gerd Möhlenkamp

**08021000** Barzubehör  
Bar Accessories

**08021005** Barzubehör - Flaschenverschlüsse  
Bar Accessories - Bottle Closures

PSI 47847 Rösler CeramInno GmbH

**08021010** Barzubehör - Trinkhalme  
Bar Accessories - Drinking Straws

PSI 41875 TFA Dostmann GmbH & Co. KG

**08021012** Barzubehör - Verschiedenes  
Bar Accessories - Miscellaneous

PSI 60203 snagger GmbH

**08034000** Bonbons  
Sweets

**08034005** Bonbons - Traubenzucker  
Sweets - Dextrose

PSI 42706 Kalfany Süße Werbung GmbH & Co. KG

**08089000** Gastronomiebedarf  
Gastronomy Supplies

**08089001** Gastronomiebedarf - Bierdeckel  
Gastronomy Supplies - Beer Coasters

**aloga®**

**PSI 45590 aloga gmbh**

**08094000** Getränke  
Beverages

**08094001** Bier  
Beer

PSI 49362 Westerwald - Brauerei H. Schneider GmbH & Co. KG

**08094003** Kaffee  
Coffee

PSI 46551 Sanders Imagetools GmbH & Co. KG

**08094009** Tee  
Tea

PSI 46551 Sanders Imagetools GmbH & Co. KG

**08094010** Getränke - Verschiedene  
Beverages - Miscellaneous

PSI 46551 Sanders Imagetools GmbH & Co. KG



08095000-09042029

### 08095000 Gewürze Spices

#### 08095009 Gewürze - Verschiedene Spices - Miscellaneous

PSI 49756 Living Bytes GmbH - Die Markenvertretung

### 08148000 Lebensmittel Food

#### 08148008 Lebensmittel - Nüsse Food - Nuts

PSI 60203 snagger GmbH

#### 08148009 Lebensmittel - Spezialitäten, Delikatessen Food - Specialty Food, Delicatessen

PSI 60068 DANKEBOX

#### 08148016 Lebensmittel - Präsente Food - Gifts

PSI 60068 DANKEBOX

### 08223000 Schokolade Chocolate

#### 08223003 Schokolade - Pralinen Chocolate - Chocolate Truffles, Pralines

PSI 60181 Confiserie Möhlenkamp Gbr -  
Oliver Möhlenkamp, Gerd Möhlenkamp

#### 08223004 Schokolade - Tafeln Chocolate - Bars

PSI 60181 Confiserie Möhlenkamp Gbr -  
Oliver Möhlenkamp, Gerd Möhlenkamp

#### 08223007 Schokolade - Verschiedene Chocolate - Miscellaneous

PSI 42706 Kalfany Süße Werbung GmbH & Co. KG

### 08258000 Süßwaren Confectionaries

#### 08258005 Süßwaren - Verschiedene Confectionaries - Miscellaneous

PSI 42706 Kalfany Süße Werbung GmbH & Co. KG

### 08266000 Tee Tea

#### 08266005 Tee - Gläser Tea - Glasses

PSI 49857 drinkitnow GmbH

### 09000000 Schul- & Bürobedarf School & Office

#### 09011000 Aufkleber Stickers

#### 09011002 Aufkleber - Verschiedene Stickers - Miscellaneous

PSI 49009 12M - Alicja Wasowska

### 09033000 Blöcke Pads

#### 09033001 Notizblöcke Notepads

PSI 41794 Karl Knauer KG -  
Verpackungen, Werbemittel, Präsentverpackungen  
PSI 46403 NOTEDECO Spółka z ograniczona -  
odpowiedzialnoscia Spółka Komandytowa  
PSI 46124 PromoNotes Sp. z o.o.  
PSI 60427 Rocketbook

#### 09033004 Blöcke - Verschiedene Pads - Miscellaneous

PSI 60426 Jadon Press Limited

### 09042000 Bürobedarf Office Supplies

#### 09042012 Haftnotizen Adhesive Notes

PSI 41794 Karl Knauer KG -  
Verpackungen, Werbemittel, Präsentverpackungen  
PSI 46403 NOTEDECO Spółka z ograniczona -  
odpowiedzialnoscia Spółka Komandytowa  
PSI 46124 PromoNotes Sp. z o.o.

#### 09042024 Schreibunterlagen, Schreibtischauflagen Blotting Pads, Desk Pads

PSI 45590 aloga gmbh

#### 09042029 Bürobedarf - Verschiedenes Office Supplies - Miscellaneous

PSI 47678 Paul Stricker, SA

### 09106000-09136006

#### 09106000 Halter Holders

#### 09106001 Halter - Ausweise und Karten Holders - Id Cards

PSI 46454 PDC Europe SPRL

#### 09106002 Halter - Ausweise und Karten, ausziehbar (Jojo) Holders - Id Cards, Extendable (Yoyo)

PSI 46454 PDC Europe SPRL

#### 09112000 Hüllen Covers

#### 09112001 Hüllen - Ausweise und Karten Covers - Identity Cards

PSI 46454 PDC Europe SPRL

#### 09112005 Hüllen - Schutz Covers - Protective

PSI 49668 Spindler GmbH

#### 09112008 Hüllen - KFZ-, Führerschein Covers - Driver's Licence



PSI 45590 aloga gmbh

PSI 42192 AMBASSADOR INTERNATIONAL GmbH & Co KG

#### 09112009 Hüllen - Kreditkarten Covers - Credit Cards

PSI 45590 aloga gmbh

#### 09112010 Hüllen - Personalausweis, Reisepass Covers - Identification Card, Passport

PSI 45590 aloga gmbh  
PSI 46454 PDC Europe SPRL

#### 09112013 Hüllen - Kreditkarten RFID Covers - Credit Cards RFID

PSI 46454 PDC Europe SPRL  
PSI 47317 tobra GmbH & Co. KG

#### 09116000 Kalender Calendars

#### 09116005 Kalender - Buch Calendars - Desk Diaries

PSI 43779 Anka Promosyon Ürünleri ve Matbaa -  
Malz. San. Tic. Ltd. Sti  
PSI 46124 PromoNotes Sp. z o.o.

#### 09116026 Kalender - Verschiedene Calendars - Miscellaneous

PSI 60426 Jadan Press Limited  
PSI 60414 KBC Basim Promosyon Tekstil San. Dis. Ltd. Sti.

#### 09120000 Karten Cards

#### 09120002 Karten - Ausweise und Karten Cards - Id Cards

PSI 46454 PDC Europe SPRL

#### 09120003 Karten - Chip und Code Cards - Chip and Code

PSI 60424 Free Wings / FIBS - Inh. Mag. Georg Zwisler

#### 09120014 Karten - Plastikkarten Cards - Plastic Cards

PSI 60413 Altezoro s.r.o.  
PSI 49402 Polskie Karty sp. z o.o.

#### 09120015 Karten - Kundenkarten Cards - Loyalty Card

PSI 60413 Altezoro s.r.o.  
PSI 49402 Polskie Karty sp. z o.o.

#### 09120016 Karten - Geschenkkarten Cards - Gift Cards

PSI 60413 Altezoro s.r.o.  
PSI 49402 Polskie Karty sp. z o.o.

#### 09136000 Kugelschreiber Ballpens

#### 09136006 Kugelschreiber - Clipsonderformen Ballpens - Special Clips

PSI 60411 Istanbul Kalem Kirtasiye Tic San Ltd. Sti

09136008-09159001

**09136008 Drehkugelschreiber  
Ballpens - Twist-Action**

PSI 40823 Klio-Eterna Schreibgeräte GmbH & Co KG  
PSI 45328 Stilolinea Srl

**09136009 Kugelschreiber - dreieckig  
Ballpens - Triangular**

PSI 41848 uma-Schreibgeräte

**09136010 Kugelschreiber - für Touchscreen und PDA  
Ballpens - For Touchscreen and Pda**



PSI 46550 PENKO GmbH

**09136011 Kugelschreiber - Holz  
Ballpens - Wood**

PSI 46550 PENKO GmbH  
PSI 41848 uma-Schreibgeräte

**09136013 Kugelschreiber - komplett aus Kunststoff  
Ballpens - Completely Plastic**

PSI 45328 Stilolinea Srl

**09136014 Kugelschreiber - komplett aus Metall  
Ballpens - Completely Metal**



PSI 46550 PENKO GmbH

PSI 41848 uma-Schreibgeräte

**09136022 Kugelschreiber - mit gummierter Griffzone  
Ballpens - With Rubber Grip Zone**

PSI 46550 PENKO GmbH  
PSI 45328 Stilolinea Srl

**09136031 Kugelschreiber - Mix aus Metall und Kunststoff  
Ballpens - Mixed Material Metal and Plastic**

PSI 45328 Stilolinea Srl

**09136035 Kugelschreiber - Ständer mit Kugelschreiber  
Ballpens - Stands With Bead Chain**

PSI 60411 Istanbul Kalem Kirtasiye Tic San Ltd. Sti

**09136038 Kugelschreiber - umweltfreundlich oder recycled  
Ballpens - Eco-Friendly Or Recycled**

PSI 60411 Istanbul Kalem Kirtasiye Tic San Ltd. Sti  
PSI 40823 Klio-Eterna Schreibgeräte GmbH & Co KG



PSI 46550 PENKO GmbH

PSI 43416 Schneider Schreibgeräte GmbH  
PSI 45328 Stilolinea Srl  
PSI 41848 uma-Schreibgeräte

**09136039 Kugelschreiber - USB  
Ballpens - USB**

PSI 40823 Klio-Eterna Schreibgeräte GmbH & Co KG

**09136040 Kugelschreiber - Verschiedene  
Ballpens - Miscellaneous**

PSI 43287 STABILO Promotion Products GmbH & Co. KG -

**09136044 Druckkugelschreiber  
Ballpoint Pen**

PSI 51307 Goldstar Europe  
PSI 48770 Ilpen Kalemçilik Plac. San. Tic. Ltd. Sti.  
PSI 40823 Klio-Eterna Schreibgeräte GmbH & Co KG  
PSI 46550 PENKO GmbH  
PSI 43416 Schneider Schreibgeräte GmbH  
PSI 46622 Viva-Plus II Firma Handlowa - Joanna Kowalczyk

**09151000 Lineale  
Rulers**

**09151005 Lineale - Verschiedene  
Rulers - Miscellaneous**

PSI 41836 meterex - Karl Kuntze (GmbH & Co.)

**09159000 Magnetartikel  
Magnetic Items**

**09159001 Haftmagnete, Kühlschrankmagnete  
Fridge Magnets**

PSI 49009 12M - Alicja Wasowska  
PSI 47411 badge4u Wojciech Pawlowski



### 09163000-09315001

**09163000** Mappen  
Folders

**09163008** Mappen - Schreib  
Folders - With Writing Pad

PSI 41857 EUROSTYLE - Emil Kreher GmbH & Co. KG -  
Lederwarenfabrik

**09163011** Mappen - Verschiedene  
Folders - Miscellaneous



**PSI 45590** aloga gmbh

PSI 49668 Spindler GmbH

**09180000** Papier  
Paper

**09180001** Briefpapier und Umschläge  
Letter Paper and Envelopes

PSI 49331 R3D, LDA

**09180006** Taschentücher  
Paper - Tissues

PSI 47770 Boss Promosyon Ürünleri San. ve Tic. Ltd. Sti.  
PSI 47378 Paper + Design GmbH - tabletop

**09180008** Papier - Toiletten  
Paper - Toilet

PSI 47378 Paper + Design GmbH - tabletop

**09254000** Stifte und Schreibgeräte  
Pens and Writing Utensils

**09254001** Bleistifte  
Pencils

PSI 60411 Istanbul Kalem Kirtasiye Tic San Ltd. Sti  
PSI 46550 PENKO GmbH  
PSI 43287 STABILO Promotion Products GmbH & Co. KG  
PSI 45328 Stilolinea Srl

**09254010** Fineliner  
Fineliners

PSI 43416 Schneider Schreibgeräte GmbH

**09254013** Gelstifte  
Gel Pens

PSI 45328 Stilolinea Srl

**09254018** Textmarker  
Pens and Writing Utensils - Highlighters

PSI 43416 Schneider Schreibgeräte GmbH  
PSI 43287 STABILO Promotion Products GmbH & Co. KG

**09254019** Tintenroller, Rollerballs  
Rollerball Pens

PSI 46550 PENKO GmbH

**09254022** Stifte und Schreibgeräte - Verschiedene  
Pens and Writing Utensils - Miscellaneous

PSI 60414 KBC Basim Promosyon Tekstil San. Dis. Ltd. Sti.  
PSI 47678 Paul Stricker, SA  
PSI 46311 TROIKA Germany GmbH

**09257000** Ständer  
Stands

**09257005** Ständer - Verschiedene  
Stands - Miscellaneous

PSI 60081 EEZIGO PRODUCTS (PTY) LTD

**09313000** Zettelboxen  
Memo Boxes

**09313006** Zettelboxen - Verschiedene  
Memo Boxes - Miscellaneous

PSI 41794 Karl Knauer KG -  
Verpackungen, Werbemittel, Präsentverpackungen

**09315000** Zettelklötze  
Memo Cubes

**09315001** Zettelklötze - Verschiedene  
Memo Cubes - Miscellaneous

PSI 41794 Karl Knauer KG -  
Verpackungen, Werbemittel, Präsentverpackungen  
PSI 46403 NOTEDECO Spółka z ograniczona -  
odpowiedzialnoscia Spółka Komandytowa

10000000-10301008

**10000000 Services & Technologien  
Services & Technologies**

**10055000 Dienstleistungen  
Services**

**10055001 Dienstleistungen - digital  
Services - Digital**

PSI 43849 Mypromo Service GmbH

**10055006 Dienstleistungen - Werbeanbringung  
Services - Advertising**

PSI 46235 HERKA GmbH

**10056000 Displays  
Displays**

**10056004 Displays - P.O.S. und Verkaufsförderung  
Displays - POS and Merchandising**

PSI 60413 Altezoro s.r.o.

**10056008 Displays - Werbe  
Displays - Promotional**

PSI 60413 Altezoro s.r.o.

**10213000 Schilder  
Signs**

**10213004 Schilder - Namensschilder  
Signs - Name Badges**

PSI 46454 PDC Europe SPRL

**10239000 Sonderanfertigungen  
Special Makes**

**10239003 Sonderanfertigungen - Fruchtgummi und Süßwaren  
Special Makes - Fruit Gums and Candies/Sweets**

PSI 42706 Kalfany SüBe Werbung GmbH & Co. KG

**10239005 Sonderanfertigungen - Holzartikel  
Special Makes - Wooden Articles**

PSI 60394 Blooms out of the box vof

**10239009 Sonderanfertigungen - Kunststoff und PVC-Folie  
Special Makes - Plastic and Pvc Foil**

PSI 43999 ADOMA GmbH - Kunststoff- und Metallverarbeitung  
PSI 47406 koziol ideas for friends GmbH

**10239011 Sonderanfertigungen - Metall  
Special Makes - Metal**

PSI 49791 Özen Promosyon ve Reklam San. Tic. Ltd. Sti.

**10239015 Sonderanfertigungen - Schokolade und Pralinen  
Special Makes - Chocolate and Pralines**

PSI 60181 Confiserie Möhlenkamp Gbr -  
Oliver Möhlenkamp, Gerd Möhlenkamp

**10239019 Sonderanfertigungen - Textilien  
Special Makes - Textiles**

PSI 46235 HERKA GmbH  
PSI 60407 Lenora Tekstil San. ve Tic AS  
PSI 49412 TH CLOTHES - Organizações Biscana, Lda.

**10239020 Sonderanfertigungen - Verschiedene  
Special Makes - Miscellaneous**

PSI 42020 mbw Vertriebsges. mbH  
PSI 49362 Westerwald - Brauerei H. Schneider GmbH & Co. KG

**10239021 Sonderanfertigungen - Taschen  
Special Makes - Bags**

PSI 43720 DTB EU

**10289000 Verpackungen  
Packings**

**10289004 Verpackungen - Flaschen  
Packings - Bottles**

PSI 47847 Rösler CeramInno GmbH

**10289005 Verpackungen - Kartonagen  
Packings - Cardboard**

PSI 49668 Spindler GmbH

**10301000 Werbeanbringungen  
Advertising Applications**

**10301004 Werbeanbringungen - Gravuren  
Advertising Applications - Engraving**

PSI 46622 Viva-Plus II Firma Handlowa - Joanna Kowalczyk

**10301007 Werbeanbringungen - Offsetdruck  
Advertising Applications - Offset Printing**

PSI 49362 Westerwald - Brauerei H. Schneider GmbH & Co. KG

**10301008 Werbeanbringungen - Prägung  
Advertising Applications - Embossing**

PSI 46622 Viva-Plus II Firma Handlowa - Joanna Kowalczyk

### 10301009-12070003

**10301009** Werbeanbringungen - Siebdruck  
Advertising Applications - Screen Printing

PSI 49753 BOTT sp. z o.o.

**10301010** Werbeanbringungen - Stickereien  
Advertising Applications - Embroidery

PSI 42819 Gustav Daiber GmbH

**10301012** Werbeanbringungen - Textildruck  
Advertising Applications - Textile Printing

PSI 49412 TH CLOTHES - Organizações Biscana, Lda.

**10301013** Werbeanbringungen - Transferdruck  
Advertising Applications - Transfer Printing

PSI 42819 Gustav Daiber GmbH

**10301014** Werbeanbringungen - Verschiedene  
Advertising Applications - Miscellaneous

PSI 46235 HERKA GmbH

**11000000** Spiele & Spielzeug  
Games & Toys

**11014000** Babyartikel  
Baby Products

**11014012** Babyartikel - Spielzeug  
Baby Products - Toys

PSI 42020 mbw Vertriebsges. mbH

**11247000** Spiele-Zubehör  
Games Equipment

**11247002** Spiele-Zubehör - Verschiedene  
Games Equipment - Miscellaneous

PSI 60203 snagger GmbH

**11251000** Spielzeug  
Toys

**11251029** Spielzeug - Plüschtiere  
Toys - Plush Animals

PSI 42020 mbw Vertriebsges. mbH

**12000000** Sport, Freizeit & Veranstaltungen  
Sports, Leisure & Events

**12010000** Aufblasbare Artikel  
Inflatables

**12010010** Aufblasbare Artikel - Moebel  
Inflatables - Furniture

PSI 44010 Softybag AB

**12017000** Bade- und Strandartikel  
Beach and Bathing Articles

**12017005** Bade- und Strandartikel - Strandkörbe  
Beach and Bathing Articles - Beach Chairs

PSI 48418 Ted Gifted - TGL Poland sp. z.o.o.

**12040000** Buttons  
Buttons

**12040003** Buttons - Verschiedene  
Buttons - Miscellaneous

PSI 47411 badge4u Wojciech Pawlowski

**12046000** Bänder  
Ribbons

**12046004** Bänder - Silikonarmbänder  
Ribbons - Silicone Wristband

PSI 46454 PDC Europe SPRL

**12061000** Einlasskontrollen  
Admission Control

**12061001** Einlasskontrollen - Armbänder  
Admission Control - Wristbands

PSI 49753 BOTT sp. z o.o.  
PSI 60424 Free Wings / FIBS - Inh. Mag. Georg Zwisler  
PSI 46454 PDC Europe SPRL

**12070000** Fahnen  
Flags

**12070003** Fahnen - Papierfähnchen  
Flags - Paper Flags

PSI 43615 Asya Bayrak Reklam Prom. San. Tic. Ltd. Sti.



12070005-12252003

**12070005** Fahnen - Tisch  
Flags - Table Flags

PSI 43615 Asya Bayrak Reklam Prom. San. Tic. Ltd. Sti.

**12070007** Fahnen - Werbe und Banner  
Flags - Promotional Flags and Banners

PSI 43615 Asya Bayrak Reklam Prom. San. Tic. Ltd. Sti.  
PSI 43581 Croatian umbrella Ltd

**12070008** Fahnen - Wimpel  
Flags - Pennants

PSI 43615 Asya Bayrak Reklam Prom. San. Tic. Ltd. Sti.

**12071000** Fahrrad  
Bicycle

**12071005** Fahrrad - Flaschen  
Bicycle - Bottles

PSI 43713 Premsons Plastics Private Limited

**12072000** Fanartikel  
Fan Articles

**12072008** Fanartikel - Fußball  
Fan Articles - Football

PSI 41369 elasto GmbH & Co. KG

**12072009** Fanartikel - Merchandising  
Fan Articles - Merchandising

PSI 60227 Earline AG  
PSI 46517 Görenler Glyim Tekstil A.S

**12076000** Festartikel  
Festive Articles

**12076004** Festartikel - Verschiedene  
Festive Articles - Miscellaneous

PSI 44574 Take2-Design GmbH & Co. KG

**12076005** Festartikel - Weihnachten  
Festive Articles - Christmas

PSI 60068 DANKEBOX

**12085000** Frisbeescheiben  
Frisbees

**12085007** Frisbeescheiben - Verschiedene  
Frisbees - Miscellaneous

PSI 41583 HEPLA-Kunststofftechnik GmbH & Co KG

**12101000** Golf  
Golf

**12101004** Golf - Handtücher  
Golf - Hand Towels

PSI 46235 HERKA GmbH

**12119000** Karneval und Halloween  
Carnival and Halloween

**12119002** Karneval und Halloween - Hüte  
Carnival and Halloween - Hats

PSI 48751 AFISA - Assoc. Fabric. Import SA

**12119004** Karneval und Halloween - Masken  
Carnival and Halloween - Masks

PSI 49719 AMGS GROUP JERZ I GIGOLŁO SPÓŁKA -  
KOMANDYTOWA

**12231000** Schwimmhilfen  
Swimming Aids

**12231003** Schwimmhilfen - Verschiedene  
Swimming Aids - Miscellaneous

PSI 60227 Earline AG

**12236000** Sicherheitsartikel  
Safety Products

**12236004** Sicherheitsartikel - Gehörschutzstöpsel  
Safety Products - Protective Ear Plugs

PSI 60227 Earline AG

**12236006** Sicherheitsartikel - Personenschutz  
Safety Products - Protection Of Persons

PSI 49719 AMGS GROUP JERZ I GIGOLŁO SPÓŁKA -  
KOMANDYTOWA

**12252000** Sportartikel  
Sports Articles

**12252003** Sportartikel - Gymnastik und Fitness  
Sports Articles - Gymnastics and Fitness

PSI 43713 Premsons Plastics Private Limited

12252011-13206006

12252011 Sportartikel - Zubehör und Verschiedenes  
Sports Articles - Equipment and Miscellaneous

PSI 60227 Earline AG

 **POLYCLEAN**

PSI 46596 POLYCLEAN International GmbH

12288000 Vereinsartikel  
Club Supplies

12288001 Vereinsartikel - Medaillen  
Club Supplies - Medals

PSI 49791 Özen Promosyon ve Reklam San. Tic. Ltd. Sti.

12297000 Wassersport  
Water Sports

12297005 Wassersport - Verschiedenes  
Water Sports - Miscellaneous

PSI 60227 Earline AG

13000000 Taschen, Gepäck & Reise  
Bags, Luggage & Travel

13013000 Auto  
Car

13013016 Auto - Parkscheiben  
Car - Parking Discs

PSI 41583 HEPLA-Kunststofftechnik GmbH & Co KG

13013019 Auto - Reinigungs- und Pflegemittel  
Car - Cleaning and Maintenance Agents

 **POLYCLEAN**

PSI 46596 POLYCLEAN International GmbH

13013020 Auto - Scheibenschutz und Sonnenblenden  
Car - Screen Protectors and Sunshades

PSI 49331 R3D, LDA

13128000 Koffer  
Cases

13128011 Koffer - Trolleys  
Cases - Trolleys

PSI 41857 EUROSTYLE -  
Emil Kreher GmbH & Co. KG - Lederwarenfabrik

13128012 Koffer - Verschiedene  
Cases - Miscellaneous



# VICTORINOX

PSI 44281 VICTORINOX AG

13129000 Kofferzubehör  
Suitcase Equipment

13129001 Kofferzubehör - Kofferranhänger  
Suitcase Equipment - Luggage Tags

PSI 45590 aloga gmbh

13203000 Reise  
Travel

13203005 Reise - Verschiedenes  
Travel - Miscellaneous

PSI 60227 Earline AG  
PSI 60424 Free Wings / FIBS - Inh. Mag. Georg Zwisler  
PSI 47678 Paul Stricker, SA  
PSI 46311 TROIKA Germany GmbH

13206000 Rucksäcke  
Rucksacks

13206006 Rucksäcke - Verschiedene  
Rucksacks - Miscellaneous



# HALFAR

PSI 45666 Halfar System GmbH - Rucksäcke und Taschen

13214000-13262014

### 13214000 Schirme Umbrellas

#### 13214003 Schirme - Mini Umbrellas - Mini

PSI 60171 Perletti S.p.A.

#### 13214006 Sonnenschirme Sunshade, Parasol

PSI 43144 FARE - Guenther Fassbender GmbH

#### 13214007 Stockschirme Walking-Stick Umbrella

PSI 41752 doppler H. Würflingsdobler GmbH - Knirps  
PSI 43144 FARE - Guenther Fassbender GmbH  
PSI 60171 Perletti S.p.A.  
PSI 43739 PS Concepts GmbH

#### 13214008 Taschenschirme Pocket Umbrellas

PSI 41752 doppler H. Würflingsdobler GmbH - Knirps  
PSI 43144 FARE - Guenther Fassbender GmbH  
PSI 43739 PS Concepts GmbH

#### 13214010 Regenschirme Umbrellas

PSI 43581 Croatian umbrella Ltd  
PSI 41752 doppler H. Würflingsdobler GmbH - Knirps  
PSI 60171 Perletti S.p.A.  
PSI 43739 PS Concepts GmbH

#### 13214012 Golfschirme Golf-Umbrellas

PSI 43144 FARE - Guenther Fassbender GmbH  
PSI 60171 Perletti S.p.A.  
PSI 43739 PS Concepts GmbH

### 13241000 Souvenirs Souvenirs

#### 13241001 Souvenirs - Touristikartikel Souvenirs - Tourism Articles

PSI 60402 CEY Promosyon Ve Danismanlik - Ceyhun Yavas  
PSI 60227 Earline AG

### 13262000 Taschen Bags

#### 13262003 Baumwolltaschen, Leinenbeutel Cotton Bags

PSI 47770 Boss Promosyon Ürünleri San. ve Tic. Ltd. Sti.  
PSI 43720 DTB EU



PSI 49181 MART'S BAGS - Martyna Konowrocka



PSI 90102 Rhombus Canvas LLC

#### 13262005 Taschen - Einkauf Bags - Shopping

PSI 60418 Gimel Hediyelek Esya Ltd Sti



PSI 49181 MART'S BAGS - Martyna Konowrocka

#### 13262008 Flaschentaschen Bottle Bags

PSI 47096 Makito Promotional Products -  
CATAL IMPORTACIONES S.L.

#### 13262012 Taschen - Kosmetik, Beautycase Bags - Cosmetics

PSI 60418 Gimel Hediyelek Esya Ltd Sti

#### 13262014 Kühltaschen Cool Bags

PSI 60418 Gimel Hediyelek Esya Ltd Sti



#### 13262016-13262023

13262016 Taschen - non-woven  
Bags - Non-Woven

PSI 60418 Gimel Hediyeelik Esya Ltd Sti

13262017 Reisetaschen  
Travel Bags



**R H O M B U S**  
by Stitchman

PSI 90102 Rhombus Canvas LLC

13262019 Seesäcke und Matchbeutel  
Kitbags and Duffle Bags



**R H O M B U S**  
by Stitchman

PSI 90102 Rhombus Canvas LLC

13262023 Taschen - Verschiedene  
Bags - Miscellaneous



**HALFAR**

PSI 45666 Halfar System GmbH - Rucksäcke und Taschen



**VICTORINOX**

PSI 44281 VICTORINOX AG

20010000-20010602



**20010000** Textilien  
Textiles

**20010100** Textilien - Werbetextilien  
Textiles - Advertising Textiles

**20010101** Werbetextilien - Fleece  
Advertising Textiles - Fleece

PSI 43454 Rascal Sp. z.o.o.

**20010102** Werbetextilien - Jacken  
Advertising Textiles - Jackets

PSI 43454 Rascal Sp. z.o.o.

**20010103** Werbetextilien - Poloshirts  
Advertising Textiles - Polo Shirts

PSI 60175 CG International GmbH  
PSI 42720 Falk & Ross Group Europe GmbH  
PSI 60403 Fortrend Tekstil San Tic Ltd. Sti  
PSI 60417 HT Hasat Tekstil ve Promosyon ününler -  
San ve Tic Ltd. Sti.  
PSI 60409 Kobe Tekstil Sanayi ve Ticaret Limited Sirketi  
PSI 43454 Rascal Sp. z.o.o.

**20010104** Werbetextilien - Sweatshirts  
Advertising Textiles - Sweatshirts

PSI 42720 Falk & Ross Group Europe GmbH  
PSI 60403 Fortrend Tekstil San Tic Ltd. Sti  
PSI 60417 HT Hasat Tekstil ve Promosyon ününler -  
San ve Tic Ltd. Sti.  
PSI 43454 Rascal Sp. z.o.o.  
PSI 60412 TAF TEKSTIL Ahmet Özcan  
PSI 60401 TRL Tekstil San ve Tic Ltd. Sti

**20010105** Werbetextilien - T-Shirts  
Advertising Textiles - T-Shirts

PSI 42720 Falk & Ross Group Europe GmbH  
PSI 60403 Fortrend Tekstil San Tic Ltd. Sti  
PSI 46517 Görenler Giyim Tekstil A.S  
PSI 60409 Kobe Tekstil Sanayi ve Ticaret Limited Sirketi  
PSI 43454 Rascal Sp. z.o.o.

**20010106** Werbetextilien - Sonstiges  
Advertising Textiles - Other

PSI 60424 Free Wings / FIBS - Inh. Mag. Georg Zwisler

**20010200** Textilien - Sports- und Teamwear  
Textiles - Sports and Team Wear

**20010205** Sportjacken  
Sports Jackets

PSI 60392 RESULT CLOTHING Ltd.

**20010207** Trikots  
Jerseys

PSI 60403 Fortrend Tekstil San Tic Ltd. Sti

**20010300** Textilien - Workwear / Berufsbekleidung  
Textiles - Workwear

**20010303** Arbeitsjacken  
Work Jackets

PSI 60392 RESULT CLOTHING Ltd.

**20010304** Blusen & Hemden  
Blouses & Shirts

PSI 60412 TAF TEKSTIL Ahmet Özcan

**20010400** Textilien - Corporate Fashion  
Textiles - Corporate Fashion

**20010407** Unternehmenskleidung  
Corporate Wear



PSI 42819 Gustav Daiber GmbH

**20010500** Textilien - Outdoor  
Textiles - Outdoor

**20010504** Softshelljacken  
Soft-shell Jackets

PSI 43454 Rascal Sp. z.o.o.  
PSI 60392 RESULT CLOTHING Ltd.

**20010600** Textilien - Gastro, Hotellerie und Wellness  
Textiles - Restaurant, Hospitality and Wellness

**20010602** Kochkleidung  
Chefs Clothing

PSI 60175 CG International GmbH

### 20010603-20011402

**20010603** Kochwaschbeständige Kleidung  
Garments, washable up to 100°

PSI 60175 CG International GmbH

**20010605** Schürzen  
Aprons

PSI 60175 CG International GmbH

**20010800** Textilien - Kappen, Mützen  
Textiles - Caps, Beanies

**20010801** Bandana  
Bandana

PSI 48418 Ted Gifted - TGL Poland sp. z o.o.

**20010802** Kappen  
Caps

PSI 45014 ATLANTIS HEADWEAR - MASTER ITALIA S.p.A



**PSI 42819** Gustav Daiber GmbH

PSI 60392 RESULT CLOTHING Ltd.

**20010803** Kopftücher  
Head Scarves

PSI 45014 ATLANTIS HEADWEAR - MASTER ITALIA S.p.A

**20010804** Sonnenhüte  
Sun Hats

PSI 45014 ATLANTIS HEADWEAR - MASTER ITALIA S.p.A  
PSI 60417 HT Hasat Tekstil ve Promosyon ürünler - San ve Tic Ltd. Sti.

**20010805** Strickmützen  
Knitted Beanies

PSI 45014 ATLANTIS HEADWEAR - MASTER ITALIA S.p.A

**20011200** Textilien - Textile Werbeartikel  
Textiles - Textile Promotional Products

**20011203** Rucksäcke  
Backpacks

PSI 60402 CEY Promosyon Ve Danismanlik - Ceyhun Yavas

**20011206** Taschen  
Bags

PSI 42720 Falk & Ross Group Europe GmbH

**20011207** Textile Werbeartikel - Sonstiges  
Textile Promotional Products - Other

PSI 60415 Emre Aykut Reklam Promosyon

**20011300** Textilien - Frottierwaren  
Textiles - Terry Products

**20011301** Bademäntel  
Bathrobes

PSI 60401 TRL Tekstil San ve Tic Ltd. Sti

**20011302** Badetücher  
Bath Towels

PSI 60421 EgeHome Textile San ve Tic. AS  
PSI 60409 Kobe Tekstil Sanayi ve Ticaret Limited Sirketi

**20011303** Gästetücher  
Guest Towels

PSI 60421 EgeHome Textile San ve Tic. AS

**20011304** Handtücher  
Towels

PSI 60419 Baykonur Tekstil Baski Boya San. ve Tic. Ltd. Sti.  
PSI 60421 EgeHome Textile San ve Tic. AS  
PSI 46517 Görenler Giyim Tekstil A.S  
PSI 60409 Kobe Tekstil Sanayi ve Ticaret Limited Sirketi  
PSI 60408 o2 Tekstil San. ve Tic. Ltd. Sti. - hello2art  
PSI 60401 TRL Tekstil San ve Tic Ltd. Sti

**20011306** Strandlaken  
Beach Towels

PSI 60402 CEY Promosyon Ve Danismanlik - Ceyhun Yavas  
PSI 60421 EgeHome Textile San ve Tic. AS

**20011400** Textilien - Haus- und Heimtextilien  
Textiles - House and Home Textiles

**20011402** Bettwäsche  
Bed Linen

PSI 60419 Baykonur Tekstil Baski Boya San. ve Tic. Ltd. Sti.  
PSI 60401 TRL Tekstil San ve Tic Ltd. Sti



20020000-35210000

**20020000** Dienstleistungen  
Services

**20020100** Dienstleistungen - Textilveredelung  
Services - Textile Finishing

**20020107** Sublimation  
Sublimation

PSI 48418 Ted Gifted - TGL Poland sp. z.o.o.

**20030000** Sonstiges  
Other

**20030100** Print und Online Medien  
Print and Online Media

PSI 60425 British Promotional Merchandise Association

**20030300** Verbände  
Associations

PSI 60416 Istanbul Chamber of Commerce



**34000000** Digitales Marketing / Digital to store / Digital Instore  
Digital marketing / digital to store / digital instore

**34130000** Software  
Software

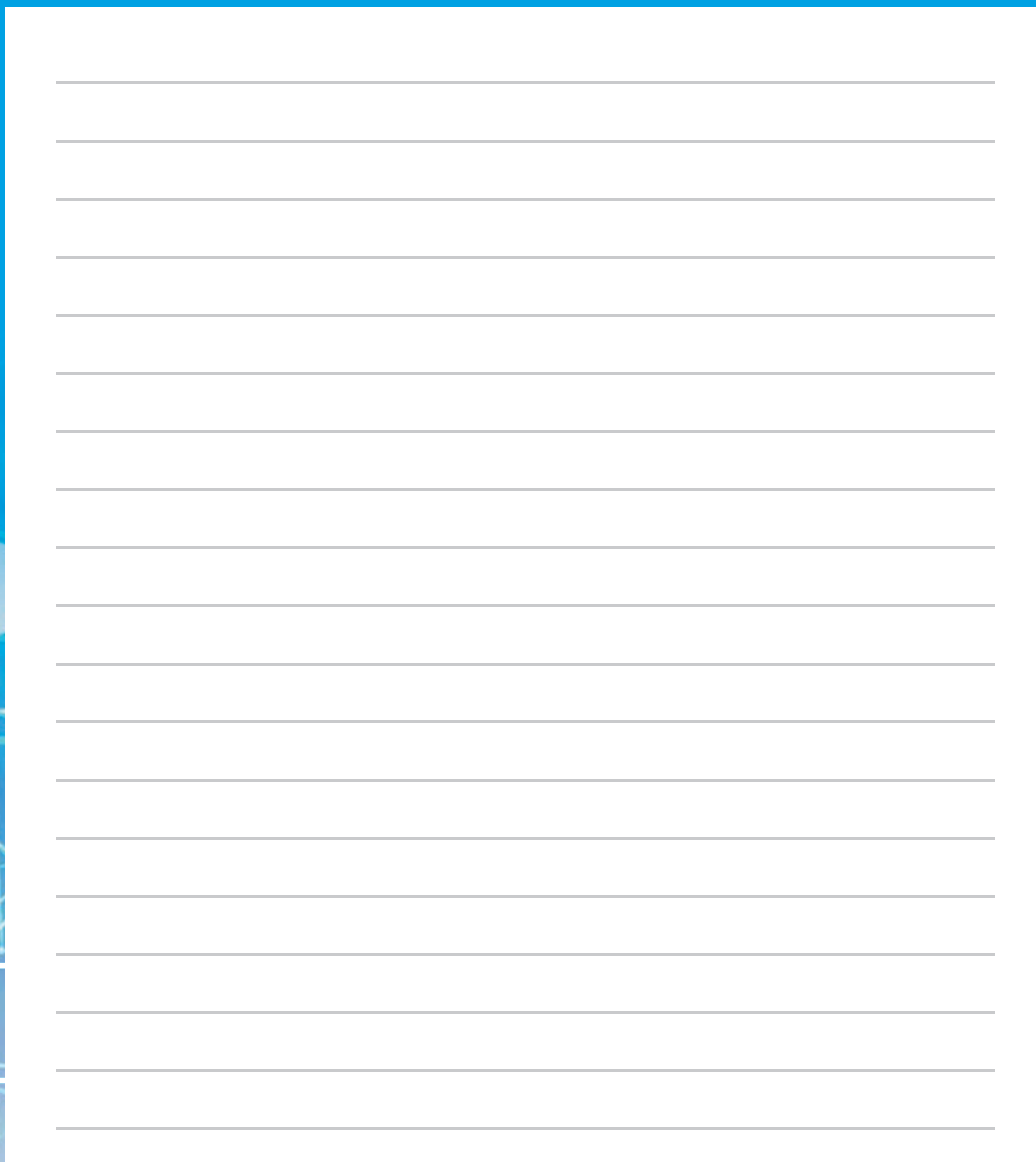
PSI 60413 Altezoro s.r.o.

**35000000** Display  
Display

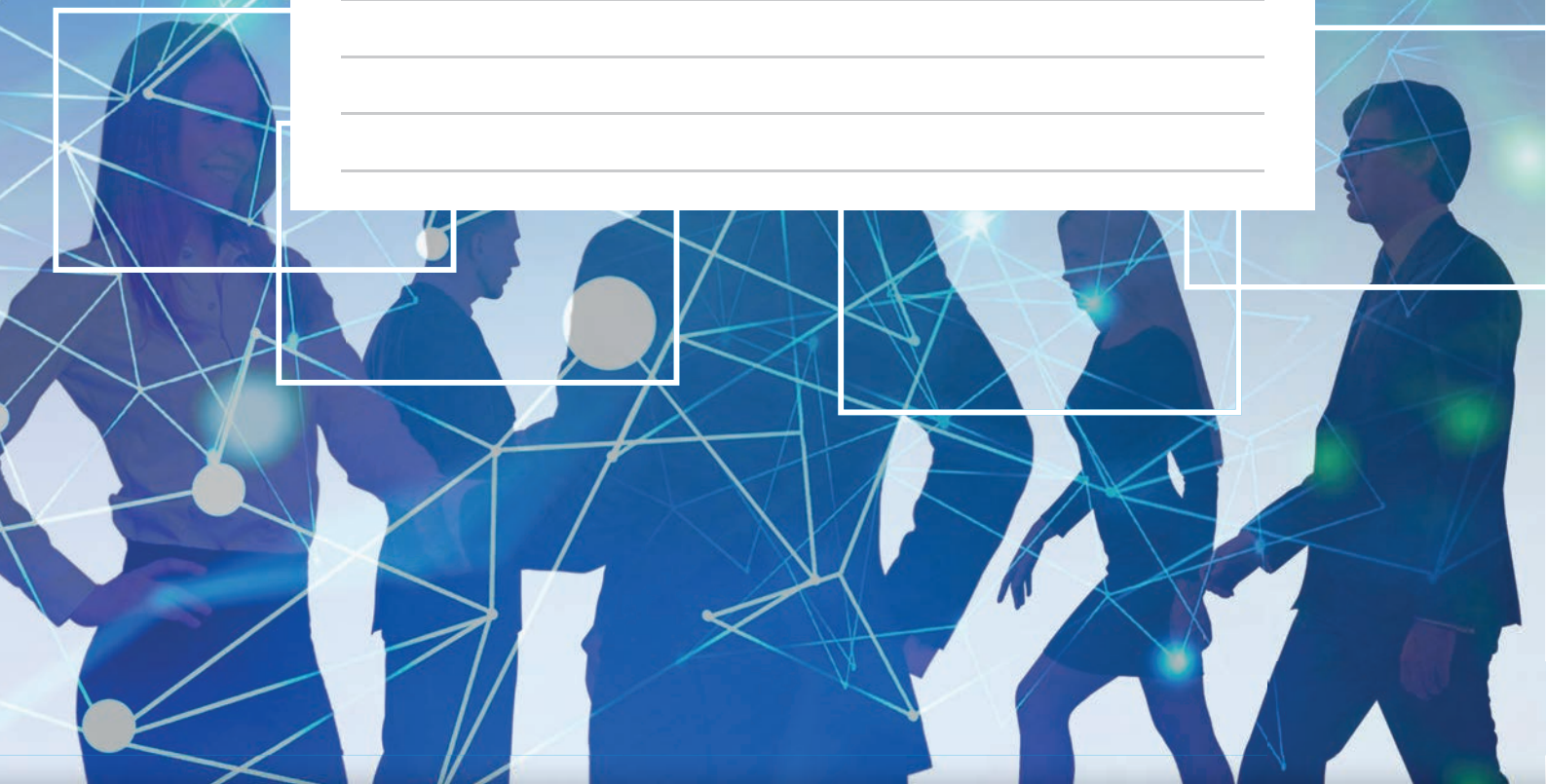
**35210000** Display - Werbeartikel, Einkaufstaschen  
individuell und veredelt  
Display - Promotional items, shopping bags  
individual and premium

PSI 46517 Görenler Giyim Tekstil A.S  
PSI 60410 His Promosyon Ürünleri ith. ihr. Tic. San. Ldt. Sti  
PSI 60412 TAF TEKSTİL Ahmet Özcan

**MEINE PSI DIGITAL NOTIZEN**  
**MY PSI DIGITAL NOTES**



A large white rectangular area with horizontal lines for taking notes, positioned in the upper center of the page. The lines are evenly spaced and extend across the width of the rectangle.



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